CATALOGUE







## www.arirotoys.com

At Ariro Toys we make wooden toys and developmental tools with a primary focus on 0–3year olds. 80% of a child's brain growth (neurons) takes place from birth to 3 Years .Our products are completely wooden, child safe, handcrafted by artisans, and designed using Montessori principles.

Most of our toys have Neem Wood as the primary material. Neem Wood's benefits are perpetual its Anti - Bacterial and Anti Fungal in nature it also act as a natural immunity booster. For Developmental aids we use sturdiest wood like beech ,maple & pine.

We handpick the best quality woods and send them for natural processing. Currently well adopted in 1.25 lakhs household from June 2020 .we have crafted over 100 sku's . we have gained over 6000 + 5 star reviews for our products on our website .

Product's Funnels -Simple ,Purposeful & Sustainable



Channel Sale Partners









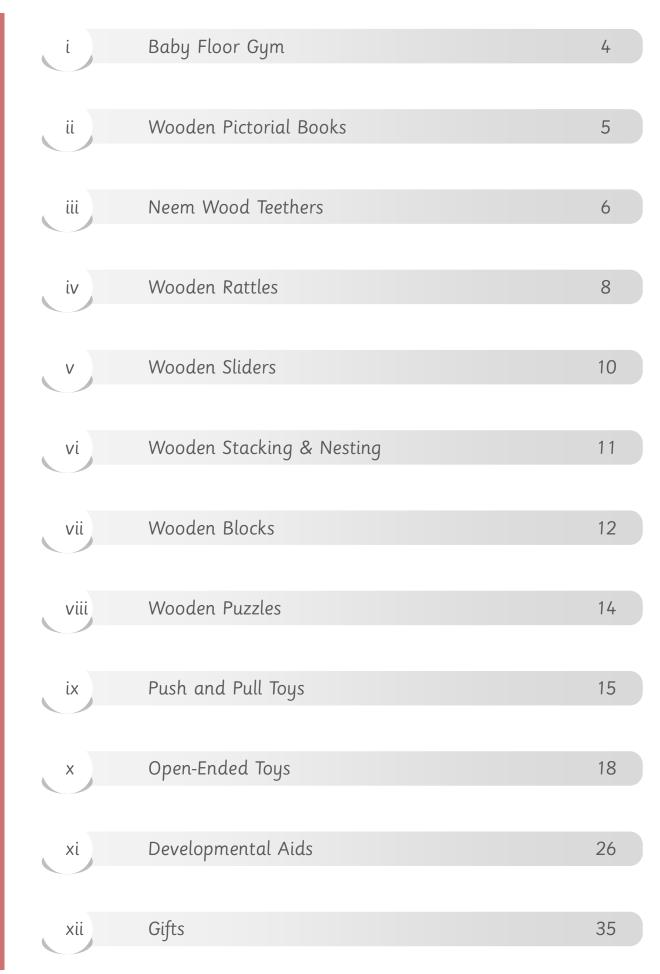


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#### Baby Floor Gym

It is a perfect new born equipment to help babies observe and understand the world around them.

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Baby gyms are perfect for hanging visual mobiles. Visual mobiles and other elements encourage your baby to track and observe them. Providing just the right amount of visual stimulation helps the development of the visual sense.

Tactile mobiles encourage your baby to reach out and touch them, helping your baby improve their tactile sense

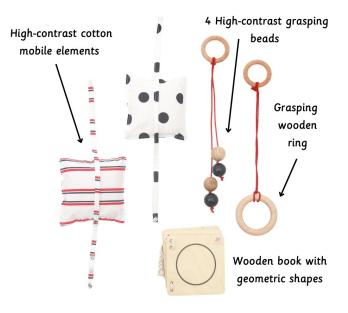
This gym is easy to assemble and store when not in use. It adds to the beautiful aesthetics of your nursery.



Baby Floor Gym & Mobile



#### **Mobile Elements**



#### Wooden Pictorial Books

Books with wooden pages and printed with child safe ink are specially designed for very young babies but are fun for even toddler and older children to explore. Let's look at some of the benefits of these unique books.

#### Sturdy

ii

Since the pages are wooden instead of paper, you can give them to your child without the worry of them tearing it. No matter how they hold the book, turn in around, drop it down and pick it up again, it will stay intact.



