

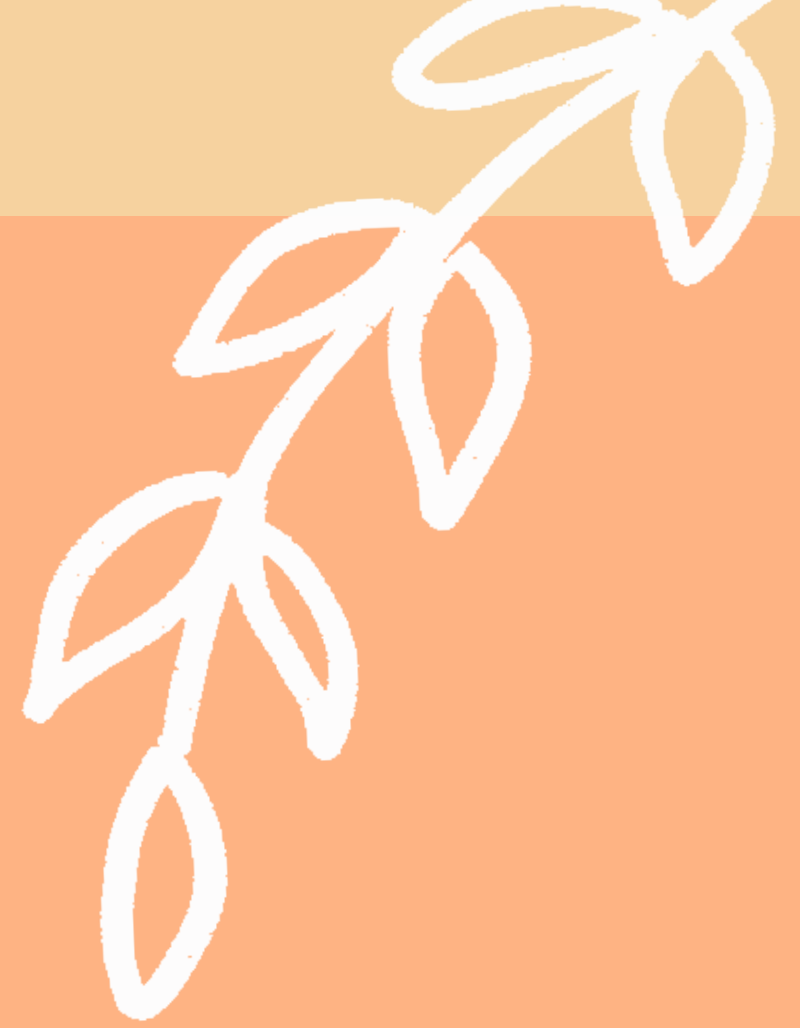


**MEDIA KIT
2022**



LITTLE


LIFE BOX





About Little Life Box

Little Life Box is a subscription box that gets your products in the hands of health-conscious women and influencers for a unique sampling experience that helps you build both brand awareness and online presence.



What's in the box?


- 8 to 10 new items every season
- Healthy snacks, ethical beauty items, green supplements and much more
- Products from big brands to smaller local businesses
- Mix of full size and travel size products





**LET US DO THE
MARKETING
FOR YOU.**

CONTESTS

 **Little Life Box**
May 8 · 🌐

🌟GIVEAWAY🌟

Mornings are the hardest part of the day, so we're picking a winner to receive 1 month worth of breakfast with **Yumi Organics**! The prize includes 5 boxes of overnight oats (one of each flavor) and 2 of their pre-measured jars ❤️

TO ENTER:

1. Like this post
2. Follow **Yumi Organics** and **Little Life Box**
3. Tag a friend in the comments

You can tag as many people as you like (1 tag= 1 entry).
For bonus entries, post this picture in your stories and tag **Yumi Organics** and **Little Life Box** (account must be public)

The winner will be chosen May 13th.
Good luck!



