

MMELO

GIFTING CATALOG



WWW.MMELO.CO



ALL
NATURAL
MODERN
TREATS



WWW.MMELO.CO

HELLO!

MMELO (pronounced "Mellow") is a woman & minority owned Ohio-based food brand specializing in meticulously crafted, scratch-made artisanal confections, fine chocolates and pastries for the wholesale, retail and corporate space. We partner with brands and organizations that champion excellence and value the rituals of sharing incredible treats with friends, family and loved ones.

Passionate foodies through and through, MMELO endeavors in all areas to build wonder and community around everything we produce.

Refined, European inspired treats of uncompromising quality for corporate gifting, events and catering.

We look forward to starting a conversation.

Welcome to MMELO.



WHY CHOOSE US

MMELO is a young company celebrating all-natural ingredient awareness, dietary sensitivity and creative flavor experimentation. Re-imagining age old craft for contemporary lifestyles, we're on a mission to disrupt the mainstream 'junk food' narrative.

VEGAN
GLUTEN FREE
DAIRY FREE
OPTIONS

PROMOTING
'JUNK FREE'
ALL NATURAL
ALTERNATIVES

WOMAN
AND
MINORITY
OWNED

SBA SMALL
BUSINESS
PERSON OF THE
YEAR 2022

SOME OF OUR AMAZING CLIENTS



21 Pilots
BarkBox
Blackwell Hotel
Bruno Mars - For Experience Columbus
Chef Nikki Steward
Columbus Museum of Art
Columbus Foundation
Columbus Metropolitan Club
Chase Bank
ECDI
Experience Columbus
Fresh Air Gallery

Gerber
Gund Gallery
Greater Columbus Convention Center
Hilton Hotel
Huntington Bank
Innovate New Albany
Implant Dentist
Justin Timberlake
Kate Spade
Klarna
Nationwide Childrens Hospital
Octagon

Ohio Health
OSU - Ohio State University
PCA
Pepper Construction
Quantum Health QUEEN
Spinmaster
Savour Food Safety
Tesla
Tree Tree Agency
Warner Brothers / Discovery Channel
Wexner Centre for the Arts
Workstate



OUR STORY

FROM BCN TO CBUS

After a decade immersed in the food and cultural traditions of Barcelona Spain, founder Michelle Allen began experimenting with home-made marshmallows as a weekly treat for herself, family and friends.

Fascinated by the historical shift from 'food of kings' to junk food staple in the US, the self proclaimed 'candy fiend' and equally diet conscious new mom turned to the magic of confectionary science for answers...and was hooked.



FLAVOR WORKSHOPS AT THE MMELO DOWNTOWN STORE & CAFE

News of Michelle's decadent 'all-natural' treats spread and the commissions began. With an entrepreneurial sense of 'calling' she returned with her family back to her hometown Columbus Ohio, and got to work.

Founded in 2015, seasonal pop-ups became downtown brick and mortar store, building through to confectionary food production facility. The legacy of marshmallows - and the sound of good food - "mm..." are MMELO's foundations.

MEET OUR TEAM

mmelo



MICHELLE ALLEN



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BETH VOLK



Director of Sales

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PRODUCT CATALOG

2022-23



FILLED CHOCOLATE TREES

DF* GF

Delectable elegance for Christmas dinner tables, adults and kids gift baskets! These individually hand-painted chocolate trees come filled with vanilla bean marshmallow pieces. How you break into them is when the fun begins.

- 2 Available Flavors



GOURMET MMELOS

GF DF

The marshmallow just grew up. Our light-as-air namesake gourmet handmade mmeles span a range of nuanced and bold flavors. Whether chocolate dipped, spiced or drizzled they're amazing as is, dunked or melted in coffees, teas or hot chocolate. Choose some to roast and lose your mind.

- 6 Available Flavors



ARTISANAL CHOCOLATE BARKS ^{V GF DF}

Beautiful hand-crafted barks celebrating layered flavors, vibrant natural color and a range of textural mouth feels. Featuring some of our proprietary house formulated chocolates...we're passionate about bold, surprising, sultry, indulgent flavors. Our chocolate barks are a classic part of every Mmelo collection.

- 5 Available Flavors



SPREADABLE CHOCOLATE JAM ^{V GF DF}

Ridiculously smooth and sumptuous, our vegan Chocolate Jam is incredible as a sweet, but also doubles up as savory revelation. Try serving on toasted breads, like focaccia, with a good drizzle of olive oil, coarse salt and a touch of rosemary..oh my! Perfect for snacking, movie night magic or weekend brunch. Please don't fight over the spoons!



