

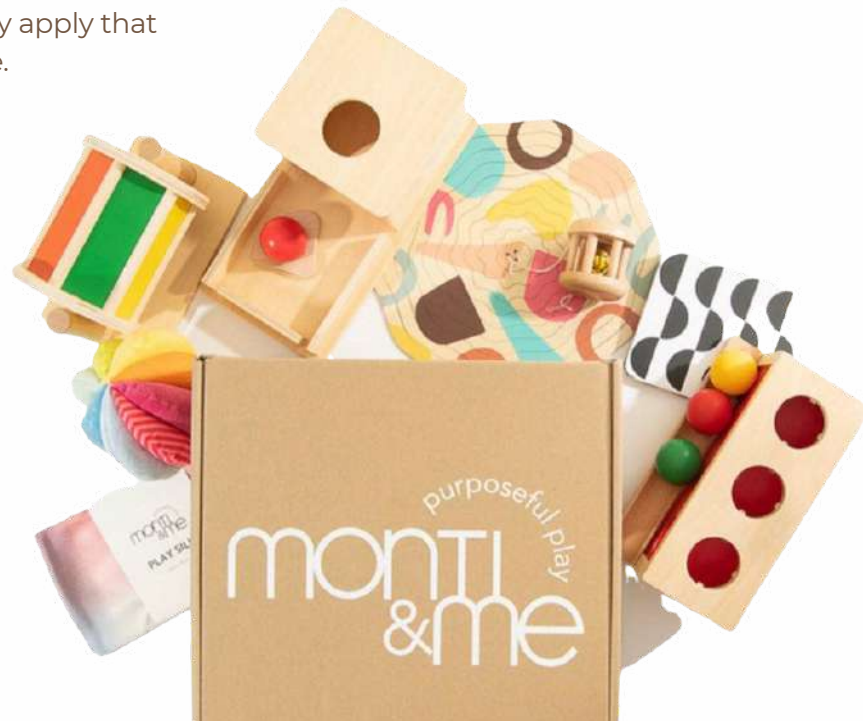
## Baby's first teacher

In Dr. Maria Montessori words, 'education is acquired not by listening to words but by experiences in the environment.'

To us, the parent's role as baby's first teacher means to act as a guide so your child can learn for himself through exploration.

We can facilitate experiential learning by choosing what we put in the environment, observing our child's development and introducing things that meet their developmental needs.

Experiential learning also helps your child better understand concepts, better retain information and later to successfully apply that knowledge.



## Why Montessori?

**The Montessori Method strengthens certain brain functions that help *expand cognitive development*. I've nicknamed it "the original system of learning based on the brain."**

– Steve Hughes, neuropsychologist,  
pediatrician, and Montessori father



**From 15 months: Fostering curiosity through open-ended play**

## Unlock creativity and leadership potential through open-ended play

There's a saying in neuroscience "cells that fire together, wire together." The idea is that the more we use our brain to do something, the stronger the connections between the cells involved become. By intentionally offering our children materials that tap directly into creative thinking, like age-appropriate puzzles and play silks, we help unleash humanity's inherent creativity and unlimited potential. As your baby moves into childhood, she will spontaneously use her imagination to transform The Playsilk into a cape, a sea to sail a boat on and limitless dress up costumes. We love that open-ended play gives your child the opportunity to be a leader. Borrow her child-like wonder and buy into the vision!

### Ideas for play:

Help spur creative thinking by asking your little one open-ended questions as you hold up the Silk. Your enthusiasm will be contagious!

- What if we use this for dress ups?
- Imagine if we tied this on as a cape!
- I wonder how we could make this into a bag?
- Could this be a roof for our fort?
- I wonder if this is long enough to use to jump rope?

### **WARNING STRANGULATION HAZARD!**

Adult supervision is required. Any string from toys or window blinds longer than 30cm is considered a strangulation hazard for all children. **DO NOT** leave your child unattended with these toys.