

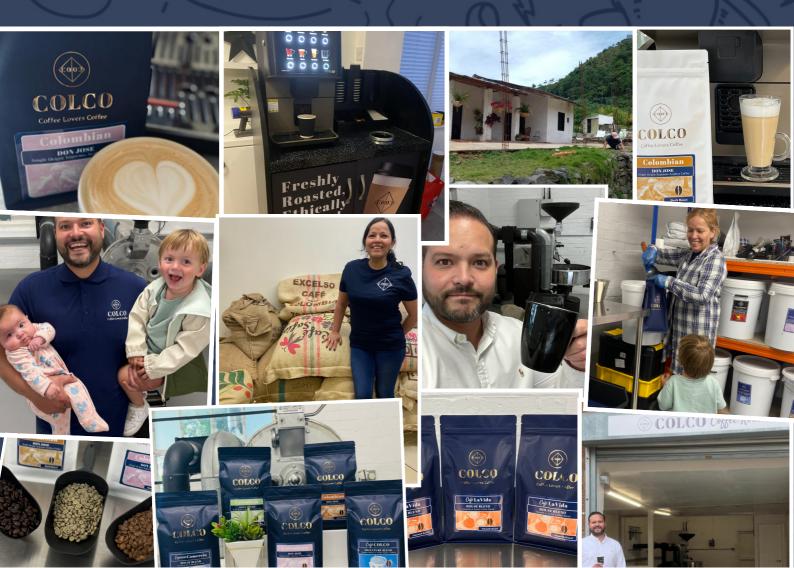
Bean To Business

COLCO Coffee Lovers Coffee

"Our story began on our family coffee farm in Salazar, Colombia with Don Jose and remains a family business sourcing and roasting some of the world's finest coffees. My mother Angela (Don Jose's Daughter) grew up in Salazar, The birthplace of coffee in Colombia and fell in love with Coffee from a young age. It was here, she mastered her passion and the ability to roast & source the supreme quality coffees we use today. Shortly after the birth of my Son we started Colco Coffee with the view to regenerating our family business whilst also investing in sustainabilty projects around the world, one bean at a time.

Our values are Family, Community, Sustainability & of course making a great cup of coffee. We ensure our values are ingrained into everything we do which is why we strive to be the coffee lovers coffee of choice."

Thank you, Joe @ Colco Coffee



Don Jose - Where it all began

Here at Colco we love our coffee and the different flavours each bean can produce. Our family coffee farm based in Salazar, Norte De Santander was once a thriving producer of Colombian Supremo. It has been our dream ever since to establish a world class coffee from our farm whilst supporting other farmers in the regeneration of their farms and every sale gets us one bean closer. Don Jose was an expert in detecting the subtleties in each coffee bean, from hand picking to hand roasting the coffee to release the finest flavours. This knowledge has been passed down through generations and is why we work so closely with Colombian Supremo and the surrounding farmers who's expertise allow us to continue tradition. This is why our Colombian Supremo is called Don Jose, a fitting testament to the man that started it all.

Fresh Coffee - Its what we do

For us coffee is not just a business its shared moments over morning cups and after dinner talks, its memories of growing up and visiting the coffee farm and learning how to roast. From our farm in Salazar to our roastery in Eton Wick, we are passionate about ensuring the best quality coffee is provided to all our loyal customers. Colombian Supremo refers to coffee that has passed vigorous checks to meet its high standard through bean size and lack of defects. Over the years we have expanded and developed multiple blends and flavour profiles to suit various tastes however when it comes to our bean to business packages, we use our signature Don Jose Colombian Coffee. Our machines are calibrated to ensure a consistent cup of colco coffee is achieved time & time again. With our two roasts the question becomes are you team Smooth or team Dark?



