
make the time

make the time

## 250 ml

| Our suggestions | Cafe | On-trade | Retail |
| :---: | :---: | :---: | :---: |
| Apple | - | - | - |
| Orange | - | - | - |
| Pear | - | - | - |
| Mango | - | - | - |
| Pineapple | - | - | - |
| Cranberry | - | - | - |
| Elderflower | - | - | - |
| Summer Berries | - | - | - |
| Pink Lemonade | - | - | - |
| Tomato |  | - | - |

10 varieties in 250 ml glass bottles 100\% natural / Not from concentrate Cases of 12 • Recyclable packaging

## 1000 ml - for retail

7 varieties in 1000 ml glass bottles I00\% natural / Not from concentrate Cases of 6 • Recyclable packaging

3 varieties
330 ml glass bottles 100\% natural
Not from concentrate
Cases of 12
Recyclable packaging

make the time

## 250ml Sparkling Drinks

| Our suggestions: | Cafe | On-trade | Retail |
| :--- | :---: | :---: | :---: |
| Ginger Beer | $\bullet$ | $\bullet$ | $\bullet$ |
| Lemon \& Mint | $\bullet$ |  | $\bullet$ |
| Elderflower | $\bullet$ | $\bullet$ | $\bullet$ |
| Rhubarb \& Apple | $\bullet$ | $\bullet$ | $\bullet$ |

4 varieties in 250 ml cans
100\% natural / Not from concentrate
Cases of 12
Recyclable packaging
traditionally ho ginger beer from West African ginger roo

 Gently Sparkling lemon \& mint fom Sicilian lemons \& English $m$

Folkington's
GENTLY SPARKLING elderflower pressé from English wild elderflowers


gently Sparkling rhubarb \& apple fom English rhubarb and apples



## 150 ml

| Our suggestions: | On-trade | Events |
| :--- | :---: | :---: |
| Indian | $\bullet$ | $\bullet$ |
| Indian Light | $\bullet$ | $\bullet$ |
| English Garden | $\bullet$ | $\bullet$ |
| Earl Grey | $\bullet$ | $\bullet$ |

## 4 varieties

Cases of $24 \times 150 \mathrm{ml}$ cans
Recyclable packaging

## Retail

4 varieties
Fridgepacks
$-8 \times 150 \mathrm{ml}$ cans

- 3 per case

Recyclable packaging


# Folkington's. 

 sodal col_ Folkingtons6 x 330 ml


Folkington's artisan mixers



WITH NATURAL MINERALS

make the time

## 150 ml

| Our suggestions: | On-trade | Events | Retail |
| :--- | :---: | :---: | :---: |
| Sicilian Lemonade | $\bullet$ | $\bullet$ | $\bullet$ |
| Ginger Ale | $\cdot$ | $\bullet$ | $\bullet$ |
| Soda Water | $\bullet$ | $\bullet$ | $\bullet$ |

3 varieties in 150 ml cans
Cases of 24
Fridgepacks for retail
$-8 \times 150 \mathrm{ml}$ cans

- 3 packs per case


Recyclable packaging

## 330 ml

| Our suggestions: | On-trade | Retail |
| :--- | :---: | :---: |
| Soda Water | $\cdot$ | $\bullet$ |

100\% natural
Cases of 24 cans
Retail packs of $6 \times 330 \mathrm{ml}$

- 4 retail packs per case

Recyclable packaging


# Our 6 Principles 



LESS IS MORE
We use just a handful of ingredients, but of really good quality. Just like the principles of traditional Italian cuisine.


SUSTAINABILITY
Every year we return to the same farming communities to support their need for a sustainable income.

## PROVENANCE

We source fruits from the same habitats to get a consistent quality and taste.


VARIETIES
We specially select varieties of fruit that make our drinks taste distinctive, and for consistency we never chop and change.


## FARM NOT FACTORY

None of our core ingredients are ever over-processed; just pressed, squeezed or distilled soon after they've been picked.

Wherever possible we source our ingredients from British farmers.

Our orange growers are all accredited with Global G.A.P, the world's most widely implemented farm certification scheme, covering sustainable land management, environmental practices and employee welfare.


Since 2010 Folkington's has sourced the same fruit varieties each year from the same farms and farming co-operatives. This sustainable approach to sourcing is a hallmark of Folkington's.

Energy is generated by converting surplus steam into $20 \%$ of the plant's electricity.


