

2023



**KITS TO HEART
ANNUAL REPORT**



Better Care Everywhere

Welcome to our **2023 Annual Report**, a showcase of our achievements and commitment to our **mission** to bring smiles and solidarity to those affected by cancer. Our **vision** is to provide material and psychosocial resources for a better treatment process. **Thank you for your support!**

Message from the Founder Sonia Su



Entering 2023, I knew it would be an eventful year. After launching Art for Cancer Wellness in 2022 and our weekend volunteers assembling 70+ cancer care kits on New Year's Eve, the momentum was strong for Kits to Heart—and myself.

In March, I welcomed my first baby right before turning the big 3-0. It also marked four years since my last cancer treatment. While my personal life was certainly keeping me busy, our volunteers and I continued with our mission.

We are proud to have distributed 2,560 care kits in 2023, making a total of 7,300 care kits distributed since we started in 2020. I am very thankful to the selfless volunteers who dedicated **23,280+ service hours in 2023.** In fact, 6,000+ volunteers have contributed 67,000+ hours since we started our efforts in 2020.

Thanks also to the continued support from the United Way of Central Maryland, we provided 103

free Art for Cancer Wellness workshops, totaling 200+ workshops to 180+ patients, caregivers, and oncology healthcare workers.

In 2023, I was named **40 Under 40 in Cancer** and one of 10 **L'Oréal Paris Women of Worth.** The latter was an unforgettable experience, from filming videos that aired on HBO Max to celebrating in Los Angeles with fellow honorees and our MVP—my dad, Mike! Inviting him to the celebration was an honor, since he has given so much of himself to support us, including making most of the **58 care kit and blanket deliveries in 2023!**

With your generous support, let's expand our impact together!

Sonia Su



L'Oréal Paris Women of Worth

Receiving this honor came as such a welcome surprise! Here are some highlights from the unforgettable experience, from the hometown shoots to accepting the award from actress Andie MacDowell at NeueHouse Hollywood.



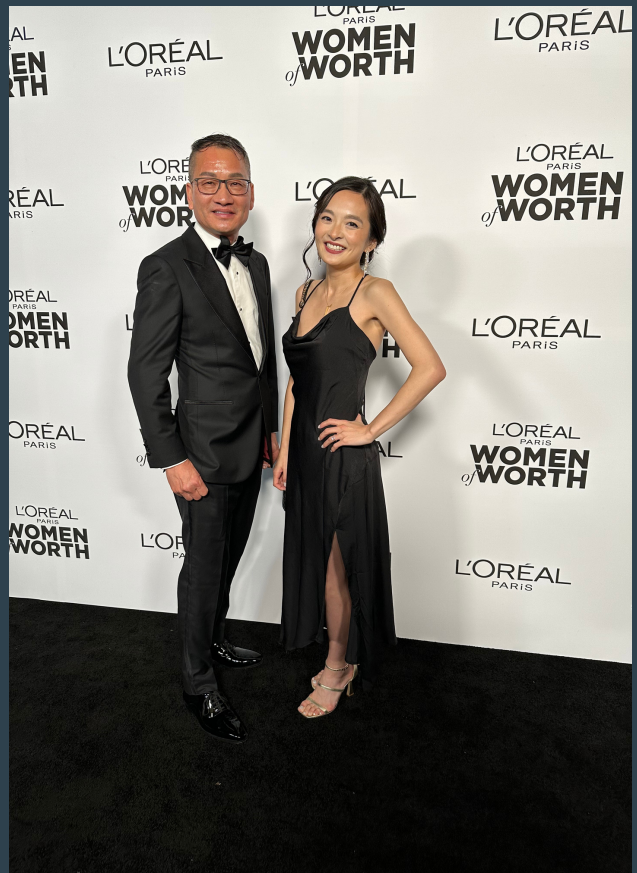
The 10 honorees with L'Oréal Paris USA Brand President Ali Goldstein posing on the "black carpet" in Los Angeles. Photo courtesy of Associated Press.



Speaking to celebrity guests, influencers, and L'Oréal Paris team about Kits to Heart at the celebration at NeueHouse. Screenshot courtesy of YouTube/@LOrealParisUSA.



Sonia Su posing with the biggest supporter of Kits to Heart, Mike Su!



Financial Overview

In 2023, Kits to Heart was fortunate enough to receive a \$10,000 Neighborhood Grant from the United Way of Central Maryland in Q1 to continue to support our Art for Cancer Wellness Program.

