

Rustic Cuff Reward Program

We are so excited to announce our Rustic Cuff Rewards Program launching and effective April 10, 2018.

Before you get started:

1. Please create a password protected account. To easily create your account:
 - a. Go to our site www.rusticcuff.com
 - b. To the far right of the top menu bar click "login"
 - c. Select "New Customer? [Sign up for an account](#)" and follow the instructions

3 ways to receive points:

1. Everyone receives 500 points for opening their account. If you already had a password protected account, you automatically had 500 points added.
2. Make a purchase – 1 pt for every dollar spent. **Exclusions apply, i.e. GMA, The View, etc.**

*****Gift card purchases do not receive points – however, the person spending the gift card will receive the points for the purchase*****

3. Celebrate your birthday – 500 points (only to be given one time in a calendar year)

To make an online purchase and receive points:

1. Log in to your password protected account at www.rusticcuff.com - If you have difficulty logging into your RC account, please call Customer Service
2. Continue to make your purchase
3. If you are logged in, your purchase will automatically be applied to your account and points given accordingly. You can expect up to a 24 hour delay to see your added points

To make a purchase in one of our showrooms and receive points:

1. At checkout, give your email address associated with your account
2. Confirm with the sales person that the purchase is under the correct email address

To spend points online:

1. Log into your password protected account
2. In the bottom right corner of your screen, click Reward Program, Spend Points, Redeem. This will take you to a slider where you can enter how many points you would like to spend for a gift card code. Hit Redeem again. At this point you can copy the gift card code and use it online. It will also be emailed to you.
3. Use this code as a gift card at checkout

*****Please note: You can only redeem points by using them to purchase an RC gift card both online and in the showroom**

To spend points in any of our showroom locations:

1. Log in to your password protected account
2. In the bottom right corner of your screen, click Reward Program, Spend Points, Redeem. This will take you to a slider where you can enter how many points you would like to spend for a gift card code. Hit Redeem again. At this point you can copy the gift card code and use it online. It will also be emailed to you.
3. That code will be emailed to you and will flash on the screen when you complete the redemption instructions. The code will act as a gift card both online and in the showroom
5. If you forget to do this at home, the showroom will have a computer you can log into to redeem your points for a gift card or you can do this from your phone

This program is not retroactive for previous purchases or birthdays.

As always, Customer Service is happy to help with any assistance you may need. If you have any questions, please contact us at customerservice@rusticcuff.com or 918-804-8404.