Coffee & The Community

From the start of our project we have been working to not only try and regenerate our family farm but to also support other farmers in the surrounding areas. This has ranged from helping to fund local roads aswell as providing jobs to the local community & families. We do this via our initiative "Fincas de Colombia" and with your help aim to expand our support across Colombia in the future as we grow.

have teamed up with is to unite the coffee give back to the co They do this by inve sanitation and hygie is very important for to support their or

Fincas De Colombia

When it comes to supporting coffee producers, we have teamed up with Project Waterfall whose mission is to unite the coffee industry and coffee consumers to give back to the communities growing our coffee. They do this by investing in sustainable clean water, sanitation and hygiene projects. We believe their work is very important for our industry & is why we choose to support their ongoing projects across the world.



W: 305mm



• Single Touch Selection

- 8oz Drinks
- 8 Drink Selections
- 4L Water Tank
- Easy to Clean
- Recommended daily output up to 50 drinks

Machine Capacity

- 1200g Coffee Beans
- 600g Milk Powder
- 800g Chocolate Powder

H: 625mm



The Benefits of La Pequeña : aka "The small one"

- **Ideal for Small Settings:** La Pequena is perfectly suited for environments where space might be a concern, yet quality cannot be compromised. Available tanked or plumbed in.
- **Cost-Effective**: Designed for businesses that serve up to 50 cups per day, it ensures you're not overspending on capacities you don't need.
- **Sized for Convenience:** The 8oz drink size means that customers can enjoy a satisfying coffee experience which fits perfectly into most standard sized cups and coffee glasses.
- **Consistency with Every Cup**: No matter if it's the first cup of the morning or the fiftieth of the day, La Pequena guarantees the same aromatic and flavorful cup every time.
- **Authentic Colombian Brew:** Especially designed to bring out the best of Colco's Don Jose supremo arabica, it's a journey to Colombia with every sip.



W: 410mm



Key Features:

- 7" HD Touchscreen
- 8-12oz Drinks
- 12 Drink Selections
- Wi-fi & Bluetooth capabilities
- Easy to Clean
- Recommended daily output up to 200 drinks

Machine Capacity

- 1200g Coffee Beans
- 700g Milk Powder
- 1500g Chocolate Powder
- 800g Instant Powder



The Benefits of fa Grande : aka "The big one"

- **Built for Volume**: La Grande is your go-to when you're serving busy environments, capable of handling up to 200 cups daily without a hitch.
- Larger Serving Size: Offering 12oz drinks, it ensures that coffee enthusiasts get that generous serving they often crave.
- **Highly Interactive**: With its touch interface, the coffee selection process becomes an engaging experience for the user with future software updates included as standard
- **Perfect for Resellers:** Given its capacity and premium features, it's an ideal choice for businesses that want to provide customers with a premium coffee experience.
- Larger drink selection: Just like La Pequena it is optimized to brew Colco's Colombian coffee to perfection, You can also offer decaff or even chai lattes due to the additional canister.

Cafe COLCO <u>"We use only the finest ingredients"s</u>



With its mellow & somewhat sweet undertones its the perfect choice for those who crave a smooth coffee.



Dark

With its rich taste and hints of chocolate and caramel, its a perfect choice for those who crave a bold coffee.



: A balanced sugar cane decaff coffee. A perfect choice for those looking to reduce their caffeine intake.



We use only 100% Skimmed milk powder in our machines. no whiteners



You Can purchase your recyclable take away cups direct from us

Cups



Chocolate

We use industry leading hot chocolate in all our our coffee machines

Drink Selections

- Espresso
- Americano
- Cappuccino
- Caffe Latte
- Decaf Coffee
- Chai Latte*
- Vanilla Latte • Macchiatto

- Double Espresso*

Extras

- Adding different flavoured coffee syrups
- Use espresso as base for Coffee Cocktails
- Use Espresso over Ice for Iced Coffee

*Only available on La Grande

- Flat White

- Mocha
- Hot Chocolate
- Hot Water (Tea)
- Caramel Latte



Comparison Overview





	Availbale Drink Size	8oz	8 - 12oz
	Recommended Daily Output	50	200
	Water Inlet	4L Tank or Plumbed	Plumbed
XX	Drinks Selection	8 Selections	12 Selections
	Available Payment Methods	Free, Coin, Card	Free, Coin, Card
	Additional Drink Canister	×	\checkmark
	Labour Warranty	1 Year Included	1 Year Included
	Parts Warranty	1 Year Included	3 Years Included
		0003	