Primary Colours





Black and White	
and and a second s	

ARCO014



ARCO015

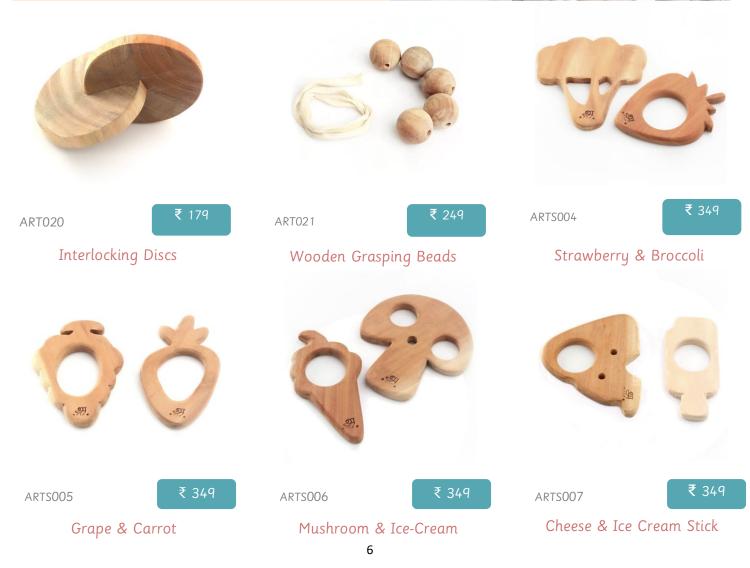
#### ₹999

#### Neem Wood Teethers

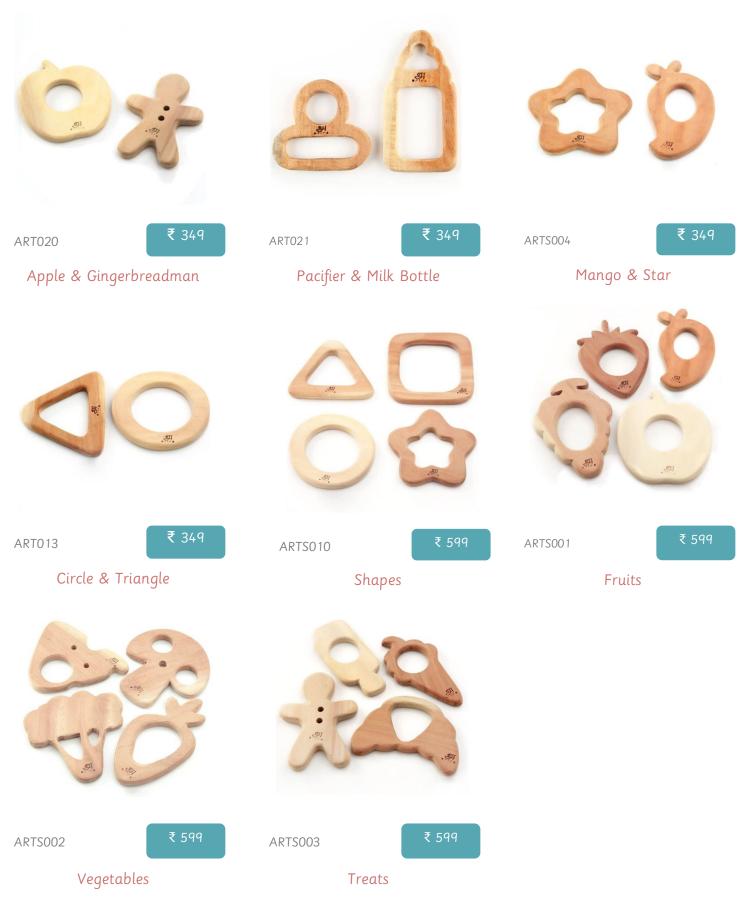
These wooden teethers, Made from Neem wood, is easy to grasp, is the best to suffice your baby's teething needs and sooth those aching gums. This will be the perfect first toy for your baby. Neem wood is also Antibacterial and Anti-fungal, adding extra benefits to your child's play.

