



SHOWPONY ™

Education

UNLEASH YOUR POTENTIAL WITH US



I am delighted to introduce myself as the General Manager at Showpony, Australian born, premium and eco-friendly hair extensions.

Our commitment to providing exceptional hair extension education courses to transform your business and take your skills to the next level is unmatched in the industry.

At Showpony, we believe that education is the key to elevating the skills and confidence of stylists.

That's why we have a team of expert educators with years of experience in the industry, who can teach you everything from the fundamentals of application to the most advanced techniques using our range of hair extension products and accessories.

We understand that every salon business is unique, and we offer customised workshop programs tailored to your specific business development goals.

Whether you're a salon owner wanting to enhance the skills of your team or a freelance stylist, we have a program to suit your needs.

As a Showpony stockist, you'll enjoy exclusive access to our online wholesale ordering, exclusive promotions, and personalised support from our team.

We aim to build long-term relationships with our clients, and our commitment to your success goes beyond just providing high-quality products and education resources.

We look forward to working with you to enhance your skills, grow your business, and become part of the Showpony family.

I encourage you to take the first step towards transforming your business with us.

NADINE JOHNS-ALCOCK

General Manager at Showpony



YOUR SHOWPONY

Pathway to Mastery



Essentials

ESSENTIAL TAPE
 ESSENTIAL WEFT
 ESSENTIAL MINI MICRO
 ESSENTIAL STYLING
 ESSENTIAL SUPERFINE WEFT



Business

BRAND PRESENTATION
 6 STEPS TO SUCCESS
 PRICING FOR PROFIT
 SOCIAL MEDIA BUSINESS KIT



Inspiration

CREATIVE TAPE
 CREATIVE WEFT
 CREATIVE MINI MICRO
 INVISIBLE WEFT
 CREATIVE SUPERFINE WEFT



Expert

EXPERT TAPE
 EXPERT WEFT
 EXPERT MINI MICRO
 EXPERT SUPERFINE WEFT



Mastery

MASTER EXTENSIONIST COURSE

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Essentials

Essential Tape, Weft, Mini Micro Bead, or Superfine Weft Hair Extensions

Showpony hair extensions provide you with many options to support you in adding length, volume, chemical-free colour or filling in gaps for your client so they can achieve their dream hair. This session will focus on the method of your choice, and you will have the opportunity to perfect your skills on a mannequin with a Showpony Educator by your side.

Recommended for: Hair extensionists with 0-2 years' experience

Format: 4 hours in salon or digitally via Zoom

Taught by: Showpony Educator

Investment: \$550* or included in a Showpony starter package

Prerequisites: Attendees must complete "Welcome to Showpony" online course prior to this session

Equipment required:

- Prewashed mannequin head with Showpony Deep Cleansing Shampoo
- Tripod stand
- Metal-ended tail comb

- Single prong pin curl clips
- Sectioning clips
- Blow dryer
- Straightener
- 100g of Showpony Synthetic Training Hair for the method you want to learn
- **Tape:** Replacement Tape Sheets, Tape Remover, Residue Remover
- **Weft:** Weft Tool Kit, Upholstery Needle & Marine Grade Thread, & Micro Beads
- **Mini Micro Bead:** Micro Bead Tool Kit & Mini Micro Beads
- **Superfine Weft:** Weft Toolkit, Flexi Loop Threader, Needle & Thread, & Superfine Weft Micro Beads.

You will learn:

- Showpony consultation
- Application, removal, and refit of permanent hair extensions

Need some Showpony products to get started?

The Essentials session is included when you purchase a Showpony starter package in the method of your choice.

For more information, please call Customer Support on 1800 233 386.

*price includes GST



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Essentials

Tape Removal, Retape, Refit

Designed for stylists who have already completed our Essential Tape course, this program offers quick and easy solutions for removing, retaping, and refitting hair extensions. Join us as we dive into advanced techniques and learn how to provide efficient, high-quality service to your clients.

