

CURVEEZ is looking for a content creator/affiliate to support our marketing initiatives. The content creator will be responsible for developing high-quality videos and images for social media, marketing materials, and other platforms. In doing so, CURVEEZ will gift one of our products to help the content creator on their journey to develop compelling and engaging content. The goal is for the content creator to natively capture photos and videos through visual storytelling that will empower women to look and feel their best in our shapewear.

Objectives of CURVEEZ Affiliate for Product Marketing and Advertising

- Engaging and attracting the target audience: Content creators aim to create compelling and valuable content that captures the attention of their intended audience and encourages them to consume and interact with the content.
- Building brand awareness: Increasing brand visibility and recognition by creating content that aligns with the brand's values, tone, and messaging.
- Providing valuable information or entertainment: Strive to deliver content that educates, entertains, or solves a problem for the audience. Aim to provide value through the content, whether it's through informative articles, entertaining videos, or engaging social media posts.
- Driving traffic and conversions: Drive traffic to Curveez's website, blog, or social media platform, with the ultimate goal of converting that traffic into leads, sales, or other desired actions.
- Establishing thought leadership or expertise: Aim to position Curveez brand as industry experts or thought leaders by consistently producing high-quality and insightful content that showcases knowledge and expertise.

Responsibilities of CURVEEZ Affiliate for Product Marketing and Advertising

- Provide one (1) high-quality video with a duration of 30 seconds minimum to be published as a reel on Instagram and/or a post on TikTok.
- Provide two (2) high-quality stories with a duration of 30 seconds minimum upon arrival of Curveez package/product to showcase the relationship between Talent and Curveez as well as promote and sell products.
- All content must be pre-approved by Curveez before posting.
- Talent is to share back-end analytics of brand partnership post-performance.
- The content will permanently stay published on Talent's profile even after the agreement is terminated. Meaning Talent will not delete the content even after the end of the term.