

Christopher
RÆBURN

Spring / Summer 2019

REACT NOW

christopherraeburn.co.uk

This collection lives as a sign of our times; our weather is in flux and climate change is real; we're asking you to consider your consumption. choose well

There's a momentum building, after nearly ten years in business we feel it, more tangible than ever – a collective knowledge that we can't keep working in the same old ways, sourcing, producing, destroying... it's clear

in the zeitgeist we must make changes to avoid a dystopian future. Haunting satellite images from NASA show the reality of the world we're inhabiting; receding glaciers and shifting seasons; we're all part of the problem but we're also all part of the solution.

Let's talk about reality for a minute, snow around the world into late Spring, London, Tokyo, New York, scorching sun well into late Autumn.

SS19 is a reaction to that reality, and the need for a layering system to cater for our fluctuating weather. Protection, on every level, is more important than ever, we're living in uncertain times, politically, socially and environmentally and this collection started with a stunning RÆFOUND piece; a taser suit originally designed for training allows the wearer to run, fight and function and provides the narrative that asks our wearers to stand for something.

RÆFOUND Norwegian Snow

Parkas, originally manufactured for life in Northern Scandinavia, prepare the wearer for the colder weather.

With innovative design and sustainable intelligence at the core of the brand, REMADE pieces have been developed to meet the demands of the extreme changes in temperature. Ghost pieces in the form of German Rain Capes REMADE from original protective rain capes highlight the fragility of the world we live in while their transparency reflects on the unique nature of our business. Quilted liners REMADE from original protective parkas are lightweight and flexible and can be layered for extra warmth. Finally, iconic ribbon parachute pieces lead us into Spring. Each original item has been deconstructed and then intelligently reconstructed in our East London RÆBURN Lab to make a new piece.

With NASA's cooperation, the beautifully striking yet haunting images of melting glaciers from space have



WE'RE ALL PART OF THE PROBLEM BUT THE GOOD NEWS IS THAT WE'RE ALL PART OF THE SOLUTION

WE'VE ALWAYS TRIED TO LOOK AT THINGS DIFFERENTLY AND THIS COLLECTION IS NO DIFFERENT

been brought into the collection and serve as a creative call to arms, capturing the effects of climate change across pieces made from sand-wash silk, organic cotton and recycled polyester. References from the REMADE

pieces are pulled into the main collection with NASA images and parachute detailing used across jersey and RECYCLED outerwear. Part of our REDUCED initiative, our broadened range of organic cotton jersey has been designed for layering and simplicity with a focus on quality to complement the rest of the collection. Branded woven patches, debossed tapes and a combination of photographic and branded heat transfers have been introduced on t-shirts and

crews and developed by Avery Dennison on RBIS; a celebration of our ongoing partnership to develop unique and innovative embellishment techniques and branding solutions.

This iconic giant panda, no longer endangered, serves as this season's mascot. Flipped upside down on crews and t-shirts as a reminder of its vulnerability to extinction, it has also been developed into a REMADE rucksack. The new mascot links to our off-cut animal making workshops, with all proceedings donated to WWF; the world's leading independent conservation organisation, highlighting that an integrated approach can help save our planet's vanishing biodiversity if we **REACT NOW**.

SS19 sees the introduction of a new collaboration with global outdoor lifestyle brand Timberland. The collection presents pieces REMADE from original 1980s classic Timberland® outerwear, sourced in flea markets and vintage shops, then deconstructed and intelligently reconstructed to make completely new archetypes. Pieces from the runway which include a parka, a reversible anorak, joggers and a reversible hoodie, have been replicated in limited quantities using recycled PET and organic cotton, and are due to launch in October 2018 alongside a broadened range. Footwear to complement the collection has been developed especially for the runway in the seasonal colour palette.

SS19 sees the introduction of a

new collaboration with respected Japanese bag maker Porter. In keeping with Porter's quality craftsmanship and our innovative approach to design, the collection presents a waist bag and a rucksack, both proudly made in Japan from CORDURA® EcoMade; a highly durable recycled polyester with a contrasting seasonal fluorescent red lining.







