

Help Support Events at the Most Frequently Visited Attraction in Wayne County!

The Sodus Bay Lighthouse Museum

- ♪ Over 20,000 seasonal visitors
- ♪ 5,000 attendees at Sunday Concerts
- ♪ 3,000 attendees at Independence event
- ♪ Thousands of fliers and brochures distributed throughout New York State
- ♪ Print and radio ads reaching over 200,000 people



Become an Events Sponsor to support our annual **FREE** Concert Series, 5-K Run, Independence Extravaganza, and Lecture Programs

Sponsor Benefits Include Recognition in ALL the Following Ways:



	Diamond	Platinum	Gold	Silver	Bronze
<u>Summer Concert Series at the Lighthouse</u>					
Name announced on all concert series promotional radio ads	●				
Name on concert banner and concert posters	●	●			
Name in all concert-related press releases	●	●	●		
Name on all other concert-related promotional materials	●	●	●	●	
Name announced at each concert & invitation to "Sponsor Day" on July 29	●	●	●	●	●
<u>Lighthouse 5-K Run</u>					
Name on race banner and race posters	●				
Name or logo on commemorative 5-K Run T-shirt	●	●			
Name in all 5-K Run-related press releases	●	●	●		
Name on all other 5-K Run-related promotional materials	●	●	●	●	
Name announced at 5-K Run awards ceremony	●	●	●	●	●
<u>"History Alive!" Lecture Series</u>					
Name on lecture series poster	●	●			
Name in lecture series-related press releases	●	●	●		
Name on all other lecture series-related promotional materials	●	●	●	●	
Name announced at all lecture programs	●	●	●	●	●
<u>All Year</u>					
Name on Lighthouse web site with link (if applicable)	●	●	●	●	●
Sponsorship recognized in all SBHS newsletters and e-mails	●	●	●	●	●
Sponsor's brochure displayed at Lighthouse Museum all season	●	●	●	●	●
Season subscription to Sodus Bay Historical Society newsletters	●	●	●	●	●
Free admission tickets to Lighthouse Museum	50	30	14	8	4

YES! I want to support the Sodus Bay Lighthouse Museum as an Events Sponsor!

DIAMOND \$2,500+ Business Name: _____
 PLATINUM \$1,500+ Contact Person: _____
 GOLD \$700+ Address: _____
 SILVER \$350+ Phone Number: _____
 BRONZE \$175+ E-mail: _____
 Website Address: _____

To ensure inclusion in advertising, please pledge your support by March 30. Send payment by June 1 to: Sodus Bay Historical Society, PO Box 94, Sodus Point, NY 14555. For more information, contact Joseph O'Toole, Museum Director, at (315) 483-4936 or joe@sodusbaylighthouse.org.