

The Ultimate 2015 eCommerce Marketing Calendar

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January 2015

1/1/15 New Year's Day
1/19/15 Martin Luther King Day

February 2015

2/1/15 Super Bowl
2/2/15 Groundhog Day
2/6/15 National Wear Red Day
2/14/15 Valentine's Day
2/16/15 President's Day
2/17/15 Mardi Gras
2/19/15 Chinese New Year

March 2015

3/6/15 Employee Appreciation Day
3/8/15 Daylight Savings Starts
3/17/15 St. Patrick's Day
3/20/15 1st Day of Spring

April 2015

4/1/15 April Fool's Day
4/5/15 Easter
4/6/15 MLB Opening Day
4/15/15 Tax Day
4/22/15 Earth Day
4/22/15 Administrative Professionals Day
(Secretarys Day)

May 2015

5/5/15 Cinco De Mayo
5/10/15 Mother's Day
5/16/15 Armed Forces Day
5/25/15 Memorial Day

June 2015

6/14/15 Flag Day
6/21/15 Fathers Day
6/21/15 1st Day of Summer

July 2015

7/1/15 Canada Day
7/4/15 4th of July
7/26/15 Parents Day

August 2015

8/13/15 National Left Handers' Day

September 2015

9/1/15 First Day of School
9/7/15 Labor Day
9/11/15 Patriots Day
9/13/15 Grandparents Day
9/14/15 Rosh Hashanah
9/23/15 Yom Kippur
9/23/15 1st Day of Fall

October 2015

10/1/15-10/31/15 Breast Cancer Awareness Month
10/12/15 Columbus Day
10/12/15 Thanksgiving (Canada)
10/16/15 Boss's Day
10/31/15 Halloween

November 2015

11/1/15 Daylight Savings Time
11/2/15 Election Day
11/11/15 Veterans Day
11/11/15 Diwali
11/26/15 Thanksgiving (US)
11/27/15 Black Friday
11/28/15 Small Business Saturday
11/30/15 Cyber Monday

December 2015

12/7/15-12/14/15 Hannukah
12/22/15 1st Day of Winter
12/24/15 Christmas Eve
12/25/15 Christmas
12/26/15 Boxing Day (Canada/UK)
12/26/15-1/1/16 Kwanzaa
12/31/15 New Years Eve