Recommended for: Hair Extensionists wanting to provide a quicker and easier maintenance appointment.

Format: 2 hours in salon or digitally via Zoom.

Taught by: Showpony Educator

Investment: \$220*

Prerequisite: Attendees must complete "Welcome to Showpony" and "Essential Tape" prior to this session.

Equipment required:

- *Showpony Tail Comb*
- *Showpony Sectioning Clips*
- *Showpony Hair Extension Holder*
- *Showpony Tape Remover*
- *Showpony Residue Remover*
- *Showpony Tape Replacement Sheets*
- *Showpony Deep Cleanser*
- *Tint Bowl*
- *Tint Brush*
- *Showpony Tape Extensions Remover Tool*

You will learn:

- *Showpony consultation*
- *Removal of tape hair extensions*
- *Retape*
- *Reapplication tips*
- *Can be taught on a mannequin or live model.*

*price includes GST



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Business

Your Showpony Educator can deliver these sessions to you digitally via Zoom or in person.

Brand Presentation

Recommended for: Salon owners and hair extensionists that are new to the Showpony family

Format: 1 hour digitally via Zoom

Taught by: Showpony Educator

Investment: Complimentary for Showpony stockists, valued at \$110

You will learn:

- *Why people love Showpony*
- *Our beautiful product portfolio*
- *The power to transform*
- *Simple success formula*
- *Education 3 ways*

6 Steps to Success

Recommended for: All hair extensionists keen to grow their business

Format: 1 hour digitally via Zoom

Taught by: Showpony Educator

Investment: Complimentary for Showpony stockists, valued at \$110

You will learn:

- *What's important to you*
- *Making hair extensions a hero service*
- *Consultation is key*
- *Social media savvy*
- *Stock control*
- *Incentivizing your team*
- *Education support*

Pricing for Profit

Recommended for: Salon owners and managers

Format: 1 hour in salon or digitally via Zoom

Taught by: Showpony Educator

Investment: Complimentary for Showpony stockists, valued at \$110

You will learn:

- *Service timing*
- *Product costs*
- *Service cost*
- *Pricing for profit*

Social Media Business Kit

Looking for fresh inspiration on how to promote your hair extensions services? Look no further!

Recommended for: Salon owners, managers, and stylists

Format: 1 hour digitally via Zoom

Taught by: Showpony Educator

Investment: Complimentary for Showpony stockists,

You will learn:

- *How to enhance your social media*
- *Attract new clients*
- *Access to free editable templates using Canva*

*price includes GST



YOUR SHOWPONY

Inspiration

Creative Tape, Weft, Superfine Weft, or Mini Micro Bead Hair Extensions

Be guided by your Showpony Educator as you creatively position Showpony hair extensions to achieve volume, length, chemical free colour or filling gaps. Learn the quick and easy 5 Step Showpony Haircut for beautiful blending of hair extensions and some simple techniques for glam or beachy styling that will help grow your business.

Recommended for: All hair extensionists

Format: 4 hours in salon

Taught by: Showpony Educator

Investment: \$550*

Prerequisites: Attendees must complete the Essentials course

You will learn:

- Creative 1/2 head application on your live model
- The 5 Step Showpony haircut
- Simple styling techniques for Instaworthy results

Equipment required:

- Live model
- Metal ended tail comb
- Single prong pin curl clips
- Sectioning clips
- Blow dryer
- Straightener

- Scissors and cutting comb suitable for slide and point cutting
- Styling products
- 50g of Showpony Hair Extensions for the method you want to learn, colour matched to your model
- **Tape:** Replacement Tape Sheets, Tape Remover, Residue Remover
- **Weft:** Weft Tool Kit, Upholstery Needle & Marine Grade Thread, & Micro Beads
- **Mini Micro Bead:** Micro Bead Tool Kit & Mini Micro Beads
- **Superfine Weft:** Weft Tool Kit, Flexi Loop Threader, Needle & Thread 25m, & Superfine Weft Micro Beads.