Babies like to grasp, bite and explore objects offered to them, so let them explore as much as they can with our beautiful Neem wood teethers. Offering a Neem wood teether is the best way to satisfy their teething needs and as well boost their immunity. Grasping wood helps the baby develop better motor skills and sensitivity. It has the goodness of Neem with agile designing to bring about the finest teethers.





#### Neem Wood Teethers



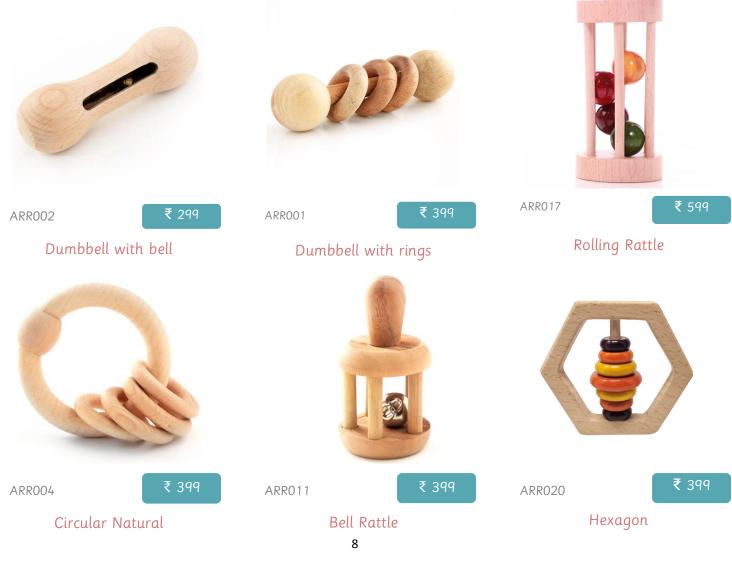
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#### Wooden Rattles

Rattle can mildly stimulate your child and ensure to capture and slowly help them focus their attention towards the source of sound. This also can give them a sense of direction. When you move the rattle over your baby they will tend to try and grasp. This ensures the Handeye coordination is addressed. Slowly Move the rattle across the child's face and let them track the movement this process will help with Focus and Attention.

When your baby is reaching out and grasping the toy their Fine motor skills are developed. When they rattle the toy their sense of sound develops. This rattle is perfectly shaped for grasping and rattling.





### Wooden Rattles



iv



ARCO028



Montessori Kit 6M+

#### Wooden Sliders

What is more fun for a baby than seeing colorful balls slide? This toy isn't only engaging, but it hits all the right Montessori notes. When baby sees the colored balls sliding from the top, they are learning cause and effect, and it's extremely captivating.

V

Understanding how the toy works is the first activity . It brings about many tiny enjoyable challenges for your little munchkin. By the time they have understood the dynamics of this toy their brain sure has been exercised to simulate their problem solving abilities.





Classic Ball Slider



#### Wooden Stacking & Nesting

Stacking Toys helps learn Spatial awareness, understand language concepts, kindles Creative Play, aids Hand-Eye Coordination and shows Cause and Effect

This enormous Stacking toy gives everything your toddler's sensitivity points at. Children of this age love to carry things from one end to another and also push their limits. This stacker is ideal for them to explore the above sensitivities.





vi

ARST007-C ₹ 2,999 Giant Stacking Toy - Coloured



Simple Stacker colored



ARST005-C ₹ 1,34 Nesting Bowls - Colored



ARST011-8

Rainbow Stacker- Small

₹ 1,699





₹ 1,999

The Ultimate Permanence Box Set



Rainbow Stacker– Big



#### Basic Wooden Blocks

Wooden blocks are ideal for a baby who can use both their hands to explore. It offers numerous opportunities of play. Children love to explore these by throwing, building and stacking.

When children are shown how to stack them they will start trying by them self and this will take a lot of focus and concentration to do this.