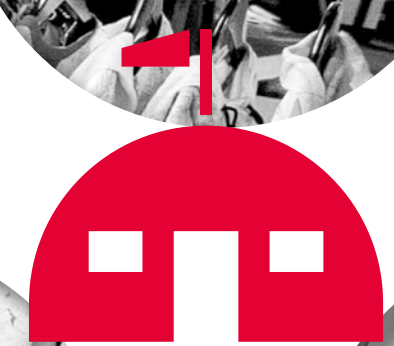


Christopher
RÆBURN

NEWS

COLLABORATIONS

THE REMIAD
LAB



A COLLABORATIVE,
CREATIVE STUDIO
WHERE DAILY DESIGN
MEETS PAINSTAKING
PRODUCTION,
ALONGSIDE MONTHLY
EVENTS, DISCUSSIONS
AND WORKSHOPS.

→ COLLABORATIONS

Another key component of the brand's approach to design is that of collaboration. Today, the brand works with partners around the world, reimagining existing designs, championing innovation and drawing a growing network of collaborators into the creative world of Christopher RÆBURN.

TIMBERLAND
SS19 sees the introduction of a new collaboration with global outdoor lifestyle brand Timberland. The collection presents runway pieces REMADE from original 1980s classic Timberland outerwear, sourced in flea markets and vintage shops, then deconstructed and intelligently reconstructed to make completely new archetypes. A broadened range of RECYCLED and REDUCED pieces will launch globally for Winter 2018.



PORTER
The new collaboration with established Japanese bag maker Porter presents a waist bag and a rucksack; both proudly made in Japan from CORDURA® EcoMade; a highly durable recycled polyester with a contrast seasonal red lining.

MORE:

Christopher
RÆBURN

OUTDOOR
HOODS
JACKET
T-SHIRT
BOOTS
GLOVES
HAT
TRUCKERS
TROUSERS
ACCESSORIES



SS19 – 0CR4074UC19S / RÆBURN Crew



SS19 – CR4086UC19S / RÆBURN Patch Crew



SS19 – 0CR4072UC19S / Base Crew



SS19 – CR4096UM19S / Shard Crew



SS19 – CR4086UC19S / RÆBURN Patch Hoodie



SS19 – CR4084UC19S / Shard Crew



SS19 – CR4085UC19S / RÆBURN Patch Crew



SS19 – CR4074UC19S / RÆBURN Crew



SS19 – CR1008UM19S / Lightweight Hoodie



SS19 – CR1005UM19S / Quilted Jacket



SS19 – CR1007UM19S / Quilted Gilet



SS19 – CR4086UC19S / RÆBURN Patch Hoodie



SS19 – CR1085MM19S / Recycled Packaway Anorak



SS19 – CR1009UM19S / Lightweight Jacket



SS19 – CR1063UM19S / Mesh Bomber



SS19 – CR1065UM19S / Mid Length Jacket



SS19 – CR4087UM19S / RÆBURN Patch T-Shirt



SS19 – CR4052UM19S / Ethos T-Shirt



SS19 – CR4092UR19S / Parachute Pocket T-Shirt



SS19 – CR4079UM19S / RÆBURN T-Shirt



SS19 – CR4083UM19S / Shard T-Shirt



SS19 – CR4070UM19S / Base T-Shirt



SS19 – CR4090UM19S / Beaufort Melt T-Shirt



SS19 – CR4091UM19S / Antarctica T-Shirt



SS19 – CR4081UM19S / Panda T-Shirt



SS19 – CR4092UM19S / Parachute Pocket T-Shirt



SS19 – CR3022WM19S / Nasa Print Silk Vest



SS19 – CR3019WM19S / Nasa Print Silk Top



SS19 – CR3029MM19S / Nasa Print Silk T-Shirt



SS19 – CR4080UM19S / Fractured Globe T-Shirt



SS19 - CR2045MM19S / Combat Trousers



SS19 - CR4042MM19S / Trousers



SS19 - CR2043UM19S / RÆBURN Joggers



SS19 - CR2049WM19S / Silk Shirt



SS19 - CR7031UR19S / Parachute Tote



SS19 - CR7031UR19S / Parachute Tote



SS19 - CR7035UR19S / Quilted Tote



SS19 - CR7035UR19S / Quilted Tote



SS19 - CR7032UR19S / Medium Parachute Slingbag



SS19 - CR7032UR19S / Medium Parachute Slingbag



SS19 - CR7045UR19S / Medium Parachute Slingbag



SS19 - CR7050UM19S / Recycled Bum Bag



SS19 - CR7037UR19S / Remade Panda Rucksack



SS19 - CR6019UM19S / Remade Quilted Cap
SS19 - CR6022UM19S / Remade Quilted Bucket Hat



