



ATHLETE AMBASSADORS & PRODUCT AMBASSADORS

APPLICATION

PRODUCT AMBASSADORS | PRO-FORM | ATHLETES AMBASSADORS | FACTORY SPONSORED ATHLETES

OBJECTIVES:

1. Strengthen the Dealer Network by allowing dealers to promote sales by leveraging product champion(s), athletes, photographers, and influential riders
2. Generate excitement about BoonDocker products
3. Increase public knowledge and education regarding BoonDocker products
4. Build a network of product champions, athletes, photographers and influential riders that can promote BoonDocker products, through word-of-mouth, online and in-person
5. Discover and encourage the next generation of new BoonDocker customers
6. Increase BoonDocker sales volumes through BoonDocker Authorized Dealers

PROSPECTIVE AMBASSADOR/ATHLETE RULES:

1. You MUST be 18 years old or older, unless you belong to an accredited race team and have qualified with a “Junior” status or equivalent
2. You must exhibit high integrity, both on the snow and in your personal life
3. You must have an energetic and positive attitude
4. You must support your chosen dealer. This includes support online (social media and forums) as well as in-person (open houses, expo/shows, and through your riding network)
5. You must be well-spoken and possess fundamental knowledge about BoonDocker products to provide valuable comments to the general public, both online and in-person
6. You must be active in the snowmobile community
7. You must respond to marketing requests, both from BoonDocker and your local dealer, regarding BoonDocker products
8. Without prior authorization, no other engine modifications may be run (exhaust system, motor components, or intake components)
9. You must run BoonDocker suggested clutching or the recommended clutching of your dealer

APPLICANT INFORMATION:

Date: _____

First Name: _____

Last Name: _____

Shipping Address: _____

City: _____ State: _____ Zip: _____

DOB: _____ AGE: _____ SEX: Male / Female

Average Rides per Month: _____ Favorite Riding Area: _____

Cell Phone: _____

Email: _____

Shirt Size: _____ Hat Size: _____

DEALER INFORMATION:

Dealer Name _____

Shipping Address: _____

City: _____ State: _____ Zip: _____

Phone _____

VEHICLE INFORMATION:

Is your vehicle owned by YOU: ___YES ___NO

Is your vehicle: ___Snowmobile ___UTV

Vehicle Make: _____ Model: _____ Year: _____

Vehicle Miles: _____

SPONSORSHIP INFO:

Have you been sponsored by BoonDocker in the past? Years: _____

Why do you want to use BoonDocker products?

Why should BoonDocker sponsor you?

How can you Assist your BoonDocker Dealer?

List of CURRENT Sponsors - (please include phone numbers):

Company & Contact Name: _____ Full Partial

Company & Contact Name: _____ Full Partial

Company & Contact Name: _____ Full Partial

(Please attach any additional sponsorship documents.)

SOCIAL MEDIA INFLUENCE:

FACEBOOK

Facebook Handle: _____

Facebook Followers: _____

INSTAGRAM

InstaGram Handle: _____

InstaGram Followers: _____