CHOCOLATE TEA CAKES

A wonderfully decadent all-natural gift box selection for loved ones, dinner party sharing or that discerning foodie friend. Meticulously crafted 2 bite luxury treats, hand-painted chocolate outside, caramel or cream center and shortbread cookie base. Almost too pretty to eat...Almost.

- 8pc Gift Set. 4 Flavors, Fixed Selection.



LOVE BUTTONS

V GF DF

Our house-made vegan white chocolate infused with matcha and peppermint. Delicately sweet, with a dash of salt and a surprise finish! 8 pieces of solid chocolate mixed with carbonated sugar that pops delicately in the mouth.



CHOCOLATE SALAMI

Unique and delicious, this reworked Italian delicacy is hand-rolled with a beautiful mix of Dark Chocolate, Graham Crackers, Mixed Nuts, Cardamom and other goodness. Firm but sliceable consistency makes this a great shareable treat with friends or loved ones. Highly recommended and novel!!



VEGAN AGAR JELLIES

V GF DF

The ultimate all-natural snack. Agar jellies contrast melt in the mouth nuanced flavors with a bright finish and a touch of sweet crunchiness. Dangerously more-ish. You have been warned.

- 2 Available Flavors

GIFT SET A

FOODIES GIFT BOX \$ 63

A mouthwatering mix of unique and refined confectionary indulgence.

- 1 Chocolate Tea Cake Gift Set 8 pcs
- 1 Chocolate Salami
- 2 Chocolate Bars
- Presented in MMELO Box



GIFT SET B

HOSTESS SET VEGAN/GF/DF \$ 45

A fabulous gift box selection of our favorite dietary sensitive treats.

- 3 Chocolate Barks
- 1 Pack Agar Vegan Jellies
- 1 Chocolate Love Button 8 pcs
- Presented in MMELO Box



GIFT SET C

CORPORATE MIX GIFT SET \$ 50

A rich mix of textures, flavors and color. Wonderful for sharing...or not

- 2 Packs MMELOS (6 pcs per pack)
- 2 Chocolate Barks
- 2 Pack Agar Vegan Jellies
- Presented in MMELO Box



GIFTING



GIFT SET D

HOLIDAY GIFT BOX \$ 65

Great gifts for families with a little something for everyone to savor. A special, festive gourmet box set.

- 1 Filled Chocolate Tree
 - 1 Chocolate Salami
 - 2 Chocolate Bars
 - 2 Jellies
- Presented in MMELO Box



GIFT SET E

THE JAM BAG \$ 25

A special bag of goodness for the serious chocoholics dear to our heart.

- 1 Chocolate Jam
- 1 Rosemary Dark Chocolate Cookie
- 1 Chocolate ñ



GIFT SET F

MMELOS AND BAR GIFT BAG \$ 36

3 bundled bags of MMELOS for sharing, dunking, or roasting coupled with a beautiful hand-crafted bark.

- 3 Packs MMELOS (6 pcs per pack)
 - Black & White, Vanilla Chai, Bourbon
 - Almond, Mint Chocolate, Vanilla Chai
 - 1 Chocolate Bark
- Presented in MMELO Bag



2022-23

PRODUCT COLLECTION

DIETARY KEY

- V = VEGAN
- GF = GLUTEN FREE
- DF = DAIRY FREE
- *(NUTS) CONTAINS NUTS

CHOCOLATE TREES FLAVOR SELECTION

<u>Single Tree</u>	
Dark Chocolate & Vanilla MMELOS	GF.DF
Milk Chocolate & Vanilla MMELOS	GF.DF

GOURMET MMELOS FLAVOR SELECTION

<u>6 pc Pack</u>	
Black & Whites (Vanilla Dark Choc)	GF.DF
Vanilla Chai	GF.DF
Almond Dark Chocolate	GF.DF
Mint Chocolate	GF.DF
Mocha	GF.DF
Bourbon	GF.DF

CHOCOLATE TEA CAKES FLAVOR SELECTION

<u>8 pc Gift Set / 4 Flavors</u>	
• Dark Chocolate, Yuzu & Lime Cream, Cardamom Shortbread	V. DF
• Milk Chocolate, Brown Butter Rum Caramel, Dark Chocolate Shortbread	
• Dark Chocolate, Salted Pear Caramel, Rosemary Shortbread	
• White Chocolate, Smoked Sweet Potato & Maple Caramel, Pecan Shortbread*	*(Nuts)