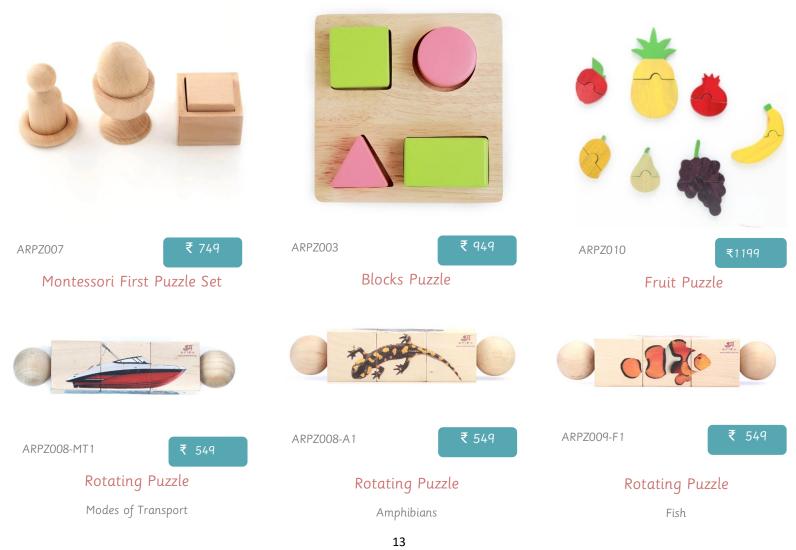


viii

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### Wooden Puzzles





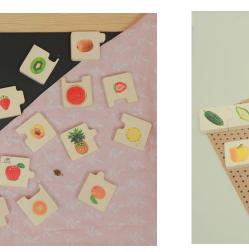
Insets



ARPZ009

ARPZ009-AH

Chunky Puzzle Feed the Animals



ARPZ009-FS

Chunky Puzzle Fruits



Chunky Puzzle

Vegetables

14

ARPZ009-VS



Chunky Puzzle Habitat



ARPZ009-R1

Rotating Puzzle Reptiles

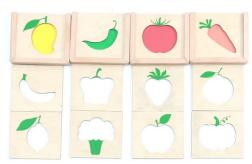
₹ 549



Rotating Puzzle

viii

Birds



CARE MAN

Mammals

ARPZ008-M3

₹ 549 Rotating Puzzle

ARPZ011





#### Push and Pull Toys

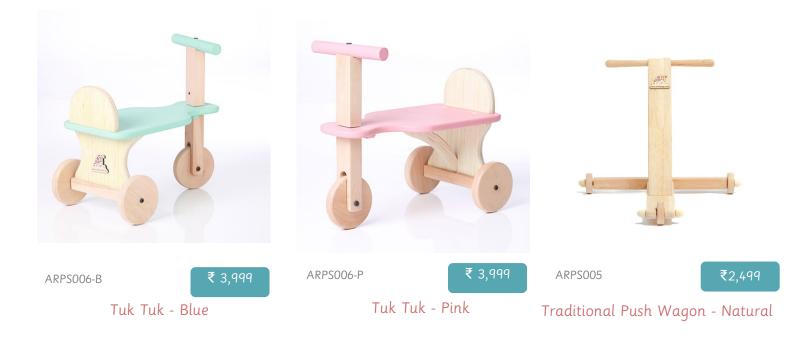
A simple push toy with Wheels will excite your little toddler like no other. They are physically and mentally helping them develop their senses

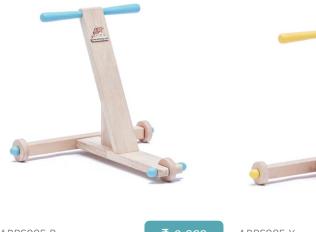
Holding the vehicle and moving around ensures Gross-Motor Skills the big muscle movements. Holding on to it and pushing it ensure the Hand-eye coordination that in turn helps develop Fine-motor skills. Fine motor is an essential component that helps children later use tools like pen, pencil, scissors etc





### Push and Pull Toys





ARPS005-B





Traditional Push Wago - Yellow



# **Open-Ended Toys**

#### Animals

Animal figurines have always been a all time favorite for Children. These Wooden wild animal toys not only look gorgeous and enhance the aesthetic value of your child's play space but also offer multiple benefits.

