

# M.INT BEAUTY IN C.

M.INT Accredited Classic Course Outline & Product Content List

- 1. About the Founder
- 2. Introduction
- 3. Eyelash Extensions: Yesterday, Today, & Tomorrow
- 4. Eyelash Extensions 101: the basics
  - 4.1 What are Eyelash Extensions?
  - 4.2 The Eye & Eyelashes
  - 4.3 Eyelash Growth Cycle
  - 4.4 Eyelash Loss
  - 4.5 Common Eye Conditions That May Impact Application
- 5. Allergies & Sensitivities
  - 5.1 Is it an allergic reaction or a sensitivity?
  - 5.2 Allergies
  - 5.3 Sensitivities
  - 5.4 Preliminary eye exam
  - 5.5 Patch Test
- 6. Health and Safety
  - 6.1 Workplace Safety
  - 6.2 Ergonomics
  - 6.3 Workplace Health and Inspections
  - 6.4 Sanitation, Disinfection, & Sterilization
  - 6.5 Chemical Safety
  - 6.6 Adhesive Safety
  - 6.7 Maximizing Adhesive Performance and Longevity
  - 6.8 Adhesive Remover Safety
- 7. Your Lash Toolkit
  - 7.1 Your M.INT Lashes toolkit
  - 7.2 Setting up your Lash Room & Workstation
- 8. Lash Extension Application Techniques
  - 8.1 Dipping
  - 8.2 Attaching
  - 8.3 Isolating
- 9. Designing Beautiful Lashes
  - 9.1 The Anatomy of an Eyelash Extension
  - 9.2 Lash length

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9.3 Lash diameter

- 9.4 Lash Curl
- 10. Creating the Perfect Look
  - 10.1 Determining Eye Shape
  - 10.2 Determining eye proportions
  - 10.3 Determining natural lash direction and curl
  - 10.4 Lash Design Options
  - 10.5 Style Mapping
  - 10.6 Creating Symmetry
- 11. M.INT Step-by-Step Lash Extension Application Process
  - 11.1 Lash Preparation
  - 11.2 Gel Pad Application
  - 11.3 Eye Tape Application
  - 11.4 Lash Priming
  - 11.5 Extension Application
  - 11.6 Separating and Setting
  - 11.7 Curing and Sealing
  - 11.8 Increasing Lash Speed
  - 11.9 Lash Infills
- 12. Removing Eyelash Extensions
  - 12.1 Removing a full set of lashes
  - 12.2 Removing a single lash
- 13. Client Consultation
  - 13.1 Client Care
  - 13.2 Lash Hygiene and Aftercare
  - 13.3 How to handle complaints and concerns
  - 13.4 Refunds
  - 13.5 Product Knowledge
- 14. Business Building
  - 14.1 Connect
  - 14.2 Communicate
  - 14.3 Serve
  - 14.4 Suggest
  - 14.5 Be Consistent

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## M.INT BEAUTY INC.

M.INT Lashes PRO Academy

### 15. Business Administration

- 15.1 Marketing
- 15.2 Finding and keeping clients
- 15.3 Pricing your services
- 15.4 Legal Considerations
- 16. Training and Certification
  - 16.1 The Exam
  - 16.2 Graduate Support
  - 16.3 Additional Resources
- 17. Appendices
  - 17.1 Common Eye Conditions
  - 17.2 Troubleshooting
  - 17.2.1 Troubleshooting Allergic Reactions/Sensitivities
  - 17.2.2 Troubleshooting Post-application Reactions
  - 17.2.3 Troubleshooting Lash Removal
  - 17.2.4 Troubleshooting Lash Extension Maintenance Issues
  - 17.2.5 Troubleshooting Adhesives Issues
- 17.3 M.INT Lashes Product List
- 18. Certification Evaluation

### **Classic PRO Kit**

1x Pro Elite Adhesive 5ml 1x Ultra PRO Adhesive 5ml 1x Lash Primer 15ml 1x Shine & Protect Coating Sealant 10ml 1x Lash Cream Remover 15g 1x Foam Cleanser 60ml 1x Hydro-Firming Eye Gel Patches 10pk 1x M-101 Isolation Tweezers 1x Classic Straight Tweezer 1x Eyelash Mirror 1x BLK Magnetic Tweezers Case 1x Eyelash Acrylic Palette 1x M.INT Lashes Styling Wand 1x Nano Mister 1x Rechargeable Fan 1x Selfie Ring Light 1x Digital Hygrometer 1x PE Extension Tape 1x Lint Free Paper Tape 1x 2mm Micro Brush/ 100 swabs 1x 2mm Micro Brush/ 100 swabs 1x Lint Free Applicator swabs / 50 swabs 1x Disposable Mascara Wand/ 50 wands 1x Disposable Mascara Wand/ 50 wands 1x M.INT Beauty Carrying Case 1x C Curl Mix Tray/ 0.15 1x D Curl Mix Tray/0.15 1x C Curl/Flat/Mix/ 0.15 1x D Curl/Flat/Mix/ 0.20

#### In-Class Usage

1x Practice Mannequin Head 1x practice eyelashes **Contents subject to change without notice** 

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