

HUMBOLDT PET SUPPLY PRESENTS

THE PAW PRINT



APRIL 2018



SPRING TRAVEL SAFETY

Spring is in full swing, and though we might still have a bit of rain, we are starting to see glorious sunny days as well. During spring, we see a lot of our favorite places come alive again, which makes it a great time to hit the outdoors with our pets. If you're going to be going on that spring break, it's good to be prepared on the road. Here are some tips on staying safe during the spring!

BEAT THE HEAT

As the sunny days become more frequent, it is important to remember that temperatures in a closed vehicle can reach dangerous levels fairly quickly. Even if you're just making a quick stop somewhere, leaving a pet in a locked car can easily result in heat stroke or organ failure. Never leave a pet in a hot car! We will be stressing this more and more as the summer months approach.

(continued on next page)

IN THIS ISSUE:

SPRING TRAVEL, RANGER OF THE MONTH, WALLY WISDOM & MORE!

HUMBOLDT PET SUPPLY

145 S. G ST. ARCATA CA 95521

HUMBOLDTPETSUPPLY.COM

FACEBOOK.COM/HUMBOLDTPET

(707) 633-6216



(continued)

BUCKLE UP

Something else to keep in mind is your pet's safety while the car is motion. Dog harnesses go a long way in protecting your pet in case of a collision. Not only do seat belt harnesses prevent distractions while driving by keeping your dog in place, but a harness will also reduce the chance of your dog colliding with either humans or being ejected from the vehicle, as well as preventing them from dashing out the door in case of an emergency. A seat belt harness may not work as well for a cat, in which case the next best option would be a carrier.

MAINTAIN HYDRATION

If you'll be traveling long distances, it is important to make sure your pet has enough water. Long car rides can be stressful for an animal if they are not used to it, and may cause them to need more water than usual. If you'll be traveling to dry or hot locations, your pet will definitely need some water after a day's adventuring. For this, we recommend having some sort of easily accessible water holder. While just having an extra bowl in the trunk can work, we recommend travel-friendly collapsible bowls that are easy to store and carry around.

STAY CALM AND TRAVEL ON

If traveling around is indeed stressful for your pet, we recommend a little something to take off the edge. There are many types of calming treats out there, most based on all-natural herbal ingredients that help your pet relax during times of stress. These calming treats can go a long way in helping an anxious pet and are not only effective for traveling scenarios, but also great for loud events such as thunderstorms or fireworks. Recently there has been the emergence of CBD-based treats that both calm and can help senior dogs with

HAVE A BIT OF FUN

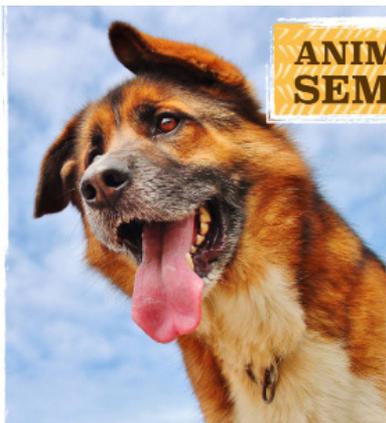
What better way to release some stress than to have some play time! Bringing something fun along the ride will keep your pet busy if you're in for a long trip. Bringing a familiar toy can also bring a little bit of home to an unfamiliar place for a pet.

And off course, here at Humboldt Pet Supply, we've gathered our top recommended products for anyone traveling with a pet into convenient customizable kits. So if you're about to head off onto an awesome Springtime adventure, check out our line of Road Travel Essentials. We have all the essentials you need whether you're traveling with a dog or cat. All kits are fully customizable for whatever your road travel needs are!



Visit humboldtpetsupply.com/collections/road-travel to check out all our Road Travel Essentials!

APR
17



ANIMAL NUTRITION SEMINAR

Featuring World-Renowned
Animal Nutritionist & Author



**Dr. Richard
Patton**

Join Humboldt Pet Supply in Arcata, CA on Tuesday, April 17th for an educational seminar presented by World-Renowned Animal Nutritionist & Author, Dr. Richard Patton.

RANGER OF THE MONTH: FLYNN

Every month, we honor one of our local customer pets with a section in the The Paw Print, a photo in our studio, and a spot on our Ranger of the Month in-store display. We want to share all the amazing pets that come into our store!



Age:

Five years old.

Favorite toy:

He is obsessed with his Chuckit! ball.

Favorite treats:

Peanut butter.

Favorite activities:

Going to the beach and chasing after his Chuckit! ball until he is utterly exhausted.

Favorite things:

Sprawling on his owner's bed and not letting his brother Leo get up there.

Amazing fact:

His tongue is long enough to completely clean out an empty peanut butter jar.

WALLY WISDOM

As you may have heard, I have been doing some hard time up in the cat cages recently. Seems like it's getting harder and harder to get away with cat burglary these days. You think no one is on to you when you're slinking around corners and totally not looking at those deliciously defenseless bags of kibble and then BAM, you're doing 25 minutes to life in the cat house. For those of you who think that Wally is out of the game, think again. I'm out now and ready for the next heist. I got my BFF Diego, and we're hungry. Those HPS Rangers better watch their kibble.



Dictated but not read by Wally, HPS Ranger & Shopcat
Got a question for Wally? Email us! thepawprint@humboldtpetsupply.com

QUESTION QAT



1. Seat harnesses prevent distraction from you while driving and reduces chance of colliding with humans or being ejected.
2. Temperature in a closed vehicle can reach dangerous levels very quickly.
3. Plenty of water.

PAW PRINT POWER UP

SPRING SAFETY

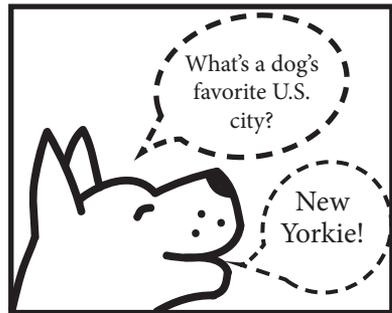
Buy a Kurgo First Aid Kit and get a HPS Tick Key and Rescue My Pet Sticker
While supplies last.



WANT TO WIN BIG?

Sign up for our weekly newsletter and you'll be entered to win a \$25 gift certificate in our monthly raffle! Plus you'll get exclusive deals, pet product news, early content and more!
Sign up today in-store or on our website!

HOWL HUMOR



HUMBOLDT PET SUPPLY **YOUR COMMUNITY RESOURCE** **FOR A HEALTHY PET**

Humboldt Pet Supply specializes in environmentally friendly & healthy pet products, as well as locally made artisan crafts. We strive to be more than just a pet supply! We hope you'll visit us soon!

**GET A FREE TREAT
WHEN YOU MENTION
THE PAW PRINT!**

Questions? Comments? Please email us!
thepawprint@humboldtpetsupply.com