10K

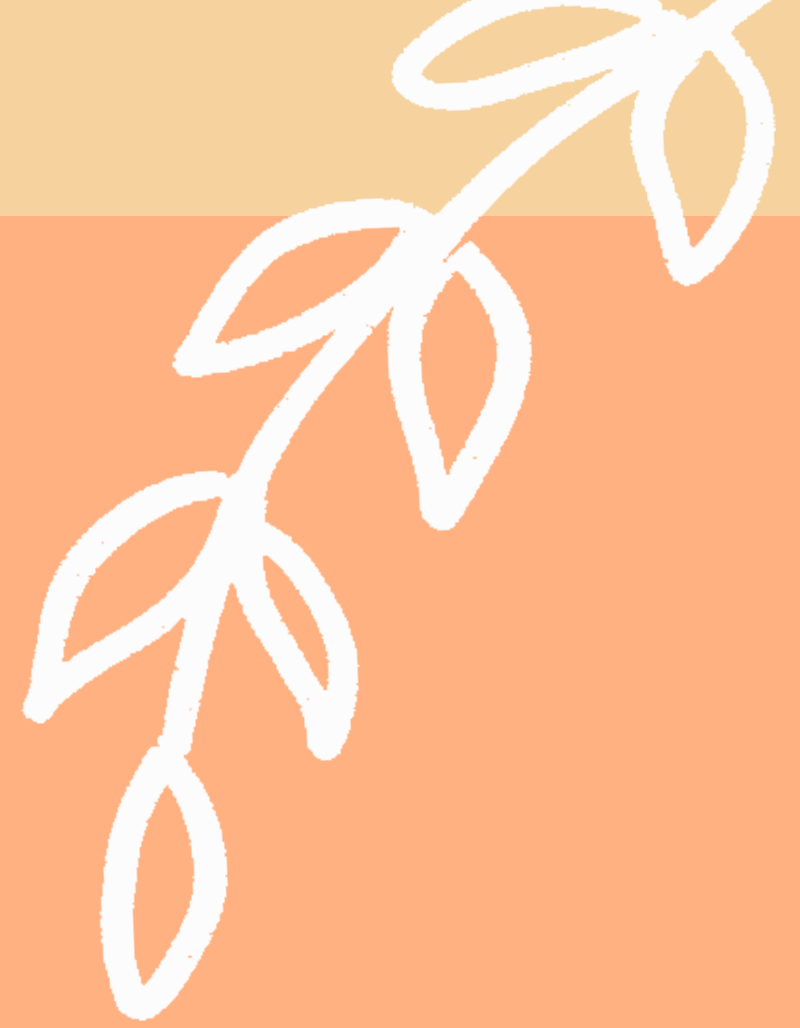
AVERAGE IMPRESSIONS

Want to do a giveaway to add extra mileage to your campaign with us ? Let us host it for you by asking our followers to act on social media.

INFLUENCERS

WE LOVE OUR COLLABORATORS ! EVERY SEASON,WE SEND OUR BOX TO INFLUENCERS WHO TAKE VIDEOS, PHOTOS, MAKE RECIPES OR DO REVIEWS OF OUR BOX AND THE PRODUCTS INSIDE THEM.





LIFESTYLE PHOTOS

LLB takes awesome pictures!
We will take a product photo of the item included in our box as well as a lifestyle photo of your product in a beautiful setting.



Little Life Blog

Our team loves to talk about the latest in health with tips, recipes, and more on our Blog. If you would like us to write an article about your product, contact our marketing team at chelsea@littl lifebox.com





Shade Stix

contouring made easy

Newsletters

We currently have 11k members receiving our newsletters.
This is a way to showcase your product and adds great value to your campaign with LLB.