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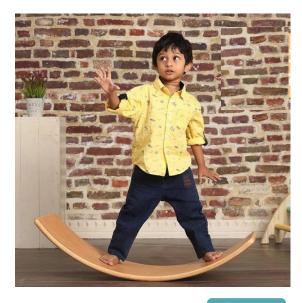


### Balancing Board

The Wobble Board, also known as the balance board, the curvy board or the wavy board is a versatile, open-ended gross motor toy. It is really a family toy and can be used indoors. It has numerous uses for physical and mental health development and limitless possibilities for open-ended play.

This board helps children exercise indoors. When they wobble with the board they work out muscles on the body that usually are not worked out otherwise. It strengthens the core and ankles. It is a perfect indoor toy with many different ways to be played with.





ARF005-N

₹ 3,599

ARF005-CE

₹ 3,999

Polka

Х

Natural

### Balancing Beam

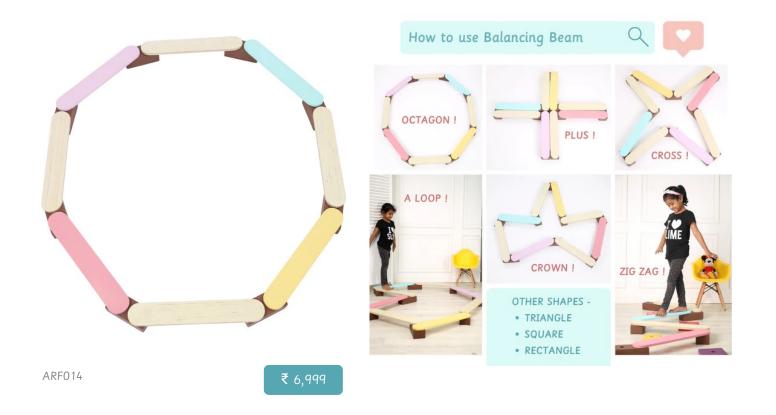
Here are a few reasons why the balance beam is great addition to your child's play space especially in these times when stepping out isn't an option for many.

- . Aids Proprioception
- . Coordination
- . Balance

X

- . Social play . Build focus and concentration
- . Postural control
- . Strengthens the core
- . Improve visual perception





#### Boat Rocker

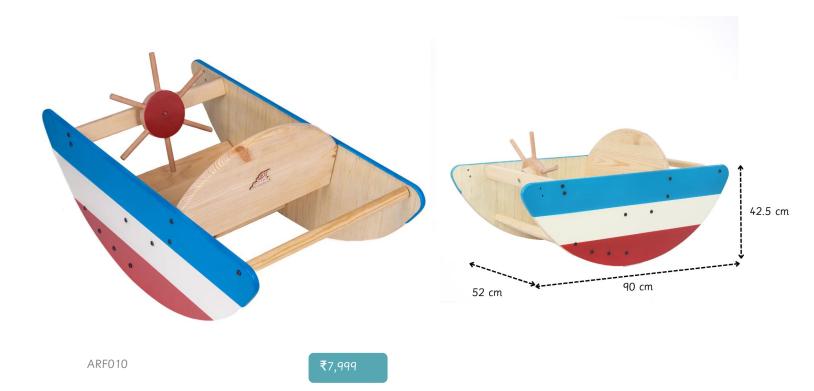
The Ariro rocker is made of solid wood with a wide base for safety. Its simple design helps to clean and maintain it without any hassle. The wide seat and wooden handles help the child stay steady as they rock back and forth.

#### Rockers help children calm down and relax

Χ

There is a reason why we rock babies to calm them or help them sleep. The rocking movement may help regulate the heart rate. Research also links rocking with good blood circulation. Even when they grow into toddlers and older children, rocking has a calming effect and helps children feel secure and relaxed.





### Traditional Rocking Horse

#### A child on the rocking horse is the most iconic image in a nursery or child's room. Although through the years, children's toys have

seen many changes, the quintessential horse rocker seems to have survived it all and still remains an essential in every household. And there is plenty reason as to why children today still love the rocking horse as much as the generations before them did.

The Ariro rocker is made of solid wood with a wide base for safety. Its simple design helps to clean and maintain it without any hassle. The wide seat and wooden handles help the child stay steady as they rock back and forth.

