

Job title: Assistant Website and Brand Developer

Background

Sancho's Dress is a colourful market place of organic clothes and Fairtrade gifts. We sell from our retail store at 126 Fore Street Exeter as well as online at www.sanchosdress.com. We are committed to providing a range of quality affordable ethical clothes and gifts to our local and national customers. We are growing our ethical manufacturing arm by developing our on-going Scarves for Sustainability project. We are looking for a new team member who will develop a new website and associated media pages dedicated to promoting and supporting the growth of the Scarves for Sustainability project.

Job Description

Your role will be to create a modern, dynamic website using a host site which confers our social enterprise successfully to our target customers and clients. You will be asked to create new content as well as to sort through our database of content in order to do so. You will also be responsible for taking promotional photography and writing copy associated with building a strong brand following around the project. In addition to this primary role you will be responsible for building a brand following for Scarves for Sustainability.

Your time will be divided between 2 office days a week and one day a week on the shop floor where you will share sales assistant duties with the rest of the team. Days will be between Monday and Sunday, specific dates will be arranged after the interview process.

Key Points

- Part-time
- Flexible working hours
- 24 hrs a week
- 3 month contract
- Pay is competitive

Skills required

- Confident website design and management skills
- Excellent use of social media for business
- Strong photography skills
- Strong interpersonal and communication skills
- Excellent Microsoft Office skills
- Excellent communications skills
- Good photo editing skills
- Confident content creator

Experience preference

- Experience in ecommerce
- Experience in retail
- Use of shopify sales platform

Education required

- Minimum of undergraduate degree from Exeter university

- If you are studying for a degree at Exeter University you may apply for consideration.

How to Apply

If you are suitable for the role of Assistant Website and Brand Developer then send a CV and application letter to hello@sanchosdress.com by the 20th of September.

In your application list in no more than 200 words per bullet how you meet the skills required for the job.

Interviews will be held on the 26th of September in Exeter.

Work will commence on 30th of September.