SS19 - CR6020UM19S / Nose Print Cap
SS19 - CR6022UM19S / Nose Print Bucket Hat



SS19 - CR6012UM19S / Panda Macot

→ SUSTAINABILITY & INTEGRITY

REMADE

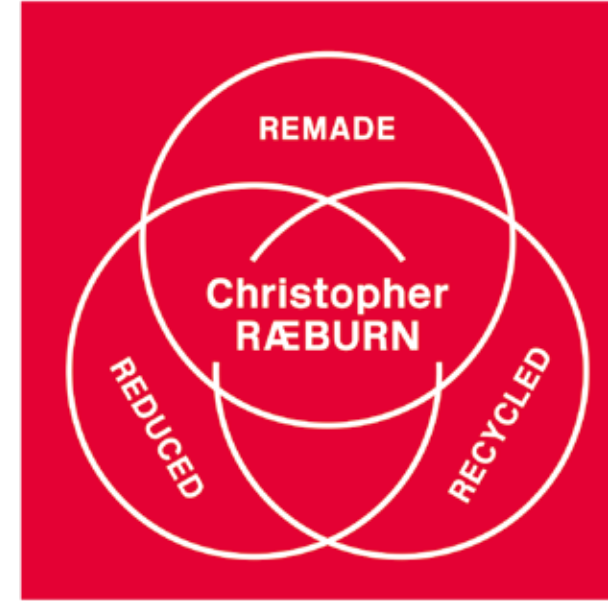
Paramount to the Christopher RÆBURN philosophy since 2001 is REMADE – reworking surplus materials, products and artefacts into completely new designs. Every REMADE piece is a limited edition, proudly cut and reconstructed in England.

REDUCED

Designs developed at the Christopher RÆBURN studio are considered for their impact on the environment. Whether reworking surplus materials, minimising carbon footprint with local manufacturing, or simply producing smaller batches, waste can be REDUCED.

RECYCLED

Seeking the most sustainable materials around the globe, and working with responsible manufacturing partners is key to the Christopher RÆBURN brand. RECYCLING pre-existing materials and harnessing green technologies is fundamental to the production process.



“I think as a designer you have an obligation to consider what you are doing and why; ultimately we want to make strong, sustainable choices that provide our customers with a completely unique and desirable product”

— Christopher Ræburn, Creative Director

→ THE RÆBURN LAB

WORKSHOPS

The REMADE Studio in Hackney, London, is poignantly located in what used to be the Burberry archive and is increasingly used as a platform to host a wide variety of workshops from open studio days for the local community to more advanced workshops such as our popular #OFFCUTANIMALS workshops where attendees are invited to make their own animal using off-cuts from the atelier to create something completely unique.