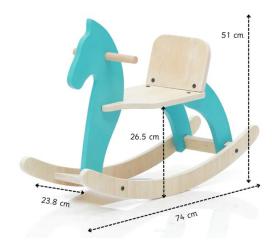
Rockers help children calm down and relax











### Spinning Drum

#### Why Spinning Drum?

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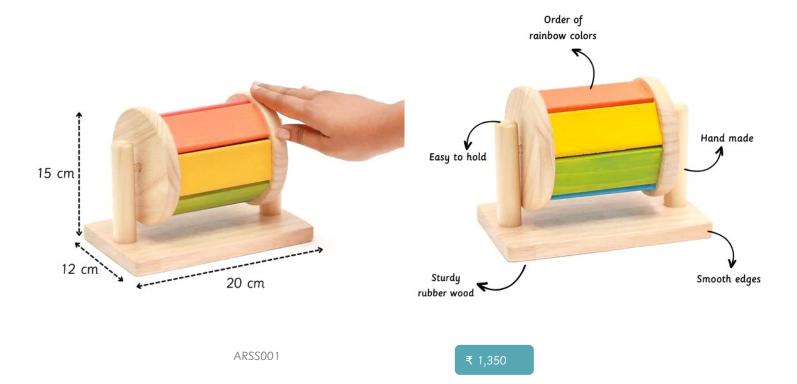
Spinning drum is an ideal toy to enable the child to exercise their core muscles and wrist rotation. As the child uses this toy from lying on their tummy to playing while sitting up straight, their relationship with it could last quite a while. The wooden balls inside the drum ensures to keep their curiosity intact.

#### How to offer a Spinning Drum?

The toy should be placed in front of the child as they are lying on their tummy. Place your palm on the drum and spin it slowly and gently towards the floor. Repeat the action 2 or 3 times for the child to observe and offer the toy to the child. Let them explore.

As the child grows up, have the drum on their shelf. They can pick it up and explore at their will.





#### Sensory Table

#### A sensory bin is a toddler sized table with two metal bins, that allows a child to explore different materials. This bin creates opportunities for them to feel, investigate a variety of things with varying textures while the mess is contained inside this bin.

Ideal for an enriching tactile experience. The activities in the booklet will ensure the child gets an opportunity to feel and explore different materials.

Offers possibilities for the work of both hands simultaneously as most activities require the use of both hands at the same time. This will refine their movements







ARF019--B





ARF019-P

₹8,500

The toddler work space can be set up either in the child's room, the living room or even next to the area where the parents work. It should be a clutter free space with the work shelf with about 6-8 developmentally appropriate activities and the work table and chair placed close to the shelf.

Toddlers thrive on order and having a designated work area builds into this sensitive period thereby enabling them to successfully navigate the environment.

A child sized work table and chair provides children with the freedom to move their bodies and the furniture by themselves which further develops their self-confidence





ARF018



₹ 7,999

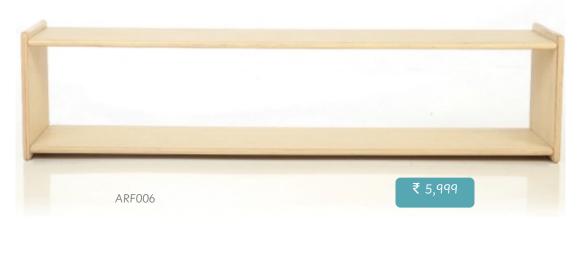
Developmental Aids

### Montessori Low Shelf

The Low Self also called a Montessori toy shelf/Wooden toy shelf/ Montessori Infant Shelf or Montessori open shelf is an essential part of every Montessori classroom and home that follow the method. It is a low wooden shelf at the child's height and is used to display toys or developmental aids according the child's need and interest at that time. A unique feature of the low Montessori shelf is that it doesn't have any doors and is designed in a manner that is open and accessible to even a slithering or crawling child.

The rounded edges and purposefully done simple design ensure that your child's fingers don't get caught anywhere while accessing toys from this shelf.







