

TIME

Style & Design

THE
GREEN DESIGN

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THE PEOPLE AND IDEAS BEHIND TODAY'S MOST INFLUENTIAL DESIGN

Play. As the children's market grows, toys and togs are a focus

1 Wishbone Bike

On the premise that young children get frustrated with tricycles because they don't have the strength and coordination to pedal, Wishbone ditched the pedals, and instead kids brake with their feet and focus on learning to steer and balance. The bike adjusts to fit walking kids ages 1 to 5. It starts with three wheels, then converts into a two-wheeled, size-adjustable running bike. wishbonedesign.com

2 Popupshop

Offered in the U.S. at only a handful of carefully vetted outlets, this new Danish clothing brand is already a darling of the fashion crowd. The minimalist line—think Helmut Lang for the pint-size set—specializes in organic-cotton pieces colored with water-based dyes. popupshop.net

3 Bholu

This Australian company turns out stuffed felt animals, carpets and blankets—all inspired by sketches done by children in India. The idiosyncratic designs are produced by women in rural India who still practice traditional embroidery techniques. bholu.com

4 notNeutral BBO2

You'd never know that the sleek tables and chairs in notNeutral's weather-braving new BBO2 line of furniture for kids, created by Loll Designs using environmentally sound production practices, had former lives as detergent bottles, milk jugs and margarine tubs. notneutral.com

5 Y Water

Y Water is an organic, low-calorie water enriched with nutrients and minerals. But the best part may be the Y-shaped bottle, conceived by Yves Behar of the design firm fuseproject. It doubles as a Lego-like building toy. ywater.us



eco-entrepreneurs



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6 Kidsonroof Totem

Totem, 3-D construction kits with more than 120 recycled-cardboard building panels, are this Dutch company's latest offering. Each set comes with instructions for building several structures—like a witch house, a spaceship and a lizard. hipfromholland.com

7 Bambu

The housewares company is expanding its kids' collection with Bamdino cutlery. The reusable set, for kids age 3 and older, comes with a knife, fork and spoon, each in the shape of a prehistoric animal. bambuhome.com



8 Modern Play Shed

For the parent who shudders at the thought of a plastic playhouse in the backyard, Modern Shed's new kids' edition comes in unfinished wood ready to be painted or stained. Add-ons include vinyl composition floor tiles and panels that give a look reminiscent of the Eameses' Case Study House. modern-shed.com/play.html

—By Kate Novack



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Garden. From patio furniture to battery-powered mowers, green design blossoms in the most logical place



Snow Peak Kitchen

Luxury camping is not an oxymoron when it comes to Design Within Reach's new line of outdoor gear from Snow Peak, a company founded by a Japanese mountaineer. The kitchen, including burners, cutting board and sink, collapses into two pieces. dwr.com

Smith & Hawken's Vertical Garden Planting Panel

Anyone who has admired the lush vertical gardens of French botanist Patrick Blanc can now try growing his or her own. Next month, Smith & Hawken will introduce wall-mountable units with angled cells for planting that can be hung singly or side by side to create a living wall. Sunshine not included. smithandhawken.com; 800-940-1170



DWR's Loll Adirondack Chair and Ottoman

A new take on classic Adirondack furniture, made out of recycled high-density polyethylene milk jugs. The standard Adirondack chair and ottoman come in a range of eight colors. dwr.com

Black & Decker Mower

Thanks to a rechargeable 24-volt battery, Black & Decker's Cordless Mulching Mower generates no exhaust and a lot less noise than gas-powered models. But it's best for smaller lots: after cutting one-third of an acre of grass, the mower needs to be recharged, which takes about 12 hours. blackanddecker.com



Richard Schultz Wing Collection

Inspired by the cozy wing chair, this outdoor line consists of low-back and high-back wing chairs, below, and a selection of tables. The pieces come in 11 powder-coated finishes and five metallic colors that can be mixed and matched; seat cushions are optional. richardschultz.com —K.N.



Baja BBQ Firepack

Charcoalmaker Lazzari teamed up with design firms Mike and Maaik and Design Annex to create a recycled, biodegradable paper-pulp tub filled with lump charcoal. Light the bottom of the tub, and an integrated chimney helps heat the coals, without chemicals or lighter fluid. Plus, the casing burns away, so it's less messy for the cook—and the environment. mikeandmaaik.com