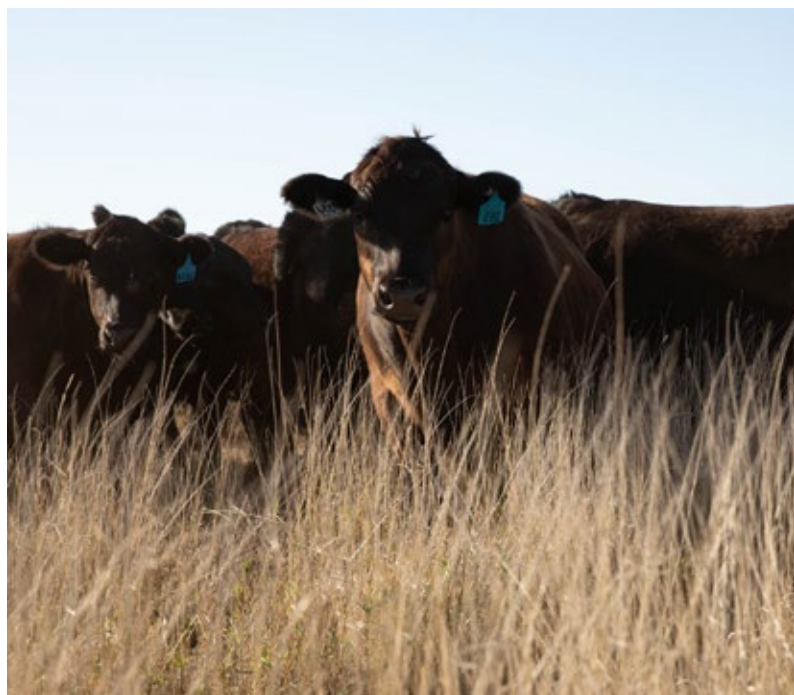




# Four Daughters



# VERTICALLY INTEGRATED & PRODUCING SUSTAINABLE, HIGH QUALITY, AUSTRALIAN BEEF.

**Four Daughters is owned and operated by third generation graziers Dan & Karen Penfold, along with their four daughters, Bonnie, Molly, Jemima and Matilda.**

Our family holds a strong heritage in the Australian grazing industry. Owning a total of 104,000 acres of grazing country strategically located across Central Queensland and the Darling Downs region. The aggregation of properties across Queensland includes 'Old Bombine', 'Mamaree' and 'Bellevue' and 'Woodlawn'.

We are the next generation of beef producers. We are passionate about educating others, helping them to understand the supply chain and the process to producing consistent high-quality beef.

**We are a single source, one farmer beef brand.**

The Penfold grazing and farming enterprise consists of a diverse range of **production systems including:**

- » Cattle Breeding
- » Backgrounding
- » Feedlot Operations
- » Mixed Cropping
- » Domestic Beef Sales
- » Export Beef Sales

Our vertically integrated beef production system allows us to consistently supply exceptional quality beef products year-round.

We do this by bringing young cattle into our operation or breeding our own cattle, backgrounding on our own pastures, finishing in our feedlots and overseeing the processing to our customers both domestically and internationally.

By managing each step of the process, we can ensure we maintain the integrity of our product, consistency of supply and exceptional taste.

## CATTLE BREEDING & BACKGROUNDING

- » Cattle are either bred on farm or purchased direct from local graziers. They are raised on our farm and finished to meet customers specific requirements.
- » Black Angus cattle are grain-fed for 150 days on a hormone free cereal based diet and processed under MSA (Meat Standards Australia) graded requirements.

"Our Four Daughters are the reason we must manage our beef production sustainably so that we can ensure succession for the future of family farms in Australia and food security across the world."

**Karen Penfold**





## ACCREDITATIONS



## FEEDLOT OPERATIONS

» Our two feedlots are registered with the National Feedlot Accreditation Scheme (NFAS), with a capacity of 6,000 head. This guarantees our quality management system is world class and underpins the integrity of our grain fed beef operation as being safe and responsibly farmed.

» The grain and fodder supplying our feedlots is sourced direct from grain producers locally and our own cropping operations to ensure we always have the highest quality feed available.

*"Consistency is key in the food industry."* - **Dan Penfold**

» The girls consistently measure and evaluate the effectiveness of the feed rations in conjunction with our animal nutritionist.

» It's the attention to detail in our daily routine, the 1% adjustments that makes all the difference.

## PREMIUM BEEF SALES

- » The Four Daughters '150 Day Grain Fed Premium Black Angus' is the signature, paddock to plate beef that can be traced back to 'Old Bombine', 'Mamaree' Meandarra, 'Bellevue' Yaraka, or other local Australian producers.
- » Our premium Black Angus beef is a hormone free, feedlot and export accredited product, with cattle grain fed on farm for a minimum of 150 days

with a specially designed ration to deliver exceptional quality and taste.

- » Our beef production is processed at an internationally certified and export accredited facility with ISO and Safe Food accreditation, Australian Animal Welfare certification and is recognised as one of Australia's leading red meat food processors. The facility is constantly modernised and upgraded with cutting

edge technology and food safety systems to ensure we maintain product integrity through to our customers.

- » The Four Daughters branded mixed Pink Beef Box is sold domestically by e-commerce direct-to-families and distributed personally.
- » The Penfold Family is also a weekly supplier of MSA graded beef to Australia's leading supermarkets.



**150 DAY  
PREMIUM BLACK  
ANGUS BEEF BOX**



# OUR FARMING VALUES

Our on-farm feedlots are integral in our holistic approach to beef production

## • Animal Welfare

- » The health and wellbeing of our animals is critical to the success and sustainability of our farm.
- » We have management systems embedded into our daily operation to ensure our number one priority is the optimal health and welfare of all animals.

## • Environmental Management Systems

- » We're committed to achieving industry best practice with our environmental management systems that ensure we protect our natural resources, reduce greenhouse gas emissions, improve water efficiency, land productivity and biodiversity across our farming land.

## • Environmental Focus

- » We aim to breed cattle with efficient feed conversions to reduce our environmental footprint.

## • Water Management

- » We have built a large water storage dam to guarantee we can capture excess rain to ensure water supply is available for long term production of animal fodder and healthy beef production.

## • Sustainable Pasture & Soil Management

- » We manage our stocking rates and grazing practices to ensure our pastures do not become compromised.
- » We are constantly monitoring ground cover to ensure that at least 80% of the land is protected to reduce water runoff and in turn eliminate erosion.

## • Transport Carefully

- » Our Cattle are transported on our own fleet of trucks ensuring ultimate animal welfare through transit.

## • Safe & Responsible

- » We review and complete safe and responsible animal treatment checklists regularly. We document and file all animal treatment details.
- » Our occupational health and safety management systems provide a safe work environment across all properties to safeguard our employees and contractors.

### UNIQUE SELLING POINTS

- » Generational farming and family values
- » Single Source supply
- » Hands on management and attention to detail
- » Local attitude
  - International Experience
- » Farm to Consumer touch point experience
- » Real Sustainability practices that are being implemented at a ground level
- » Genuine Farming Family
  - Not Corporate





## NOTES

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*Four Daughters*