



Chapel Down Group plc
("Chapel Down" or "the Company")
EPIC: CDGP

Board and Executive Management changes

Chapel Down today announces the following changes to the Board of Directors and Executive Leadership team:

Richard Woodhouse, Chief Finance & Chief Operating Officer will be leaving the business at the end of May 2022. Richard has been a highly valued member of the Chapel Down Board and Executive Leadership team for the last 17 years, during which time he has successfully led the financial and operations functions of the business. To support Chapel Down's growth going forward, the Board will restructure the Executive Leadership team to separate the head of the Finance and Operations teams into two distinct leadership positions. A recruitment process for these roles is underway, and Richard will continue in his current role until the end of May 2022 to ensure an orderly handover to the new Chief Financial Officer and Operations Director.

Mark Harvey will move from his current role as Chief Commercial Officer to **Chief Marketing Officer** of Chapel Down, bringing an increased focus to the development of our premium Chapel Down wine brand in the UK & International markets. Mark has been a board director for Chapel Down for over five years and has been a key architect of Chapel Down's brand success.

Tom Hepworth-Bond will join our UK Executive leadership team as **UK Sales Director**. Tom brings a wealth of premium & luxury drinks sales experience to Chapel Down from his time at Chase Distillery and Bibendum. Tom will start his new role in the business from 1 December 2021 and he will be responsible for the leadership of our sales team and the delivery of our trading plans and customer partnership across the UK Off & On trade channels and our flourishing direct-to-consumer E-commerce business.

Company update

Following the announcement of the appointment of Andrew Carter as Chief Executive Officer of Chapel Down, the Board have been working on the business roadmap to deliver our re-focused business vision to be the Number 1 and most celebrated English winemaker.

The 2021 year to date Chapel Down trading performance remains strong and in line with management expectations and the board is excited about the future opportunities to both premiumise and grow the scale of our dynamic and exciting English wine and spirits business.

Contact

Chapel Down Group plc

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