

# FOR AW18, CHRISTOPHER AV18 RÆBURN AV18 ERSE

DRAWS INSPIRATION FROM THE BEAUTY AND FRAGILITY OF OUR OCEANS. A DEEP DIVE INTO THE BIG BLUE, THE COLLECTION APTLY NAMED IMMERSE STANDS AS OUR MOST CREATIVE CALL TO ARMS AND FOCUSES ON RESPONSIBLE DESIGN AND SOURCING TO PROTECT BOTH THE PLANET AND WEARER.

With innovative design and sustainable intelligence at the core of the brand, this season Christopher RÆBURN's REMADE ethos is further emphasised through the use of truly unique and pioneering materials including protective neoprene immersion suits and Royal Air Force helicopter winchman coveralls. Preparing the wearer for the most unpredictable sea conditions, the immersion suits have been reworked and cut into an extraordinary women's anorak and men's overcoat; both pieces retaining authentic graphic detailing and key functional elements including waterproof zips and emergency whistles.

RAF helicopter winchman coveralls have been intelligently reworked into an anorak, coat and trouser. Offering water resistance, breathability and thermal comfort, the pieces are complete with woven reflective velcro patches developed by Avery Dennison RBIS; a celebration of the ongoing partnership to develop unique and innovative embellishment techniques and branding. An original RAF helicopter emergency pack has been used to create a truly unique bag system complete with REMADE branding, and designed in collaboration with artist and fellow Royal College of Art designer Nikeisha Nelson (nikinel.com).

In contrast to the immersion pieces, other REMADE highlights include a contemporary women's overcoat, top and trouser cut from original Russian Naval blankets with no two piece the same due to the uniqueness and irregularity of the pattern. Danish Naval blankets have been reworked to create a women's bomber and men's

overcoat and iconic RÆ Bag. Finally, parachute pieces have been updated this season with REMADE branding and the iconic 4 R's (REMADE REDUCED RECYCLED RÆBURN) tape.

References from the immersion and winchman suits are pulled into the main collection with strapping details used on rip stop contemporary macs in black and yellow and a taped hooded coat. The Hainsworth wool bomber, now a Ræburn classic, is also re-imagined in a seasonal black and yellow.

New developments this season, aiming to broaden the collection, include a shirt jacket in organic denim cotton and shirt in organic poplin. Continuing the partnership with local denim maker Blackhorse Lane Ateliers, the two brands have also once again worked closely together to produce a high quality organic denim jean and reversible over-shirt, individually numbered with REMADE pocket detailing.

