



SHOWPONY 

7 REASONS WHY HAIR EXTENSIONS ARE PERFECT FOR YOU

We've busted 7 of the biggest hair extension myths with 7 reasons why they will make you look and feel beautiful.

SHOWPONY

At Showpony, we know that you want to look and feel beautiful. In order to do this, you need guidance and support that enables you to confidently achieve personal transformation.

If you are experiencing hair loss, damage or struggling to grow thick and luscious hair for one of many reasons, you're not alone. We believe every woman should be able to look and feel their best no matter the circumstance.

This is why we are focused on empowering our customers to achieve personal, positive change with ease through hair extensions that are Australian born, eco-friendly and of premium quality.

Designed for all hair types, Showpony hair extensions can help to fill in gaps, add thickness, and create chemical-free colour and highlights without the damage.

Have unstoppable confidence with the hair you've always wanted.

Stephanie Mason

Stephanie Mason
FOUNDER OF SHOWPONY
PROFESSIONAL



**We all know change is inevitable.
But positive change is a choice
— one that Showpony is
dedicated to be a part of.**

[SHOP NOW](#)



**Hair extensions will
not damage your
natural hair**





Hair extensions will not damage your natural hair

Showpony hair extensions will not harm your natural hair if they are applied and cared for correctly.

When it comes to permanent hair extensions, the first step is to book in for a consultation with a qualified and skilled hair stylist.

Not only will they be able to apply the hair extensions correctly, but they can offer recommendations on what method is best suited to your hair type.

Shop the collection of Showpony premium hair extensions and be on your way to achieve your dream hair!

[SHOP NOW](#)



**Hair extensions
are for everyone**



02



Hair extensions are for everyone

Hair extensions are for people of all ages and hair types. We have many loyal customers from 18 to 50+ years young who have been loving the benefits of wearing Showpony hair for years!

It is no longer just about length and volume. We understand you may not be ready to commit to a full head of hair extensions just yet, so why not start small?

Known as the fillers for hair, discover what the power of partials can do for you by adding in a few skin weft tape hair extensions at your next salon appointment.



Hair extensions are for everyone

This technique is quickly becoming more popular than ever, providing a beautiful solution to everyday hair concerns.

Fill in those annoying gaps at the sides, add thickness or length in hard to grow areas, or treat yourself to non-committal colour with a few highlights or ombre.

In just 15-minutes in the salon chair, the possibilities are endless!

[CHOOSE YOUR METHOD](#)



Choosing the right
colour is easy



03



Choosing the right colour is easy

With up to 26 natural-looking colours to choose from, including highlights and ombres, we're confident we have the perfect colour for you!

Still unsure which shade is best? We offer all our customers free colour match consultations.

Simply send 2-3 photos of your hair in natural lighting to colourmatchme@showponyaus.com.au and one of our knowledgeable team members will be happy to help.



Choosing the right colour is easy

Prefer to see the colours in person? Pop in to a Showpony salon near you to speak with a professional stylist.

Your stylist will help you decide which method of Showpony hair extensions is best for your hair type and schedule an appointment for your dream hair.

[FIND A SHOWPONY SALON](#)



Enjoy your favourite
activities with these
expert tips





Enjoy your favourite activities with these expert tips

Every summer we get asked; “Can I still swim and exercise with my hair extensions in?” The answer is yes!

Just remember to follow this easy haircare routine before and after being in the water to ensure no damage is done to your hair.

1

Pre-wash – our Strength & Shine Conditioner can serve as a protectant against the harsh elements.

2

Don't let your hair down – when swimming, we recommend a loose low plait.



Enjoy your favourite activities with these expert tips

3

Wear your favourite beach hat – this will protect your hair from becoming dry or faded from sun exposure.

4

Avoid sunscreen contacting your hair – this may cause discolouration.

5

Detangle your hair from the ends up to the midsections with a Showpony paddle brush.

6

Wash your hair – shampoo and condition your hair clean, followed by a moisture mask applied to the ends.

[CHECK OUT OUR BLOG FOR MORE HAIR CARE TIPS](#)



Invest in the proper
care for your hair



05

Invest in the proper care for your hair

Our best advice is to follow the care instructions to get the best wear and longevity from your Showpony hair extensions.

The Showpony hair care range is specially formulated to be used with hair extensions. Not only will these products keep your hair looking its healthiest, but it will keep permanent hair extensions secure for 4 to 6 weeks after application.

Using a good quality brush is important too. We love the Showpony paddle brush, to detangle and protect your hair root to tip.

[SHOP HAIR CARE RANGE](#)





Heat style without
the damage



06



Heat style without the damage

One of the things you'll love most about Showpony hair extensions is that they can do anything natural hair can do – shine, bounce, hold a curl – so it's important they receive the same love and care you give to your natural hair.

You can heat style your hair extensions to create curls, beachy waves, or a sleek and straight look; just remember to follow these simple steps:

1 Be gentle with the hair

Avoid pulling at the ends, use a paddle brush to carefully smooth out any knots and tangles starting at the roots.



Heat style without the damage

2 Always use a heat protectant spray

This is crucial before using any heat styling tools. Avoid any products that contain oils as this can cause slippage to your hair extensions.

3 Keep it cool

If possible, opt for air drying or set your hair dryer to the cool setting. This will reduce the stress put on your natural hair and extensions, especially if you plan to use additional heating tools to style your look.



Heat style without the damage

4 Temperature matters

It's amazing how quickly you can take your hair to the next level with a little bit of heat, but don't overdo it. Keep heat styling tools below 185 degrees to avoid damaging your hair.

[VISIT OUR YOUTUBE CHANNEL](#)
[FOR AT HOME TUTORIALS](#)



Loved and
trusted brand



07

Loved and trusted brand

Showpony has been an industry leader in premium hair extensions in Australia for over 13 years. Don't just take our word for it; see what these women have to say!



"I had a large brain tumour removed in 2021, it was very scary but thankfully I've made it through! The stress on my body was quite severe, and I had to shave off all the front of my hair due to surgery. It has been a very tough time, but slowly my hair has started to grow again.

At the beginning of 2022 I was introduced to Showpony hair extensions at my local salon. I can honestly say they've changed my life! This beautiful hair has made me feel like me again, it gave me back my confidence, my happiness, and myself. I forget all about my awful illness and I am now able to look forward and smile again in the mirror!"

Liz

Loved and trusted brand



"I chose to get Showpony hair extensions after weaning my third child. I felt like I'd hit that stage in the post-baby journey where my hair was starting to get a little depleted. It felt coarse and dry and I was starting to shed a bit of hair in the shower. It was looking thinner than it had been for quite some time, and Showpony allowed me to add a bit of fullness, volume, and length to help me feel fabulous while I was going through this part of the process of being a mother."

Myra

Loved and trusted brand



“I got the 7 piece clip in extensions in the shade light bronde highlight and it matched absolutely perfectly with my colour. Super easy to attach and truly stays in all night. No doubt the best extensions I’ve ever tried, by far! I highly recommend.”

Asja

3 Easy Steps To Your Transformation

01

SHOP NOW

Place an order by choosing the colour, length, and method of application. If unsure, give us a call.

02

FAST SHIPPING

Your order will be shipped within 24 hours within Australia.

03

BE EMPOWERED

Feel the confidence that comes with glamorous new hair.

Turn heads and get the length, volume and fullness you've always wanted.

Choose from our range of premium hair extensions.

[SHOP NOW](#)

