



DEPLOY Spring/Summer 2013

Christopher Ræburn's Spring/Summer 2013 men's collection is the embodiment of the two characteristics his designs have become known for: style and function. Every garment is considered from the feel of the texture of a leather toggle to the performance of sustainably sourced fabrics. The offering reflects the true experience of the British summer, featuring new summer staples layered with light spring outerwear.

→ REMADE

The foundation of the Christopher Ræburn brand, Remade features garments crafted from re-appropriated surplus fabrics. This season the standout style is the Mesh Smock — an olive lightweight parka contrasting a mesh texture with that of a waxed fabric, produced from re-appropriated military sleeping bags. This contrast also appears in the Mesh Bomber, a perfect summer style inspired by air force flying jackets. Another highlight is the Pop-Out Mac, a charcoal hooded style featuring a seam sealed water resistant outer and a detachable quilted inner.

→ BRITISH

Again demonstrating his commitment to supporting the British textile industry, British this season features fabrics either sourced from London's Crescent Trading or manufactured by Halley Stevenson of Dundee. A deadstock technical fabric is used for the Microfibre Parka, lined with lightweight PrimaLoft, a thermally efficient recycled material. The Military Cotton Parka accompanies the Cotton Suit Jacket as formal styles, the former both sourced and remade in London from a high density cotton.

→ LIGHTWEIGHT

The heart of 'DEPLOY', the blueprint for Lightweight reflects on Ræburn's first appearance at London Fashion Week, the designs pattern cut directly from a parachute — including a Parka, Macintosh, Suit Jacket and Windcheater. The silk parachute craft styles are available as aspirational limited editions, with performance-focused alternatives produced in recycled fabrics. The Macintosh is a highlight, a smart, single-breasted style with a slight cross-over placket: the perfect spring mac. Also included are the Zig Zag Bomber and Gilet, both functional styles made from organic jersey and filled with a light PrimaLoft lining. Ræburn's product offering also continues to broaden, with shirting introduced for the first time. A single Front Pocket Shirt is cut in a relaxed fit and produced in premium cotton.

→ JERSEY

Another addition to the product offering is the new Polo shirt, a summer staple in an alternative but simple one stripe design. The Jersey range also includes a Print Polo and Print Tee, both graphics featuring Ræburn's iconic animals alongside a parliament of this season's illustrious animal — the wise owl.

→ ACCESSORIES

Choice is in abundance; the Rucksacks conceal a Roll Top secondary compression bag; another style folds from a Holdall into a Tote; a Tote detaches into two — a Shopper and a leather Satchel. Style, function and efficiency are all key in Ræburn's second accessories offering, with every bag made in England.

Christopher Ræburn is a NEWGEN MEN and British Fashion Award winner.

Accessories



SS13-AMRUCK/ Mesh Rucksack



SS13-ARUCK/ Rucksack



SS13-AMTOTE/ Mesh Tote Bag



SS13-ARTL/ Roll Top Bag



SS13-AMSATCH/ Military Satchel



SS13-AHOLD/ Two Way Holdall



SS13-ATOTE+Outer/ Detachable Tote



SS13-ROWL/ Stuffed Owl

For information on booking appointments to view the collection, please contact:  
 sales@christopherræburn.co.uk  
 For further information, please contact:  
 Exposure Edit  
 Tel: +44 (0) 20 7907 7190  
 hugh.gallagher@exposure.net  
 Art Direction: Régis Tosetti, London with Simon Palmieri, Berlin  
 Photography: Yann Gross, Sam Scott-Hunter  
 Catwalk Photography: Catwalking.com  
 Styling: Edgar Johnson at Art + Commerce  
 Casting: Sarah Bunter  
 Model: Tidou at Select  
 Print: White Print Consultants Ltd

Supported by:



VICTORINOX  
 BRITISH FASHION COUNCIL  
**NEWGEN**  
 TOPMAN MEN



SS13-MFP/ Microfibre Parka



SS13-MMS/ Mesh Smock



SS13-MRH/ Segmented Hoodie



SS13-MWXBOM/ Wax Cotton Bomber



SS13-MPRP/ Parachute Parka



SS13-MREVP/ Reversible Parka



SS13-MCSJ/ Cotton Suit Jacket



SS13-MZBOM/ Zig Zag Bomber



SS13-MCMP/ Military Cotton Parka



SS13-MFPT/ Tee Shirt



SS13-MFPS/ Front Pocket Shirt



SS13-MMBOM/ Mesh Bomber



SS13-MRPOM/ Remade Pop-out Mac



SS13-MRBOM/ Remade Bomber



SS13-MPM/ Parachute Mac



SS13-MPW/ Parachute Windcheater



SS13-MLPSJ/ Lightweight Suit Jacket



SS13-MLH/ Lightweight Hoodie



SS13-MZG/ Filled Zig Zag Gilet



SS13-MPOLO-PRINT/ Print Polo Shirt