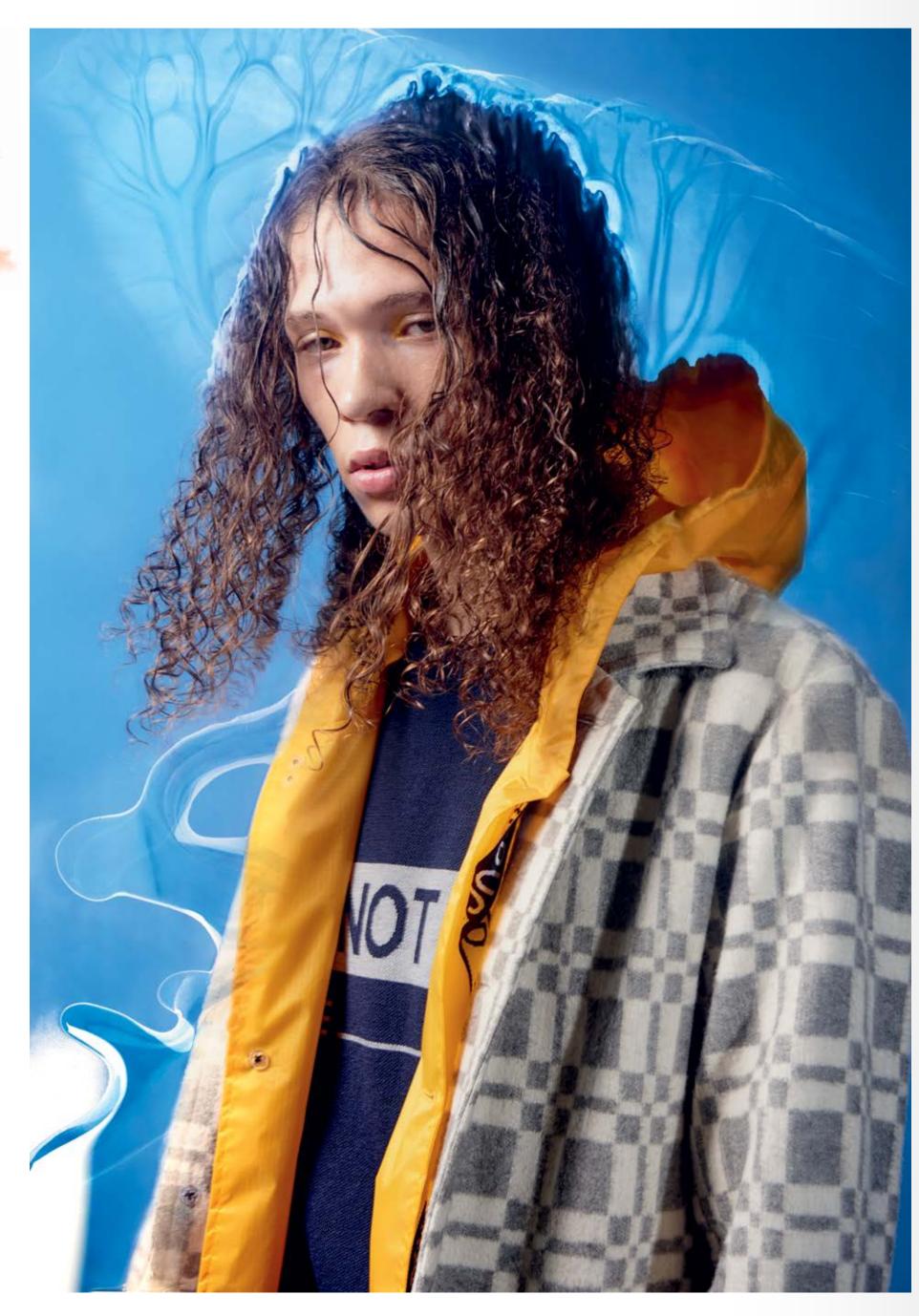
Luxury unisex merino knitwear comes in two seasonal designs, one featuring the highly topical mascot for AW18, the giant squid, and the other referencing instructional design from the winchman suit. Part of Christopher RÆBURN's REDUCED initiative; core jersey pieces include crews and hoodies, t-shirts and joggers made from organic cotton, which have been lined with fleece back sweat for additional warmth and comfort.

AW18 sees the introduction of a new collaboration with cold water surf brand Finisterre. In a meeting of minds and a sharing of principles, Finisterre's approach to fabric development and innovation, driven by sustainability, comes together with Ræburn's complementary

ethos and signature detailing. Collectively, they have explored and created a range of directional and functional outerwear, knitwear, tees and exploration accessories, ready for immersion in the harshest of conditions. The result presents familiar, yet re-invented silhouettes, referencing Finisterre's love of the sea, while acknowledging the dark romance found within its embrace, and the hardships of coastal exploration. The albatross, the largest seabird in the world, renowned for its endurance and altruistic nature, acts as the symbol of the collaboration and can be found throughout the collection.