### Pikler Climbing Arch

#### Climbing arch for toddlers

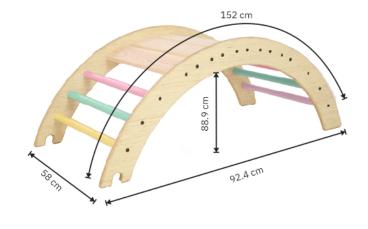
The pickler arch is the child's first climbing frame and is ideal for a child to pull up to stand and to start their climbing journey

#### Gross-motor Development indoors

The arch supports the child's need for gross motor movement within the safety of staying indoors. Climbing is a natural human instinct and the arch nurtures this instinct and also supports their need for exploration







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### Learning Tower

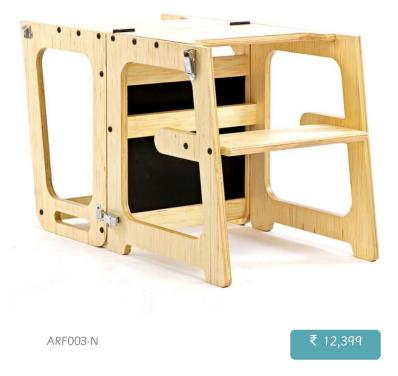
#### xi

#### Kitchen Helper

Learning tower is an aid that allows children to do activities like brushing, washing, assist in Kitchen and counter activities independently

Independence gives confidence and boosts the self esteem of your little one Children need to be as independent as they can be for their age. This independence liberates your little one by making them more confident ensuring they grow up to be a happy adult.





ET 29.2 cm

38 cm

## Pikler Triangle

# Pikler triangle is a simple climbing structure that helps children with gross motor development, spatial awareness and creative play. This

triangle can be used in multiple ways in three different angles, height and width.

#### Montessori Climbing Frame

The Pikler triangle was invented by Dr. Emmi Pikler a century ago . From a crawling child of 8M old to 5Yrs this is an interesting and resourceful developmental equipment.





### Pikler Triangular Prism

## Pikler triangle is a simple climbing structure that helps children with

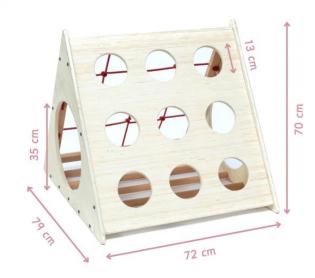
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₹ 8,999

### Jungle Gym Ultimate

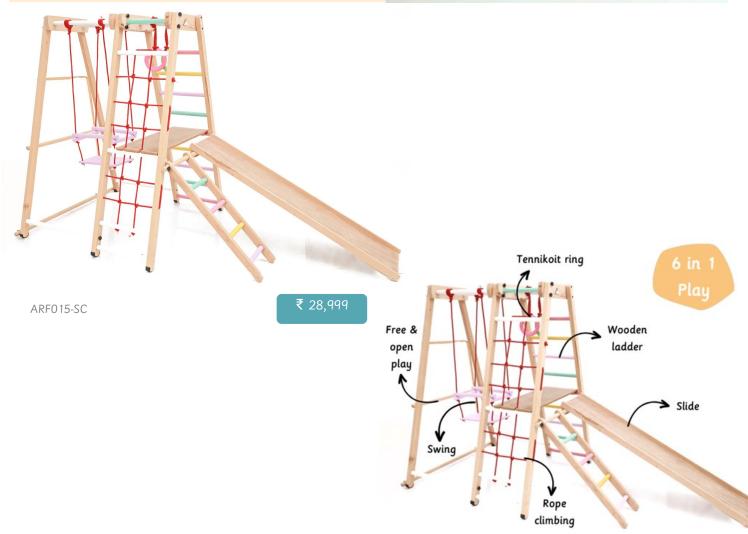
#### xi

#### This Gym ensures a complete **development** of large movement muscles like the legs, arms and torso. It makes your little one completely aware of their muscle movements, coordinate them smoothly and balance themselves effectively

#### Boosting their confidence

Your little one climbing the gym fearlessly ensures their psyche is loaded with confidence ensuring they venture into new tasks, fearless and excited.





#### Montessori Floor Bed - Coloured with Mattress

Many households across the world choose to put babies in cribs; however, cribs are confining, affect the development of their visual sense, hinder independence and are often safety hazards. The floor bed provides children with freedom of movement and the opportunity to experience independence.