Waste water from the factory is used to irrigate surrounding farmland

98\% of other waste materials are sent for recycling


Residual gas from internal electricity generation is recycled to create $40 \%$ of the factory's energy requirement. Residue from surplus water is used in a bio reactor to convert into gas in order to generate electricity.


During pressing, residual organic material is converted into bio fuel for heating, compost and animal feed.

## Sustainable Heroes - Apple

REDUCED food miles by using only English
apples instead of apples from overseas.

We only use English-grown Russet and Jonagold variety apples grown by Red Tractor certified farms in Kent, Sussex and the Three Counties, pressed in Herefordshire and bottled in Glamorgan, Wales.

RECYCLED \& RE-USED surplus water
and waste materials from pressing.


REDUCED food waste \& greenhouse gas emissions from otherwise decomposing fruit.

Surplus water from the pressing factory is recycled and re-used to irrigate surrounding blackcurrant fields.

Waste materials from pressing such as the core \& skin are re-used by converting into animal feed.


CO2e emissions from the introduction of LPG into the pressing facility have reduced by $16 \%$.
$22 \%$ of electricity used for pressing the fruit is now from renewable sources (solar panels).

Juice is stored in re-usable containers (Octoboxes) instead of traditional steel or plastic drums which reduces the CO2e cost of packaging the juice by $92 \%$. The resulting reduced product storage per m 2 , compared with steel drums, reduces storage CO 2 e emissions by $36 \%$.

## Environment

How we are certified as carbon neutral

We've calculated all our business' CO2e emissions* Then we've invested in projects that offset the impact of all these emissions. This neutralises the impact our business has on the climate.

We continue with our commitment to further reduce our CO2e emissions by keeping food miles down and using smarter logistics.
*Scope 1, 2 and our entire supply chain's Scope 3 emissions

Scan this QR code to read our annual Values Report


We are focused on increasing...

- Our sustainability
- Our support for British Farmers
- Our contribution to local communities

We are committed to minimising...

- Our carbon footprint
- Our food miles
- Our food waste
- Non-recyclable packaging
 REDUCED BY 9\%
per can / bottle since 2021


## Reducing food waste...

Since January 2019 we have picked 643 tonnes of Apples that farmers never pick, but leave to waste. This has prevented over $\mathbf{I}, \mathbf{0 0 0}, 000$ kilogrammes of greenhouse gases had they been left to drop and decompose.

## Recycling...

100\% of our drinks are packed in easily recyclable packaging materials, and we continue to work on reducing our plastic transit packaging.


## Reducing food miles...

We source as many of our fruits as possible from British Farmers and our neighbours in Europe, to keep food miles as low as possible.

## Answers to your questions

## Do you have a sustainable sourcing policy?

Yes. From the day Folkington's was founded we've made sure that we always return to the same farms and farming communities to source our ingredients. We think this is a more ethical way of working than always shopping around. It also means that we use the same varieties of fruit in our drinks every year, which ensures that taste and quality is always reliable and consistent.
97\% of our ingredients are sourced this way.

## Do you use wonky fruit?

Yes, of course. Most drinks businesses do.
In the world of Fruit and Veg, it's survival of the prettiest. The goodlooking stuff is sold in shops and the wonky stuff goes to be made into juice, ice cream, pies, soups and so on. All different shapes and sizes go to make a Folkington's.

## Are your ingredients natural?

Yes. All our juices are "not from concentrate" (i.e. exactly as they are when the fruits are pressed) and our botanical ingredients have been naturally infused from the original plants rather than processed in factories. And apart from a little citric acid in a few drinks, we don't add any artificial ingredients.


> "Farm Not Factory sums up our approach"


## Do you use left-over fruit?

## Yes, and in a unique way.

We use heritage Russet apples that are rarely picked for the shops, so would otherwise be left to drop and decompose. Russet apples are often used to help pollinate other apple trees, for example, Cox and Bramley apples. When these apples are picked, the farmers don't pick the pollinator Russets at the same time because the shops often don't want them. So Folkington's steps in... pays the farmers a bit extra, and gets these Russets picked and juiced. And saved.


## What do you do to tackle food waste?

Food Waste is responsible for approximately $6 \%$ of the world's greenhouse gases. As food rots, it gives off methane. So by picking the pollinator Russet apples rather than leaving them to fall from the trees and decompose, we help stop the climate being potentially harmed by greenhouse gases.

## Is your packaging recyclable?

Yes. We only use glass bottles (with metal caps) and aluminium cans. The plastic used to sleeve our juice bottles is easily separated from the bottle and is made from a widely recyclable plastic called P.E.T. So each of the components can be easily separated for recycling.