Choosing the right package for your business

- **Free Vend:** Offering free coffee to employees can be a productivity booster and a perk that enhances job satisfaction. Free vend has also been shown to improve customer experience.
- **Business's That Will benefit from Free vend:** Offices, Salons & Spas, Showrooms, Hotel & Hospitality, Premium retailers, Leisure & Education.
- **Self Service:** The "Self Service" model, where customers or users serve themselves without the intervention of staff. Available to use as free vend or pay at till.
- Business's That Will benefit from Self Service: Large Offices, Convenience Stores, Petrol Stations, Golf Courses, Education, Leisure Centres, Hotels, Pubs & Public Buildings.
- **Reseller:** The "Reseller" package would cater to businesses aiming to generate revenue by selling coffee directly to their clients or customers.
- **Business's That Will benefit from Reseller:** Cafes, Bakeries, Gyms, Schools, Retails Shops, Restaurants, Waiting rooms, Warehouses, Co-Working Spaces, Coffee To Go Franchisees.

	ur Package	
LaPequeña	LaGrande	
La Pequeña From £13 Per Week*	La Grande From £25 Per Week*	
From £13 Per Week*	From £25 Per Week*	
From £13 Per Week* Includes Installation & Training	From £25 Per Week* Includes Installation & Training	

Free Vend Key Points:

- **Employee Perk & Productivity:** Offering complimentary coffee acts as a valued perk, potentially enhancing productivity and morale whilst reducing downtime.
- **Customer Experience & Loyalty:** For businesses interacting directly with consumers, free coffee elevates the shopping or service experience. This gesture can make visits more memorable, encouraging repeat business and fostering loyalty.
- **Brand Perception:** Providing quality coffee at no cost can significantly boost a brand's image, signaling that the business values quality and cares about its customers or staff.
- **Increased Engagement & Foot Traffic:** Whether it's employees collaborating over a coffee break or customers drawn to a store because of the allure of free coffee, the model can increase engagement and attract more visitors to a location.

Choose You	Package	
Japan	5 Ea Grande	
~		
Includes Everything in Free Ve	nd: Add Optional Extras Below	
	nd: Add Optional Extras Below £100 Exc VAT	
Includes Everything in Free Ve		
Includes Everything in Free Ve Cups & Condiment Holder	£100 Exc VAT	

Self Service Key Points:

- Convenience & Efficiency: Self-service coffee stations allow customers or employees to get their coffee quickly without waiting in line or for a barista. It's especially ideal for high-traffic locations or peak hours.
- **Customization:** Users have the freedom to tailor their drinks according to their preferences, whether it's the strength of the coffee,, or additional flavorings. This empowers consumers and enhances their experience.
- **Reduced Operational Costs:** Without the need for manned counters or additional staff to serve every customer, businesses can cut down on labour costs. Machines can also be more consistent in the amount of product used, leading to cost savings.
- Enhanced Revenue Opportunities: With contactless payments or payment kiosks integrated, businesses can capitalize on impulse buys. Plus, by ensuring quick service, you can cater to a higher number of customers, especially during rush hours, boosting overall sales.

RESELLER Choose Your Package			
Café COLCO Café COLCO Fa Pequeña	5 S La Grande		
From £20 Per Week*	From £29 Per Week*		
Coffee Machine, Installation & Training	Coffee Machine, Installation & Training		
All in one branded coffee to go unit	All in one branded coffee to go unit		
	2500 Drinks Package Including Cups		
2500 Drinks Package Including Cups			

Reseller Key Points:

- **Turnkey Profit Centre:** By becoming a reseller, businesses can introduce an entirely new revenue stream with high-profit potential. Selling coffee, especially from premium beans, offers good markup opportunities.
- **Brand Enhancement:** Offering premium Colombian coffee, like from Café Colco, can elevate a reseller's brand perception. It allows the business to be associated with quality, tradition, and a unique coffee experience.
- **Support & Partnership:** Reselling under Café Colco means a partnership with a brand deeply rooted in tradition and family values. Resellers often benefit from marketing support, training, and premium packaging, enhancing their ability to sell effectively.
- **Diverse Product Offerings:** With access to machines suitable for different volumes and customer needs, resellers can cater to diverse market segments, from small offices to bustling retail locations, ensuring broader reach and potential customer base.





