



6 Ways a Better Network Helps Offices Grow Stronger, Faster

With the changes in the economic climate and shifts to remote work, we can all confidently agree that managing your business' IT and users has never been quite like this before.

It's not often that your entire way of operating is completely disrupted, upending your plans, resources, workflows, customer relationships, etc.

With a small shift in perspective, today's do-or-die continuity challenges begin to look a lot more like once-in-a-generation opportunities and fuel for change.

It comes down to a simple question: does your network leverage change or resist it? Can it shift to keep your people safe and your customers happy and accommodate new ways of working? Or is it an obstacle to any purpose it wasn't explicitly built to serve?

The right network does more than just help your business endure disruption, it enables you to emerge from uncertainty with an elevated capacity for change.

Here are six ways a smarter, faster network permanently upgrades your business.

01 Continuity that normalizes agility

We're already seeing a gap between offices that can work remotely using simple, at-home Wi-Fi, and those with a secure and adaptable network primed to help people deliver value from anywhere. Your capacity for remote work isn't defined by "it's just like we're in the office!" continuity. It's about supporting a faster, more flexible and disruption-proof route to acceleration.

02 Security that enhances innovation

A future-proof network helps security become less of a headache and more of an enabler. When you swap a haze of different gateways and systems for a single intuitive dashboard with built-in security updates that prevent threats even while you sleep, you can stop fire-fighting, get off the patching treadmill, and start saying "yes" to the projects and innovations that will drive the future of your business.

03 A contactless office that's smarter to work in

Your next network should support an IoT fabric of high-tech, low-risk office experiences that people want to return to. From facial recognition entrances to employee wearables to smart workstation assistants, your day can be touchless and smarter at the same time.

04 **Monitoring that improves well-being**

A change-ready network can help offices quickly adapt to new safety measures. Maybe that means location analytics to track real-time occupancy rates or heat-mapped video feeds to check social distancing in communal areas. Either way, your network can keep your premises safe and your people healthy.

05 **Application control that liberates your capacity**

As connectivity needs intensify (across cloud storage and apps, remote collaboration tools, rich new media formats, and more), you need a network that dynamically prioritizes every packet according to the value it will create. Advanced QoS configurations and intelligent traffic and bandwidth shaping will be instrumental in balancing seamless experiences with elevated requirements.

06 **An ecosystem that elevates your business**

As a small office, you're only as adaptable as your network. That's why choosing a network supported by comprehensive APIs and a vibrant ecosystem of developers and applications is such a powerful advantage. Suddenly you aren't just providing connectivity to your people—you're injecting agility and innovation straight into the heart of your business operations.

It's hard to overestimate the magnitude of the current moment of change for small offices.

The businesses that rebuild their operations on an agile network foundation won't need to brace against this change—they can leverage the disruption into something better and emerge stronger than before.

Find out more about how better IT can enhance your small business.