*price includes GST



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Inspiration

Invisible Weft

An invisible weft application is suitable for clients with medium to thick hair looking for the most discreet finish. All beads are covered, and the client is able to confidently tie up their hair without the fear of their hair extensions showing.

Recommended for: Hair extensionists of all levels who are confident with an essential weft full head application

Format: 4 hours in salon or digitally via Zoom

Taught by: Showpony Educator

Investment: \$550*

Prerequisites: Attendees must complete online course and "Essential Weft" prior to this session.

Equipment required:

- Prewashed mannequin head with Showpony Deep Cleansing Shampoo
- Tripod stand
- Metal ended tail comb
- Single prong pin curl clips
- Sectioning clips
- Blow dryer

- Straightener
- 100g of Showpony Synthetic Weft Training Hair
- Weft Tool Kit
- Upholstery Needle & Marine Grade Thread
- Micro Beads

You will learn:

- Showpony consultation
- Application, removal, and refit of weft hair extensions
- Invisible application to allow clients to discreetly tie up their hair

*price includes GST



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Expert

Expert Tape, Weft, Superfine Weft, or Mini Micro Bead Hair Extensions

Are you ready to take your skills to an expert level? This session will focus on the method of your choice, and you will have the opportunity to enhance your skills on both a mannequin head and a live model with a Showpony Educator by your side.

Recommended for: Hair Extensionists of all levels

Format: 1 full day in salon

Taught by: Showpony Educator

Investment: \$2,200*

Prerequisite: Attendees must complete "Welcome to Showpony" online course prior to this session.

Equipment required:

- Live model
- Metal ended tail comb
- Single prong pin curl clips
- Sectioning clips
- Blow dryer
- Straightener
- 100g of Showpony Synthetic Training Hair
- Scissors and cutting comb suitable for slide and point cutting

- Styling products
- 50g of Showpony Hair Extensions for the method you want to learn, colour-matched to your model

Tape: Replacement Tape Sheets, Tape Remover, Residue Remover

Weft: Weft Tool Kit, Upholstery Needle & Marine Grade Thread, & Micro Beads

Mini Micro Bead: Micro Bead Tool Kit & Mini Micro Beads

Superfine Weft: Weft Tool Kit, Flexi Loop Threader, Needle & Thread 25m, & Superfine Weft Micro Beads.

You will learn:

- Showpony Consultation
- Application, removal and refit of permanent hair extensions
- Cutting and styling techniques for Instaworthy results
- Need some Showpony products to get started? The Essentials session is included when you purchase a Showpony Starter Package in the method of your choice.
- Please ask your Showpony Educator for more details.

*price includes GST



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Become a Showpony Master Extensionist

Behind every empowered and transformed client you will find an extensionist with professional knowledge, excellent technical expertise, and premium hair extensions. This pathway is the ideal way to determine the right method for the right client and be able to perform all permanent hair extensions services, creating undetectable, stunning results for your clients, time after time

The Showpony Master Extensionist Course

Full day immersion into the power of transformation on your live model led by a Showpony Global Ambassador.

Follow [@showponyeducation](#) for latest updates.

- Presenting the Showpony Way
- Live model transformation
- Creating Instworthy content

Recommended for: Experienced Showpony extensionists

Format: 6 hrs workshop

Taught by: Showpony Global Ambassador

Investment: \$1,100* + flight expenses

Prerequisite: Completed Certificates for all previous courses.

Step One:

Complete the offline and online sessions below* and retain your Showpony certificates:

- *Essential Tape*
- *Essential Weft*
- *Essential Mini Micro Beads*
- *Creative Tape*
- *Creative Weft*
- *Creative Mini Micro Beads*
- *Creative Superfine Weft*

* We recommend you schedule no more than one session every 6 weeks.

Step Two:

How to apply to join this course.