LOVE BUTTONS FLAVOR SELECTION

<u>8 pc Pack</u>	
Matcha Mint Chocolate and Carbonated Sugar	V. GF.DF

ARTISANAL BARS FLAVOR SELECTION

Blueberry Mango Bar	V. GF.DF
Turmeric Dark Chocolate	V. GF.DF
Blackcurrant Strawberry	V. GF.DF
Raspberry Dragonfruit	V. GF.DF
Malted Milk Choc & Cherries	V. GF.DF
White Chocolate Splendor Bar* (Curried Almonds, Cranberries)	V. GF.DF *(Nuts)

CHOCOLATE JAM FLAVOR SELECTION

Original Dark Chocolate	V. GF.DF
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CHOCOLATE SALAMI* FLAVOR SELECTION

Dark Chocolate, Crackers, Mixed Nuts, Cherries, Pistacchio, Cardamom	*(Nuts)
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VEGAN AGAR JELLIES FLAVOR SELECTION

Blood Orange	V. GF.DF
Lemon & Ginger	V. GF.DF

LIQUOR INFUSED CHOCOLATE BON BONS

<u>4 pc Gift Set</u>	
Bourbon Cream Dark Chocolate	GF
Amaretto Milk Chocolate	GF
Blackberry Cordial Milk Chocolate	GF
Apple Meade White Chocolate	GF

SHORTBREAD COOKIE FLAVOR SELECTION

<u>2 pc Pack</u>	
Dark Chocolate Dipped Rosemary Shortbread Cookie	



"Beautiful, whimsical,
confectionary
evangelism"
Columbus Monthly

"MMELO dazzles
with beautiful
shop, incredible
confections"
614 Now



"Milk Chocolate
Michelangelos"
City Scene Columbus

"Candied art - tiny
delicacies rendered as
masterpieces in miniature"
Columbus Monthly



"Anyone who receives
a bundle of tasty
beauty from this
impeccable shop will fall
in love..with the flavors,
the looks, and you"
Stock & Barrel

"Please Eat the Art"
Columbus Monthly





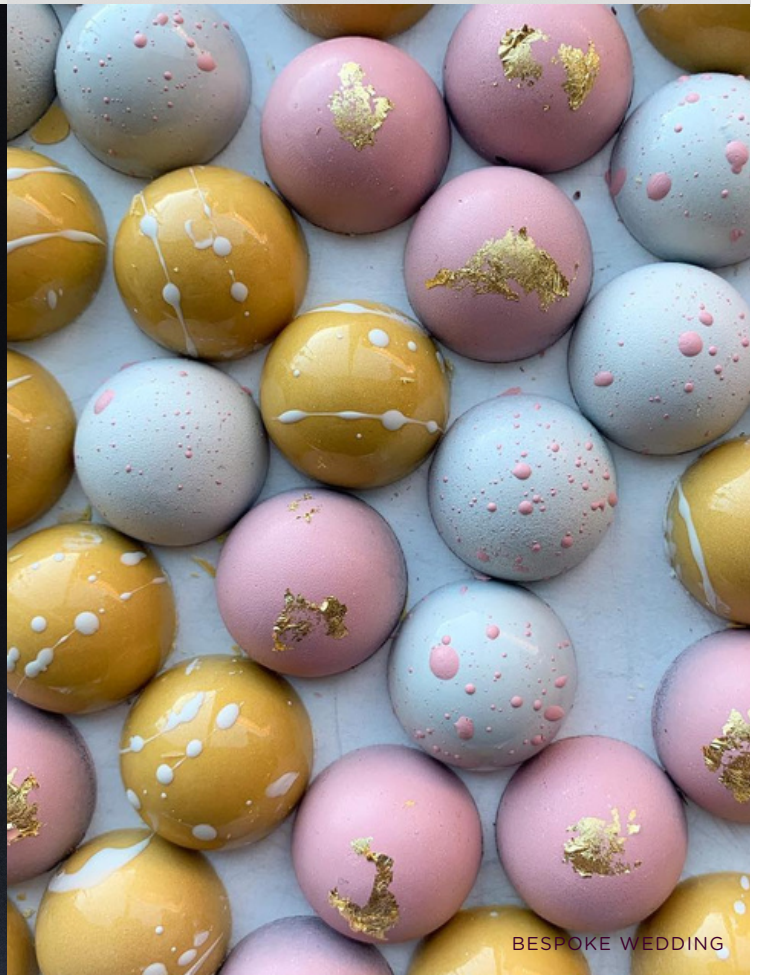
BRANDED PALETTE



HALLOWEEN



CUSTOM MOLD



BESPOKE WEDDING



EVENT CATERING



MOTHERS DAY



EASTER



CUSTOM MOLD

MADE WITH LOVE
IN COLUMBUS, OHIO

THANK YOU



MMELO

CORPORATE GIFTS
EVENTS & CATERING
CUSTOM ORDERS

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EXECUTIVE SALES

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