

RED BLOOD CELL BUILDER
REVERSES ALL ANEMIAS
AND ENHANCES PHYSICAL
PERFORMANCE*



ANEMIA SHIELD - IT IS NOT JUST IRON

Although iron deficiency is a common cause of anemia, it is certainly not the only cause. Deficiencies in vitamin B-6, vitamin B-12, vitamin C, copper, and folic acid lead to reduced numbers of red blood cells and can result in anemia. **Anemia Shield** is not just an iron formula, but a comprehensive anemia formula that delivers all of the essential nutrients for maintaining healthy red blood cells.*

ANEMIA SHIELD BUILDS BLOOD

The majority of iron formulas contain only iron (usually in a poorly absorbable, oxidized, or constipating form). Some formulas boast of having iron combined with vitamin C. Most overlook the other nutrient deficiencies that are responsible for anemia. Because these kinds of formulas don't address the true underlying problem, they fail. Broad spectrum **Anemia Shield** achieves effective results fast, eliminating trial and error by supplying blood building transport and activating nutrients that address all types of anemia.*

Anemia Shield delivers iron as aspartate, fully ionized, reduced, and fully soluble for 100% bioavailability. Constipation and intestinal irritation, a common complaint with other forms of iron, is not reported with this bioactivated energized preparation.*

Comprehensive **Anemia Shield** also includes:

- **Folate** - All cellular reproduction is impacted by folate deficits, but rapidly dividing cells like red blood cells are affected first. Both folate and B-12 deficiencies result in enlarged red blood cells characteristic of megaloblastic anemia.*
- **Vitamin B-12** - To prevent B-12 deficiency anemia (pernicious anemia), **Anemia Shield** contains B-12 as hydroxocobalamin. As fully activated B-12, it is absorbed directly by mucosal membranes in the digestive tract. Pernicious anemia is a result of poorly assimilated B-12 due to digestive deficiencies. Activated hydroxocobalamin in **Anemia Shield** does not depend upon digestive competency for absorption.*

- **Copper** - One form of anemia is dependent upon copper. Copper is required for proper iron absorption and utilization. It enhances the development of red and white blood cells and is required for the production of the iron transport protein ferritin. Copper deficiency can lead to low levels of iron. Government statistics indicate that, on average, Americans consume only 50% to 60% of the RDA for copper.*
- **Vitamin B-6** (as pyridoxine) - Activated B-6 ensures healthy red blood cells and oxygenation of tissues.*
- **Vitamin C** - As an integral part of the **Anemia Shield** formula, vitamin C increases iron absorption and provides antioxidant benefits.*
- **Niacin** - Many studies have been published on the beneficial relationship between niacin and anemia. Only **Anemia Shield** includes niacin in the flush-free form for uptake of energy (NAD) and magnesium, an important element in anemia correction.*

ANEMIA SHIELD ENERGIZES BLOOD

While other formulas are only 4% to 30% bioavailable, **Anemia Shield** is fully soluble and 100% bioavailable. **Anemia Shield** uses reagent grade materials, which are closest to the iron naturally.

IRON: FOR PHYSICAL AND EMOTIONAL HEALTH

Scientific research strongly indicates that iron stores can be affected by exercise. Muscles need oxygen to perform. One study examined the effects of hemoglobin on athletic performance. Researchers found that endurance performance can be improved by optimizing hemoglobin.

Another study explored the effect of iron deficiency on mood. Researchers discovered an association between anemia and apathy, depression, and rapid fatigue when exercising.

ONE (1) ANEMIA SHIELD TABLET PROVIDES:	
ENERGIZED NUTRIENTS	
Iron (as ionized ferrous aspartate)	25 mg
Vitamin C (as 100% L-ascorbate, fully reduced and buffered, corn free)	100 mg
Folate (as calcium folinate)	400 mcg
Niacin (as Inositol Hexanicotinate)	20 mg
Vitamin B-6 (as pyridoxine HCl)	5 mg
Vitamin B-12 (as hydroxocobalamin)	100 mcg
Copper (as ionized cuprous aspartate)	1.5 mg
Magnesium (as C16 and C18 alkyls*)	5 mg
Vegetable fiber (organic croscarmellose)	269 mg
OTHER INGREDIENTS: NONE	
WARNING	TYPICAL DOSAGE
Pregnant and nursing mothers need to check with their health professional before taking supplements.	As a dietary supplement, take one (1) tabsule daily with food or as directed by your health professional.
	Available in bottles of 100 tablets.

REFERENCES

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*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.