



## What is The Black List ?

The Black List is Black Horse Clothing's new program where we reward our loyal customers.

## How do I earn points ?

- Joining the program – 200 bonus points – limited time only!
- Buying products – 1 point earned per \$1 spent
- Referring a friend – 200 points (they must spend over \$148 – they also receive 200 points!)
- Writing a product review – 100 points
- Following us on social media – 20 points
- Having a birthday – 150 points
- and more!

## What can I do with points ?

You can use your points to redeem discount vouchers to use when you purchase your next product. Basically, you are receiving a permanent 5% discount!

Here's an example...

You bought these products



Kristen Top - Cobalt/Black  
\$69.95

**Receive 69 points**

+



Michelle Vest - Black  
\$179.00

**Receive 179 points**

**+ your 200 point joining bonus**

**+ you referred a friend who bought jodds = 200 points**

**= 648 points**

**= \$30 worth of vouchers**

**+ 48 points left over for next time!**

## **What are the other benefits ?**

Black List members will be able to access special offers not accessible to regular customers (discounts, bonus points, advance notice of sales, etc.).

## **Is there a cost ?**

It's free to join AND we'll even give you 200 bonus points to kick things off!

## *How do I join ?*

If you have purchased through Black Horse Clothing's online store previously, all you need to do is login with the email you have used in the past and this will activate your account.

OR

If you have not purchased through our website previously you will need to sign up using the red pop up tab on the website.

## *Are points transferable or refundable for cash ?*

No, you cannot combine or transfer points – they are only for you. If you no longer want to be part of the program for any reason your points cannot be redeemed for cash.

## *Will I get points for my past purchases ?*

As this is a new program, everyone will start on zero points BUT we're giving you a bonus of 200 points to start your tally!

## *Will my points expire ?*

No, you can keep your points for as long as you like.

## *What happens to my points if I return a product ?*

If you return a product your points will be reversed.

## *Do I have to wait for points ?*

Points will appear in your account within a maximum of 14 days – the same timeframe as our returns policy.

You must spend a minimum of \$148 to redeem a voucher.

## Can I use my points for sale items ?

No, however we will have extra special sales just for members where you will be able to earn points.

## Can I join with multiple emails ?

If you join with multiple emails we may have to block one or more of your accounts.

## How do I check my points balance ?

You can check your points at any time! All you need to do is go to the Black Horse Clothing home page and click on red The Black List tab. Then sign in and you can see your rewards, redeem them and see your balance. We'll also be sending you a statement each month.

## One more **IMPORTANT** thing to know...

The Black List identifies you by your email address so it's super important to use the same email each time you purchase.

If you don't, the points you earn will not be allocated to the same account and points cannot be transferred.

If you have any queries please email [tracey@blackhorseclothing.com.au](mailto:tracey@blackhorseclothing.com.au) and we will get back to you as soon as possible.