

OLIVER JAMES

LUXURY DESIGNER LILOS



OUR STORY

When I was a kid, we used to spend summers in the South of France at our family home, the Mas des Oliviers, named after the 18 olive trees on the property. We loved the garden best, where we used to spend long languid days relaxing around the terracotta-tiled swimming pool, reading and soaking in the sun.

Our favourite games involved blue and white inflatable lilos, and I have fond memories of hiding behind the pool house with friends and waiting for my parents to relax completely on their lilos before canonballing into the water and soaking them.

However, the lilos would inevitably puncture, and it was my job to repair them. I used to patch them up with Super Glue and puncture repair kits to make them last a few more weeks, sometimes having to re-inflate them every day. When a lilo was beyond repair, we would replace it with exactly the same model and, as it was usually my fault, I had to pay for it out of the pocket money I earned by doing chores around the house.

When I was eventually asked to find a pool float that would match the aesthetic of our home and last, I couldn't. So I started designing lilos. A few years later, and after several prototypes, we are finally launching our own brand, Oliver James, and we hope you love what we've come up with.

A handwritten signature in black ink, reading "Oliver James" in a cursive, slightly slanted script.

OLIVER JAMES

OUR COLLECTION



SHORE LINEN



SHORE REGATTA



PICCO PIRATA



LISOS PIEDRA



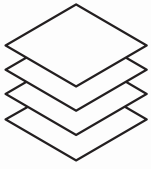
LISOS TERRACOTTA



LISOS OPTIK

CUSTOM FABRICS IN 70+ COLORWAYS

FEATURES



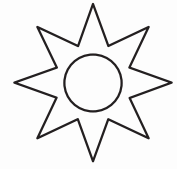
REMOVABLE
COVER



LIGHTWEIGHT
AND PORTABLE



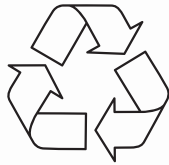
WATER RESISTANT
AND QUICK-DRY



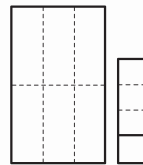
UV AND FADE
RESISTANT



BLEACH AND
MACHINE
WASHABLE



RECYCLABLE

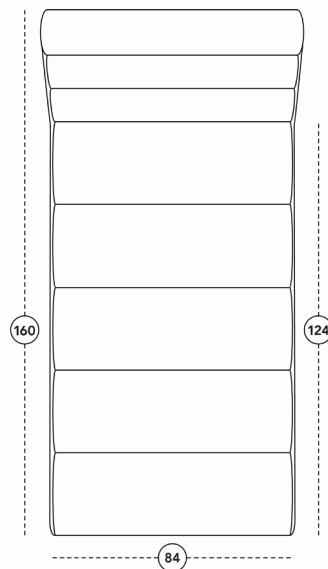
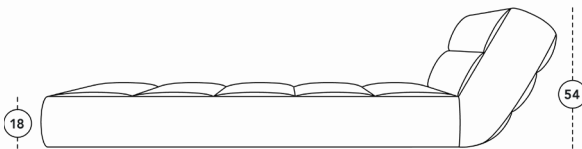


FLAT PACKABLE



DURABLE AND
PUNCTURE
RESISTANT

DIMENSIONS





Industry leading quality and performance

Oliver James lilos share a passion for design, craft and technology. Woven outdoor performance fabrics and soft-to-touch TPU inflatable film create a secure, long-lasting luxury pool float which inflates with seamless movement and precision-engineered design.



Made by skilled craftsmen

Our lilos can fit right into a cosmopolitan environment or make a stylish statement at the beach and pool, and are produced by artisans from tactile, machine-washable European fabrics.



Uniquely comfortable experience

Oliver James designs and engineers all of its products to resist outdoor elements using the best quality fabrics and electronics that withstand salt water and blazing sunlight. They are simple to care for and install. Our material composition is Patent Pending and ergonomic designs Registered®.



oliverjameslilos.com

“Creating summer memories”