La Grande

Recommended Drink Size	8oz	12oz
Recommended Daily Output	< 50	<200
Reccomended Retail Price	£1.50	£2.50
Cost Price Per Unit	40 p	60р
Profit on 25 Cups Per Day	£27.50 Per Day	£47.50 Per Day
Profit on 50 Cups Per Day	£55.00 Per Day	£95.00 Per Day
Profit on 100 Cups Per Day	×	£190.00 Per Day
Profit on 200 Cups Per Day	×	£380.00 Per Day

Reseller

Comparison

The Benefits of leasing a Cafe Colco machine

- Tailored Agreements: You choose the length of the finance agreement that best suits you and your needs, from 2-5 years
- Improved Cash Flow: Pay monthly or quarterly instalments, suitable for your business needs.
- **Tax Relief:** The lease rental payments you make will lower the amount of corporation tax you pay at the end of your financial year.
- **Return on Investment:** As you are only paying a monthly rental, you benefit a lot sooner from your investment, sometimes within months, not years.
- **Quick Decision:** No need to wait weeks to see if you are accepted for finance, we can tell you within hours and the sooner you can act, the sooner your business benefits.

Service & Engineering

Every Cafe Colco package includes complimentary installation, training and a one-year service agreement included as standard. Our priority is ensuring a hassle free partnership from day one with our team of experienced engineers on standby, ready to help.

Service Features:

- **Routine Maintenance:** Scheduled check-ups to ensure every machine runs as smoothly as it did on day one.
- **Quick Response:** A commitment to address any issues in record time to minimize disruptions.
- **Expert Technicians:** Highly trained professionals familiar with aspect of your Café Colco machine.
- **Genuine Parts:** Only authentic parts used, guaranteeing the continued high performance of your machine.





Trusted Coffee Partner

"Our customers have spoken and their feedback tells a story of exceptional service, top-quality coffee, and lasting partnerships. Dive into their firsthand experiences and discover why so many businesses choose Colco Coffee"

Customer Testimonials - 5 Star Verified Reviews

- **Excellent Standard:** The best coffee, great taste and our customer's rate it extremely highly. Thank you.
- Amazing Coffee: Smells sooo nice, such a strong and deep smell. The coffee tastes fab. Would highly recommend ^(C)
- **Amazing Service**: Great coffee our customers love followed by exceptional service.
- **Coffee Partner:** This Coffee is the best I've tasted...So good in fact I have changed my coffee machine! Definitely try it, you will not be disappointed.

Join La Familia - "The Family"

"Thank you for spending the time to learn more about Colco Coffee and our deep-rooted passion of what we do. Choosing the right package for your business is crucial, and we are here to help guide you through it. By teaming up with us, you're choosing quality, sustainability, and a genuine love for coffee. If you have any questions or would like to arrange a visit including a free taster session please contact one of our team members, we are all here to help and eager to collaborate."

Account Managers

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" We look forward to working with you"



Single Orig

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Contact Colco Coffee

Follow us on social media to keep up to date with all things Colco. You can also subscribe to our newsletter by visiting our website and submitting your contact details.



Sustainably Supporting The Community



Family Community & Sustainabilty are our core values here at Colco Coffee, We use proceeds to help us support various great causes



Our Coffee roaster can be found in the beautiful Royal borough of Windsor & Maidenhead with easy access from local roads and picturesque views.

> Unit 3,Common Road, Manor Farm Eton Wick, SL4 6QY

Colco Coffee

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Colco Coffee Ltd is a uk Registered Business: Colco Coffee Ltd <u>12501750</u> VAT Registration: VAT-<u>GB401660145</u> ~ Trademark Registration: <u>UK00003511062</u>



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