



FUNDRAISERS

Delicious 🌱 Easy 🌱 Online

OUR FOOD

Our food is scratch-made with simple, nutrient-dense foods to nourish your mind, body and soul. We support small farms using organic and regenerative growing practices. You will never find anything artificial in our ingredient lists. Just wholesome goodness and adventurous flavor! We make it fresh and sell it frozen for you to enjoy at anytime!

HOW IT WORKS

- 👉 **Selling** – We provide custom templates that contain all the info needed for people to easily place orders, specific to your group. Your coordinator can send those templates out to friends, family and their network to spread the word! We track the amount your organization raises through code redemption at purchase; your choice of one group code or multiple individual codes.
- 👉 **Buying** – Friends and family order on our website using your selected promo code.
- 👉 **Delivery** – We deliver to the buyer's doorstep within 5 business days of their order!
- 👉 **Earnings** – Your earnings are based on four tiers of product sales*:
 1. \$0 to \$1000 -- 10% of total product sales
 2. \$1000 to \$5000 -- 25% of total product sales
 3. \$5000 to \$7000 -- 30% of total product sales
 4. \$7000 or more -- 35% of total product sales*Gift cards are included **Orders paid for with a gift card are **not** included
- 👉 **Length** – 4-week period of your choosing. You will get a weekly sales progress report. Use the code as much as you can during the fundraising period, there is no limit!
- 👉 **Payment** – At the end of the fundraising period, we will send a summary report of the results and your organization will receive a single check within 2 weeks.
- 👉 **Please Note** – the pricing of our products and our delivery fees on our website are subject to change without notice.

NEXT STEPS

1. Determine the dates you want for your 4-week fundraising period and get it scheduled by emailing us: fundraisers@simpls.com
2. Let us know if you would like one group code or multiple codes.
3. We provide you with custom templates and you're off to the races to achieve your goals!



FOOD ON A MISSION



LOCAL & SUSTAINABLE INGREDIENTS

Our small, local Midwest farm partners use sustainable and regenerative growing practices, working in harmony with the natural world. They believe in paying fair wages for all workers and maximizing positive impact to land, water, wildlife and people.

1% FOR THE PLANET

We donate 1% of all sales to non-profits focused on creating a healthy, regenerative and equitable food system. Check out our partners below.



Farm to School enriches the connection communities have with fresh, healthy food and local producers by changing food purchasing and education practices at schools and early care settings.



Second Harvest Heartland works to end hunger in the Midwest through community partnerships; helping neighbors find their next meal so they can thrive at work, in the classroom and in their communities.



Land Stewardship Project fosters an ethic of stewardship for farmland, to promote sustainable agriculture and to develop healthy communities. Built on core values of stewardship, justice and democracy.

LOCAL ROOTS

In 2014, two Minnesotans pursued their dream and made real food with simple ingredients accessible. We love our community and we're so happy to be working together with you to create a better world.



We set a high bar for deliciousness, but if we don't meet your standards, reach out and we'll make it right.