MADE TO ORDER

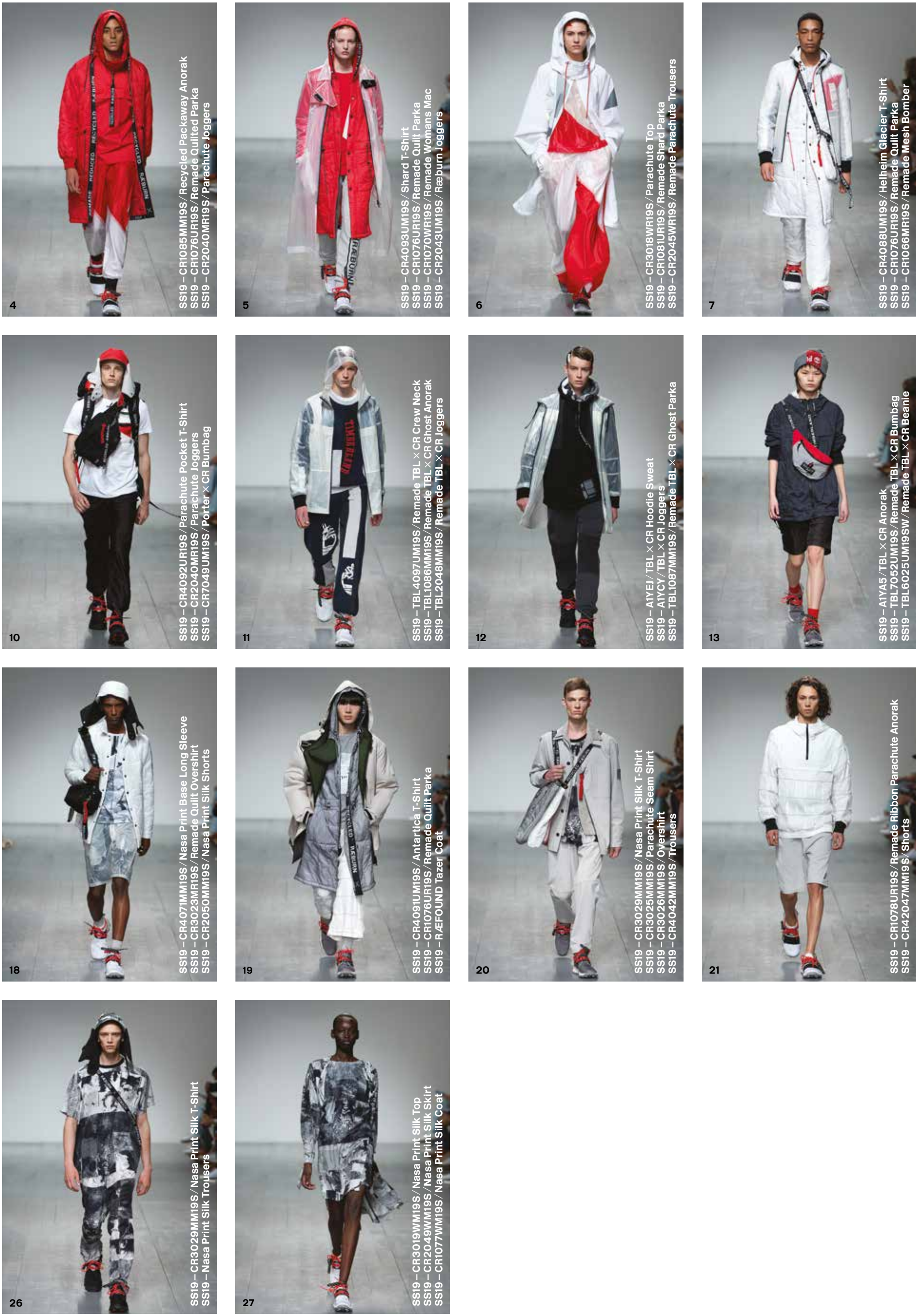
The REMADE Studio Store is open to the public every weekend and can be experienced during the week through a walk in service by private appointment where customers can order bespoke pieces by choosing their own fabrics, making each piece completely unique and labelled 1/1. Our DIY t-shirt service offers customers a fun and creative way to design their own organic cotton t-shirt using Avery Dennison RBIS woven patches made from recycled yarns.





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SS19 - A1UA2 / Brooklyn Pull-On



SS19 - A1UAB / Brooklyn F/L Chukka



SS19 - CR7048UM19S / Porter x CR Rucksack



SS19 - CR7049UM19S / Porter x CR BumBag







FOR INFORMATION ON BOOKING
APPOINTMENTS TO VIEW THE COLLECTION,
PLEASE CONTACT
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+44 (0)208 5109 689

FOR PRESS ENQUIRIES, PLEASE CONTACT
EXPOSURE
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daniel.somner@exposure.net
+44 (0)207 9077 228

COLLABORATION APPAREL
Timberland x Christopher RÆBURN
SHOES Timberland x Christopher RÆBURN
CATWALK IMAGES Chris Yates
STYLING Také Sato
CASTING Ben Grimes Casting

CAMPAIGN IMAGES Jean-Vincent Simonet
ART DIRECTION & GRAPHIC DESIGN
Régis Tosetti & Simon Palmieri
PRINT Newspaper Club

SPECIAL THANKS
The British Fashion Council
Timberland
Porter-Yoshida & Co.
NASA

MODELS Talib J-W-R (Patrick); Finnlay Davis,
Luke Harris, Tatum Marchetti (Elite);
Junior Clint (Milk); Callum Stodart (HMG);
Eun Sang, Luke (TIAD); Alex Mackinnon,
Myles Dominique, Hugh Laughton Scott (Supa);
Otto (IMG); Arjan Van Hesteren (The Squad);
Estian Govea, Thomas Saulnier,
Manu Mloqui (NEXT); Luard Fyson, Min Shin,
Diogo Guerreiro, Egypt, Emilli Cestari (Premier),
Subah Koj (Established); Mengge Yi (PRM)

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