Email the following items to education@showponyus.com.au

1. Your certificates for the 8 courses above
2. Your resume
3. A high res' photo of yourself
4. A 2-minute video outlining why you would like to be considered to join the Master Extensionist Program.

*price includes GST



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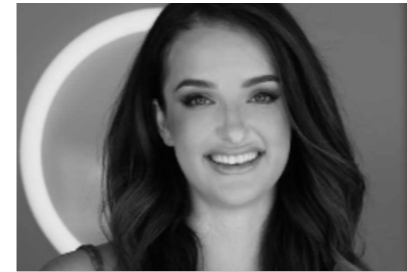
THE SHOWPONY

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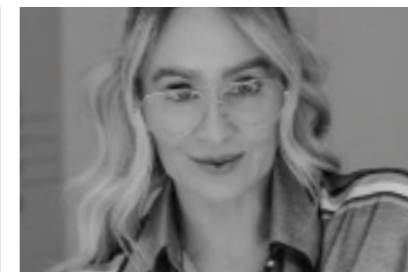
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BOOK HERE

THE SHOWPONY

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Online Education

Give yourself and your team the best opportunity to succeed with our expert online hair extension courses.

As an industry leader in hair extensions, we know the importance of investing in continued education to stay ahead of the game and your competition. With an investment in yourself, your team and your salon, you can upskill your services, transform your clients, and improve your profitability.

We've developed a series of on-demand online hair extension courses tailored to international salons, hairdressers and hair extensionists to enhance your expertise, increase your repertoire and help you expand profitable services.

Designed by our team of skilled industry specialists, our programs offer the skills and knowledge to help you achieve stunning results. From basic applications and cutting techniques to session styling and creating catwalk-worthy trends, you'll have access to our educators' endless, transformative ideas.

Showpony Online Education offers a variety of courses and resources, including:

Online Education Courses: Showpony offers comprehensive online courses that include various aspects of hairdressing, including cutting, colouring, styling, and hair extension application. These courses are suited to all levels of expertise, from beginners to experienced hairdressers looking to enhance their skills.

Styling Tutorials: Showpony provides step-by-step styling tutorials that will teach you how to create Instaworthy hairstyles, from beachy waves, Tousled updos. Stay ahead of the game and wow your clients with stunning results, both in the salon and on your socials!

Hair Extension Application Techniques: Showpony offers online tutorials and guides on how to apply hair extensions safely and correctly. These teachings will cover Showpony's full range of premium hair extensions, including tape, mini micro beads, weft, clip-ins, and the 3 in 1 hair extensions.

Product Knowledge: Learn all there is to know about Showpony's full product range of premium hair extensions, hair care, tools and accessories. You will understand why Showpony is the professional's brand of choice, how to care for them, and how to choose the right products for your clients.

Business and Marketing: In addition to technical skills, Showpony offers courses and resources on business and marketing strategies for salon owners and stylists. These resources will help you to build your brand online, attract new clients, and grow your salon business.

Showpony online education programs are incredibly flexible to meet the needs of your salon and team. As an authorised Showpony stockist, you can access our hair extension courses three ways - through our on-demand online education portal, digitally via Zoom, and in-salon.

Showpony Education online portal





Book Now

If you would like any further information about one of our sessions, to book in, or to reschedule, please contact:

Phone: 1800 233 386

✉ education@showponyus.com.au

💬 @showponyeducation

📄 Book online: <https://showponyeducation.simplybook.me/v2/>

Scan below to book your Showpony Education:



Connect with us on socials:



Cancellation Policy

In Salon & Digital Education, Seminars & Events are non-refundable.

If you are unable to attend a seminar we require 7 days' notice, and the following re-booking options apply:

- *Substitute the named attendees without cost.*
- *Rebook for the same seminar later (one change allowed).*
- *Upgrade to another seminar later and pay the difference (one change allowed).*
- *No shows will not be entitled to a refund or a rebooking.*