The L'Oréal Paris' Women of Worth award came with a generous \$25,000 grant in Q4.

We also received an increase in year-end donations from our strong community of supporters.

Kits to Heart is deeply grateful for all the support and plans to continue fundraising to sustain and grow our efforts.

	Q1	Q2	Q3	Q4
REVENUE	\$21,670.36	\$7,521.70	\$6,813.25	\$40,186.42
EXPENSES	\$20,375.14	\$13,605.85	\$15,757.45	\$22,499.19
NET ASSETS	\$1,295.22	(\$6,084.15)	(\$8,944.20)	\$17,687.23

Kits to Heart (EIN: 85-0767060) is a tax-exempt §501(c)(3) nonprofit organization, donations to which are tax deductible to the fullest extent allowed by law. A copy of the current financial statement of Kits to Heart is available by writing 6941 Crossfield Ct, Clarksville, MD 21029 or by calling (240) 328-2960. Documents and information submitted under the Maryland Solicitations Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis, MD 21401, (410) 974-5534.

Testimonials

We love hearing how much these kits mean to recipients. Here are just a few of the many heartwarming stories we've received.



THANKS A
*million

I cried! I loved that everyone just put so much time and heart into it. The notes got me choked up. It was just beautiful. It made my day, coming home from my radiation appointment. This was just so warming and it's an amazing thing you all have done. It made me feel thought of and truly cared for even with people that I've never met.

What a wonderful gesture. Especially when we are going through tough times. I'm fairly young and found out I have cancer. I'm still having a hard time believing what is happening to me. It's going to get even tougher. But this definitely has brightened my spirits up. Thank you again for making this a better experience. It's tough but what you do actually helps people through tough times. Thanks a million.

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Testimonials

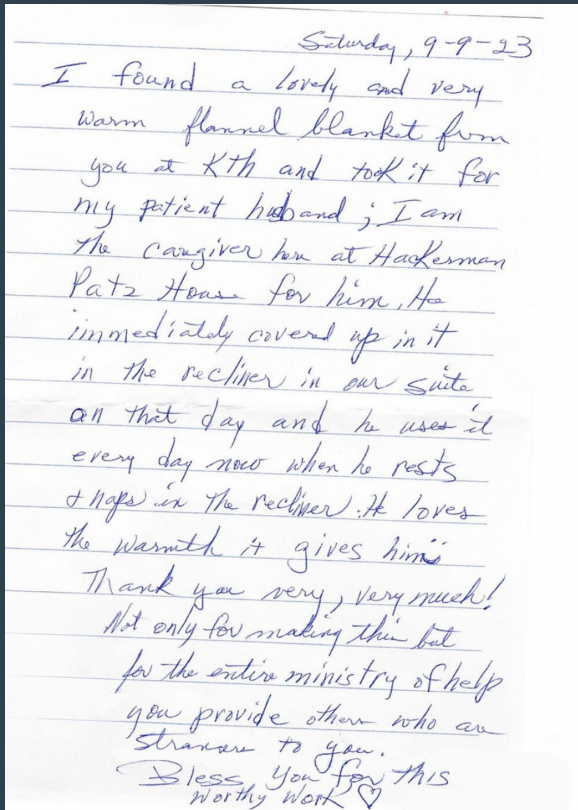


My wife is currently going through breast cancer treatment and has 3 more chemos before her radiation starts. I gave her one of your kits on Friday and OMG, I haven't seen her smile that big probably all year.

Among the many items in there, there were 3 different cards that were each written so beautifully. We both teared up reading them. She absolutely loves the tea and the salve is helping with her neuropathy, as her hands and feet were really affected to the point her feet are peeling very bad. Also, the knitted hat fits perfectly. She put it on right away. So, I wanted to thank you again for doing what you do. You are so thoughtful and intentional, and I am so grateful to have met you and seen firsthand the joy you bring.