REACH

WEBSITE & SOCIAL MEDIA



Website: 6k visitors per month

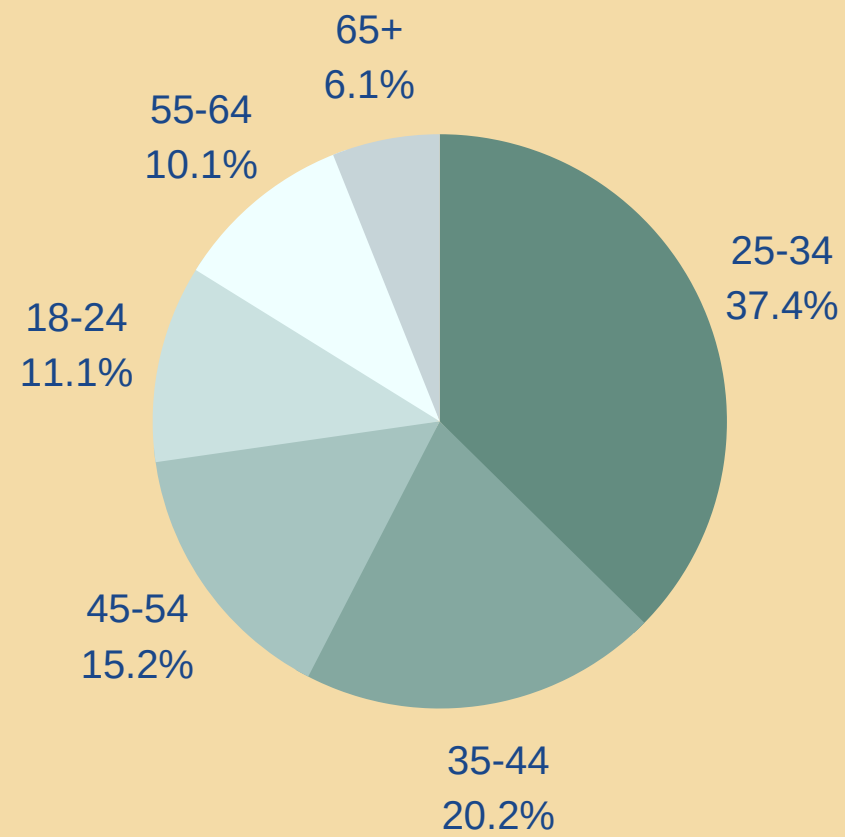


Instagram: 14k followers

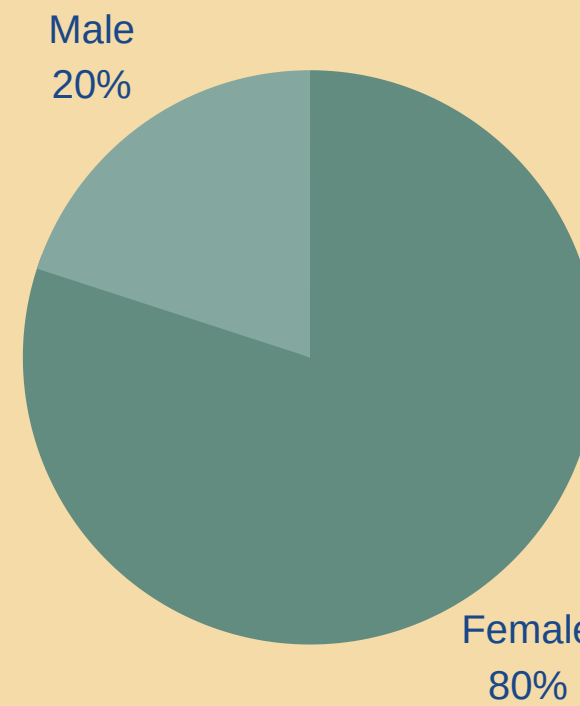


Facebook: 14k followers

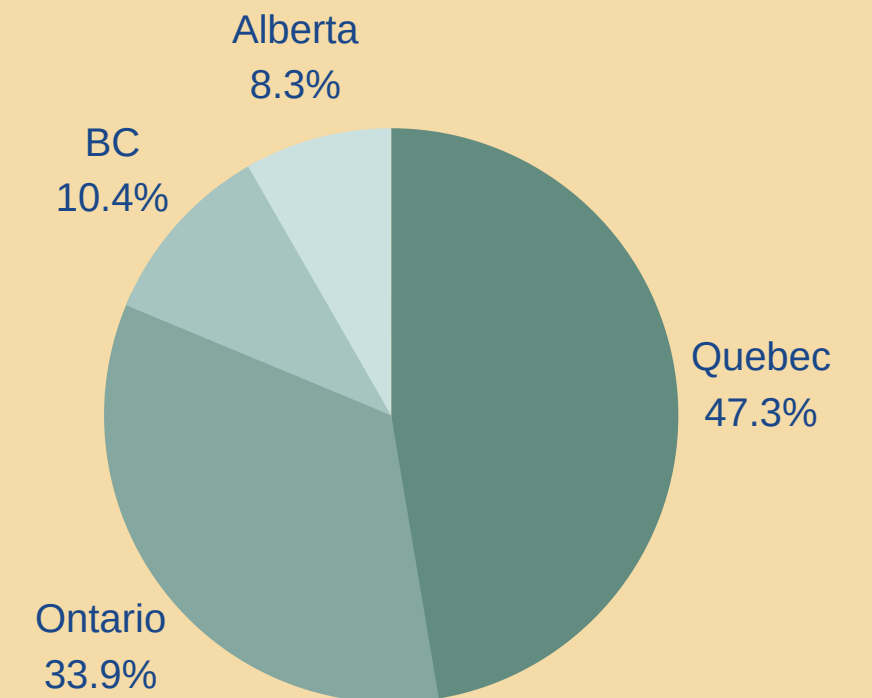
Demographics



BY AGE



BY GENDER



BY PROVINCE

As seen in
these
media



NIGHTLIFE.CA

LA
PRESSE



CBC  Radio-Canada

Shop
THE 26TH LOOK

Toronto
Vegetarian
Association

3 fois par jour

CANADA'S LEADING LIFESTYLE BOX



15%
PART OF
THE D

Let's Talk



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