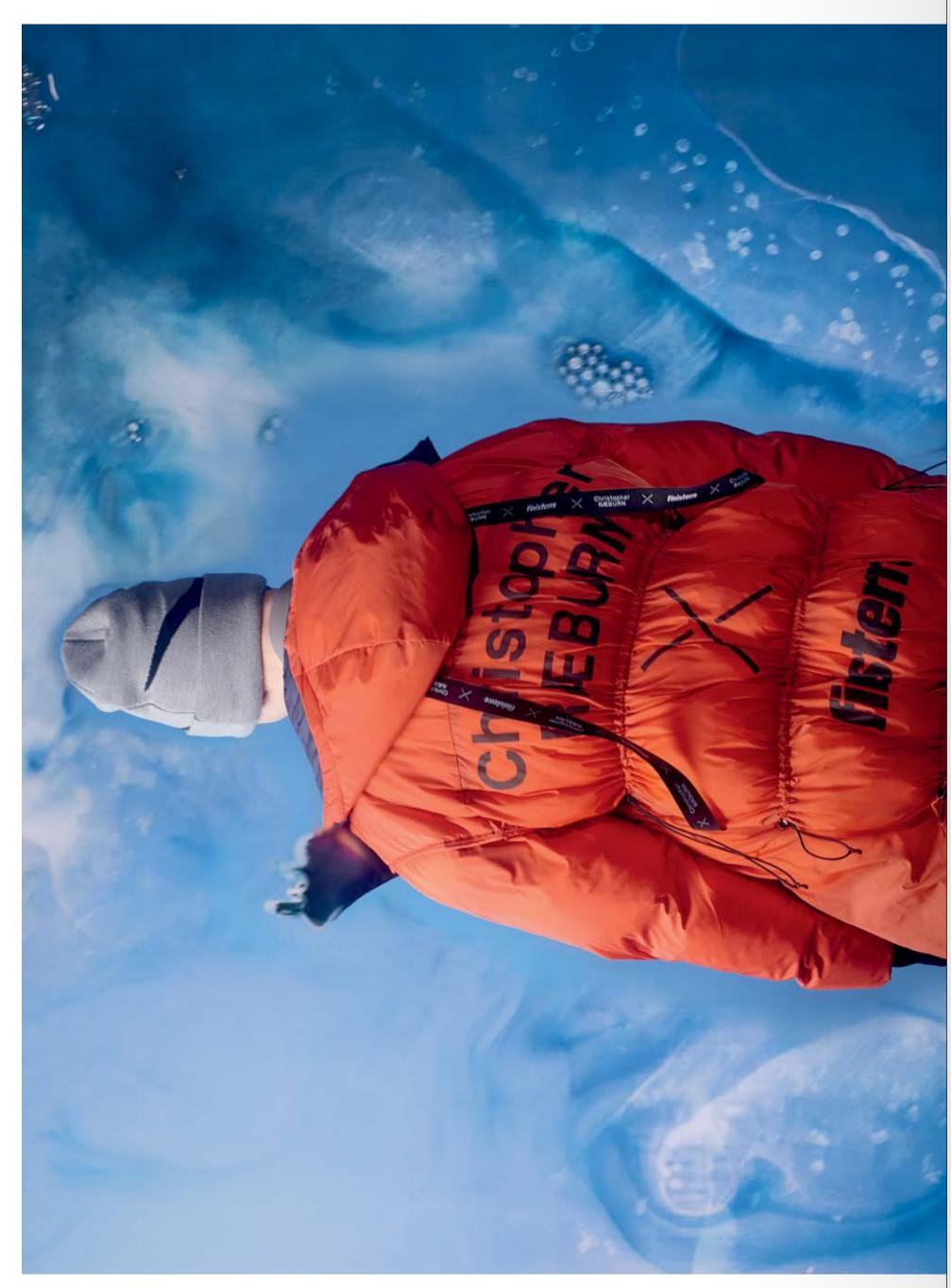
Continuing on the success of last season, Christopher RÆBURN and explorer footwear brand Palladium have once again worked closely together to create a series of functional and innovative footwear. Embracing Ræburn's sustainable design manifesto, the collaboration is constructed using high quality recycled materials including recycled rubber, recycled PET coated polyester and scuba, the shoes prepare the wearer for the most unpredictable environments. True innovation comes in the form of branded carabiners and lanyards attached to the back of the shoe, while other styles include a unique safety kit complete with a branded emergency whistle. Palladium's performance-led innovation coupled with fashion-forward design and signature Ræburn details bring an uncompromising footwear collection to life. Debuted last season, AW18 collaboration boots feature the unified logo PALLÆDIUM which integrates the spelling of Ræburn and Palladium.







































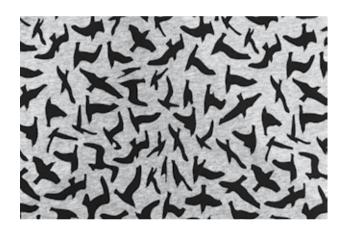


# **J COLLABORATIONS**

Another key component of the brand's approach to design is that of collaboration. Today, the brand works with partners around the world, reimagining existing designs, championing innovation and drawing a growing network of collaborators into the creative world of Christopher RÆBURN.