ARS008-C

₹15,999



### Play House

Toddlers are in a period of enveloping schema and love to surround themselves with objects and this is the best aid to satisfy this schema. This entire set up will be loved by your little one from 2yrs to 12yrs

## This playhouse has multiple features other than being just a cosy toddler haven

• A beautiful reading corner

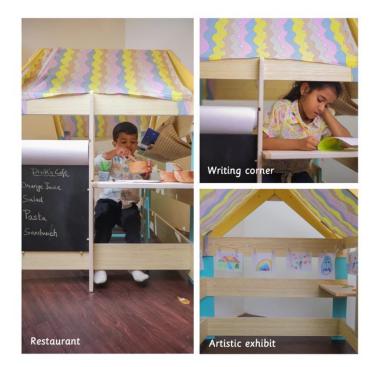
xi

- An easel with an easy-to-pull-out paper roll
- An elegant counter for pretend play, meal time table and writing corner
- A blackboard to unleash the creative genius
- Its hand-crafted in the most safe and sturdy materials
- It acts as a space to secure all their toys



ARF021

₹ 17,499





# Gift Sets



#### New Born Neem Wood Gift Box

It is the Safest option for Newborns as it is made from naturally seasoned FSC-certified Neem Wood. It is designed to age appropriately by Montessori experts. With smooth edges they are completely childsafe. Can be used from Birth to 8 months. Aids with weaning, grasping, motor development, cognition, hand-eye coordination and more

Every Piece undergoes a 3 Step Quality Check. Ariro is already loved by more than 1.25 lakh children and their parents

We source the best neem wood, which has been naturally aged for years to hold all the goodness within











₹ 2499

New Born Neem Wood Gift Box MAX

#### New Born Neem Wood Gift Box MAX

Baby Gift A pair of teethers and a rattle is a perfect way to introduce a baby to wooden toys. Made of of Neem wood this gift box is ideal to be gifted for a loved one you are visiting.

We take delight in creating neem wood teethers, which are the first of their kind in the world. We source the best neem wood, which has been naturally aged for years to provide its medicinal benefit and is softly weighed for kids to comfortably hold and put in their mouths.





ARTR016

New Born Gift Set( 3 Nos )









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### Animal Gift Set

Animal figurines have always been a all time favorite for Children. These Wooden wild animal toys not only look gorgeous and enhance the aesthetic value of your child's play space but also offer multiple benefits.

Open Ended toys These animal figurines are perfect open ended toys. They Kindle Creativity

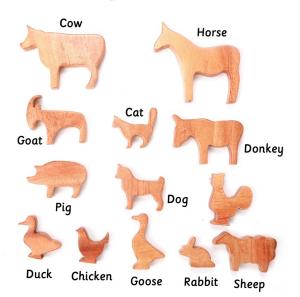


ARCO021

₹ 3,299



Set of 13 Animals



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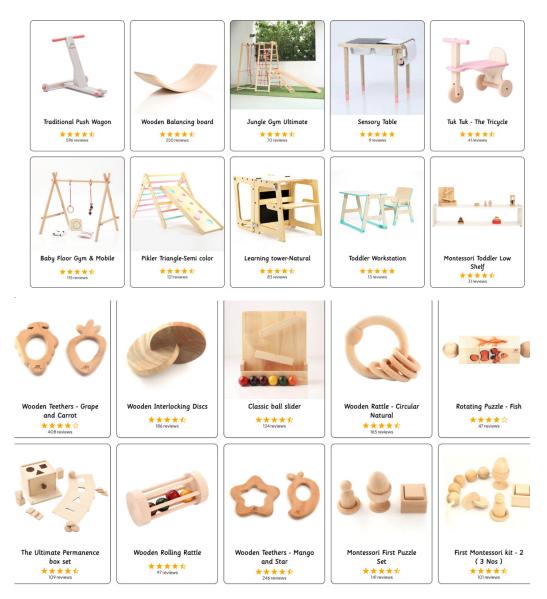
# Crafting world class play experience from India

Parent's Love & Recommendations

5 stars from our majority of our customer's



#### 6226 reviews



Ariro Pvt Ltd

12, MC Nicholas Road,

ChennaiTamil Nadu,

India -600031

For domestic and international business related query contact



Vasanth Tamilselvan / Growth Manager growthmanager@arirotoys.com Call: +91 9003111414 / 8939998119