



FOR IMMEDIATE RELEASE

Full of educational features, sigikid's "Rosi, the Little Patient" is finally back!

Much awaited activity toy from the German toy maker comes back this Holiday season.

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Just in time for the Holidays, sigikid, the German toy maker brings the much beloved activity doll "Rosi, the Little Patient" back.

This activity doll may seem slightly odd at first sight but upon closer examination - and closer examination is exactly the name of the game here - it is fascinating how much fun (and educational value) the little ones (and big ones, like doctors, nurses, teachers... you name it) will get out of it.

Rosi comes with a booklet explaining what each organ is good for and covers important questions like "How were we born? What are bones for? What happens to gummy bears in my stomach?" All organs are color-coded with little velcro-swaps and thus, it is easy to assemble the little patient - which is super-helpful since quite honestly, how sure are you about where the spleen is and what it is connected to?



"Design, function and quality have always been the three most important aspects of our toys.", says co-owner and CEO of sigikid in the US, Eva Frecea. "As a family owned company in the second generation, we believe in toys that promote mental and motor development from early childhood on. Our toys are made to last and to be handed down to next generation."

ABOUT SIGIKID:

sigikid was founded in Germany in 1968, backed by the belief that you're never too old to cuddle and play. The popular family-owned brand crafts playfully different plush toys, dolls, rattles, snugglies and music boxes from the highest quality materials with a focus on imaginative, contemporary design. sigikid offers adorable organic gifts for babies, cuddly plush toys kids will love, and a quirky designer plush line called the BEASTS for older kids and adult collectors alike.

We would be happy to send you high-resolution product photos, detailed product information or samples for your own photo productions.

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