### → FINISTERRE

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# **↓ SUSTAINABILITY & INTEGRITY**

### → REMADE

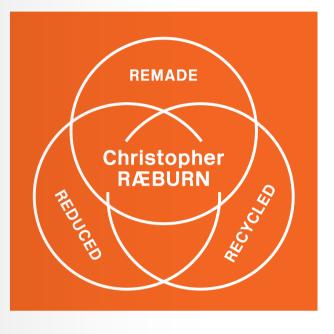
Paramount to the Christopher RÆBURN philosophy since 2001 is REMADE – reworking surplus materials, products and artefacts into completely new designs. Every REMADE piece is a limited edition, proudly cut and reconstructed in England.

### → REDUCED

Designs developed at the Christopher RÆBURN studio are considered for their impact on the environment. Whether reworking surplus materials, minimising carbon footprint with local manufacturing, or simply producing smaller batches, waste can be REDUCED.

### → RECYCLED

Seeking the most sustainable materials around the globe, and working with responsible manufacturing partners is key to the Christopher RÆBURN brand. RECYCLING pre-existing materials and harnessing green technologies is fundamental to the production process.



"I think as a designer you have an obligation to consider what you are doing and why; ultimately we want to make strong, sustainable choices that provide our customers with a completely unique and desirable product"

— Christopher Ræburn, Creative Director

# **↓ THE REMADE STUDIO**







### → WORKSHOPS

The REMADE Studio in Hackney,
London, is poignantly located in what
used to be the Burberry archive and
is increasingly used as a platform
to host a wide variety of workshops
from open studio days for the local
community to more advanced
workshops such as our popular
#OFFCUTANIMALS workshops
where attendees are invited to make
their own animal using off-cuts
from the atelier to create something
completely unique.

### → MADE TO ORDER

The REMADE Studio Store is open to the public every weekend and can be experienced during the week through a walk in service by private appointment where customers can order bespoke pieces by choosing their own fabrics, making each piece completely unique and labelled 1/1. Our DIY t-shirt service offers customers a fun and creative way to design their own organic cotton t-shirt using Avery Dennison RBIS woven patches made from recycled yarns.

Christopher RÆBURN REMADE × RECYCLED NEWS 2018

























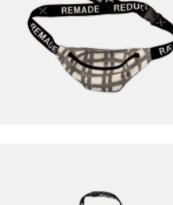






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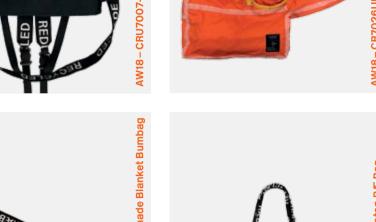


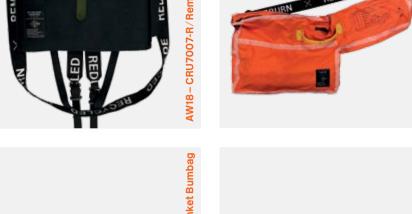






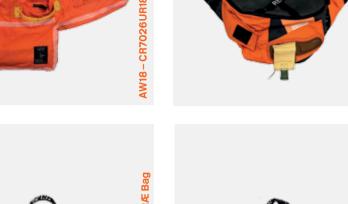








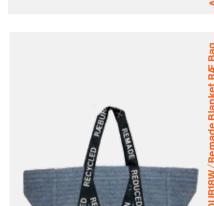












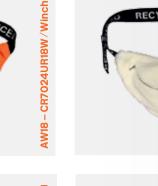








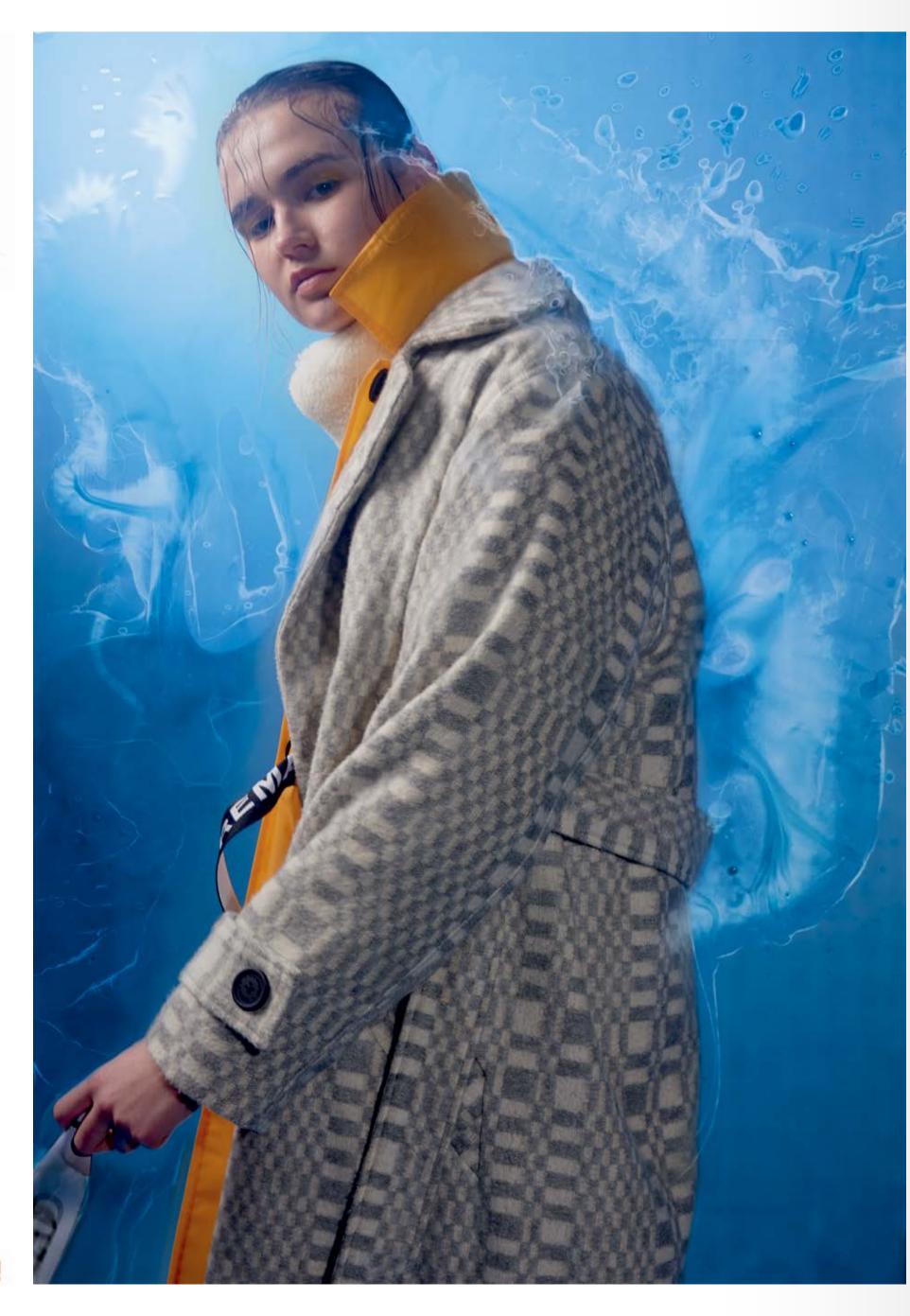


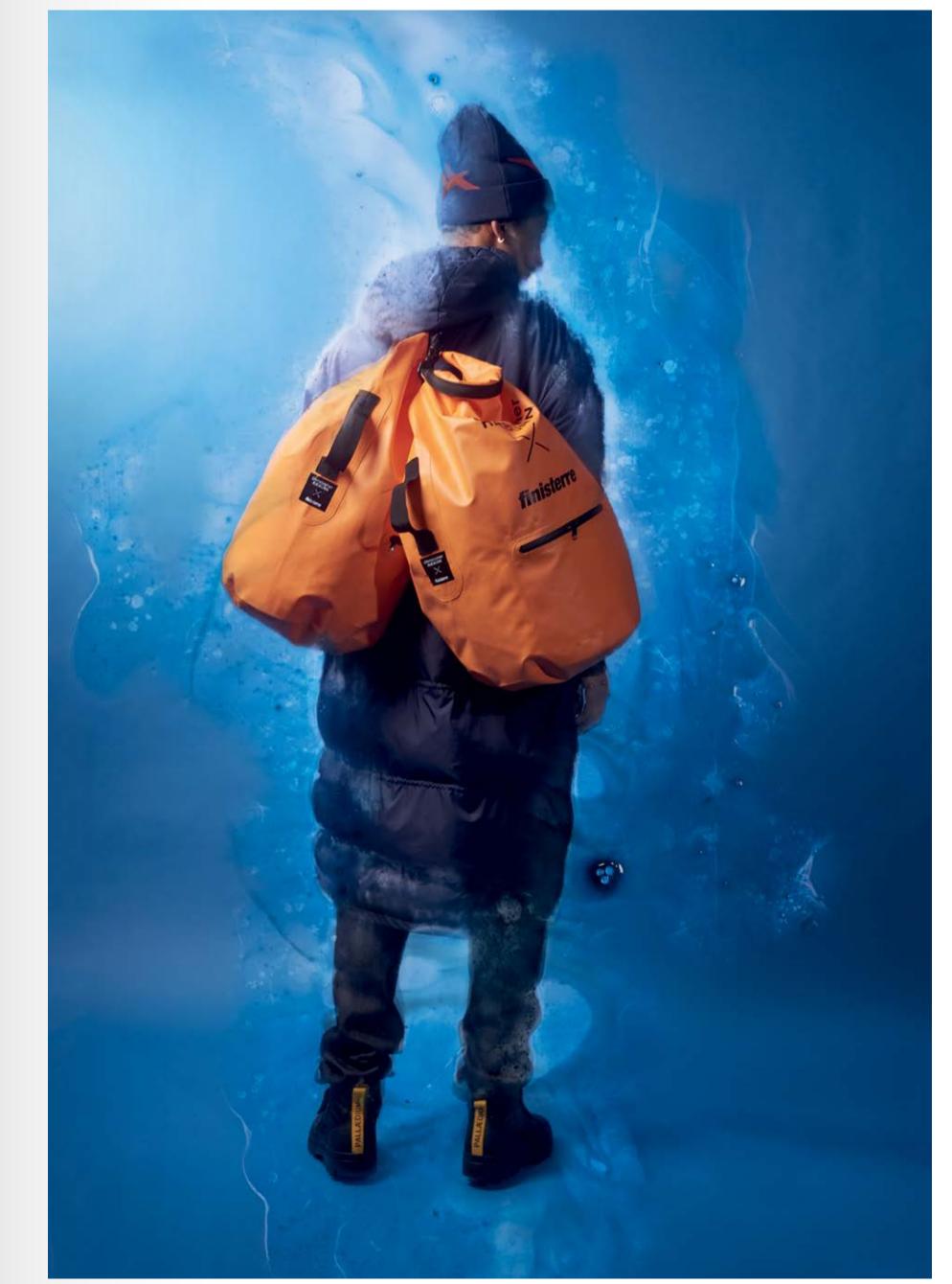




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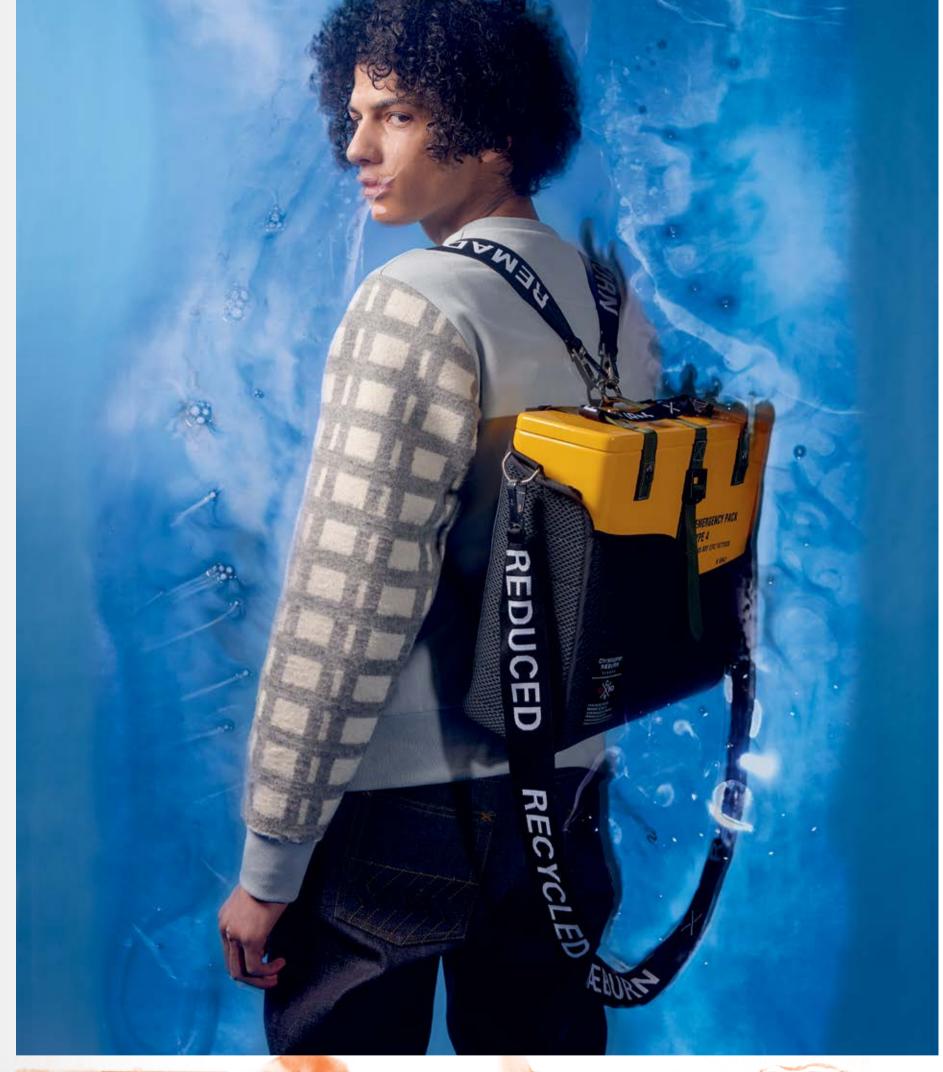






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FOR INFORMATION ON BOOKING APPOINTMENTS TO VIEW THE COLLECTION, PLEASE CONTACT sales@christopherraeburn.co.uk +44 (0)208 5109 689

FOR PRESS ENQUIRIES, PLEASE CONTACT EXPOSURE **Daniel Somner** daniel.somner@exposure.net +44 (0)207 9077 228

COLLABORATION APPAREL Finisterre × Christopher RÆBURN SHOES Palladium × Christopher Ræburn CATWALK IMAGES Catwalking.com STYLING Také Sato CASTING Ben Grimes Casting

CAMPAIGN IMAGES Jean-Vincent Simonet ART DIRECTION & GRAPHIC DESIGN Régis Tosetti & Simon Palmieri PRINT Newspaper Club

MODELS Zach Norton (AMCK); Jai P (D1 Models); Tatun N, Max Fiesch, Finnlay Davis (Elite); Frankie Mason, Frankie Mason (IMG); Pia Priewe (Linden Staub); James Kakonge (Models 1); Christopher Fernandez, Wonil, Tex (NEXT); Maddy Rich, Junior Choi, Akeem, William (SELECT); Bibi, Isaac Main, Juliet Soane, Hector Diaz, Bibi (STORM); Nicholas Rokne, Hugo De Groo<mark>t, Tsubasa</mark> (The Squad); Leon D, NA (Tiad)

SPECIAL THANKS The British Fashion Council **Finisterre** 

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