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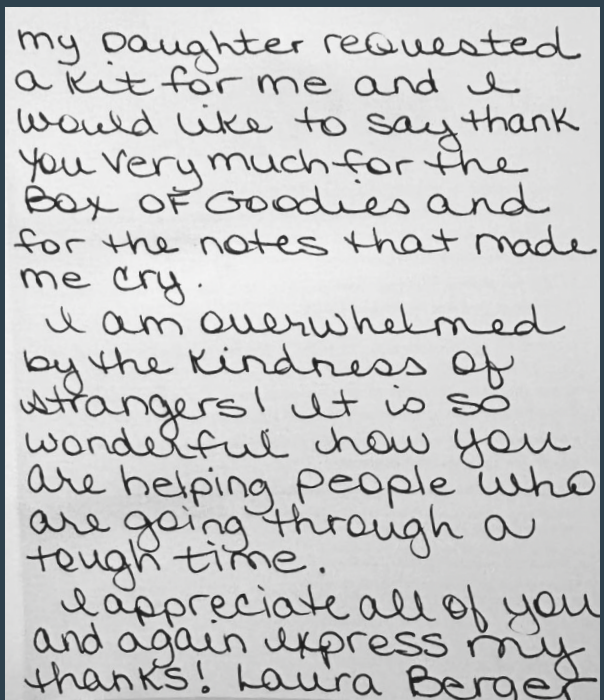
Testimonials



Saturday, 9-9-23
I found a lovely and very warm flannel blanket from you at KTH and took it for my patient husband; I am the caregiver here at Hackerman Patz House for him. He immediately covered up in it in the recliner in our suite on that day and he uses it every day now when he rests & naps in the recliner. He loves the warmth it gives him!
Thank you very, very much! Not only for making this but for the entire ministry of help you provide others who are strangers to you.
Bless You for this worthy work! ♥

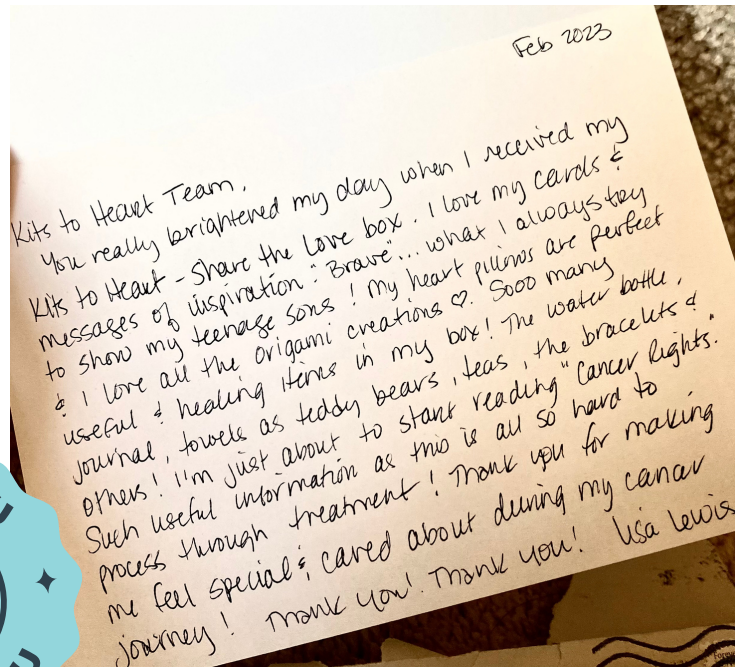
Left: "I found a lovely and very warm flannel blanket from you at KTH and took it for my patient husband; I am the caregiver here at Hackerman-Patz House for him. He immediately covered up in it in the recliner in our suite on that day and he uses it every day now when he rests and naps in the recliner. He loves the warmth it gives him. Thank you very, very much! Not only for making this but for the entire ministry of help you provide others who are strangers to you. Bless you for this worthy work "

Right: "My daughter requested a kit for me and I would like to say thank you very much for the box of goodies and for the notes that made me cry. I am overwhelmed by the kindness of strangers! It is so wonderful how you are helping people who are going through a tough time. I appreciate all of you and again express my thanks!"



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I am overwhelmed by the kindness of strangers! It is so wonderful how you are helping people who are going through a tough time.
I appreciate all of you and again express my thanks! Laura Berger

Testimonials



Kits to Heart Team,
You really brightened my day when I received my Kits to Heart - Share the Love box. I love my cards and messages of inspiration. 'Brave' ... what I always try to show my teenage sons! My heart pillows are perfect and I love all the origami creations . Soo many useful and healing items in my box! The water bottle, journal, towels as teddy bears, teas, the bracelets and others! I'm just about to start reading 'Cancer Rights'. Such useful information as this is all so hard to process through treatment! Thank you for making me feel special and cared about during my cancer journey! Thank you! Thank you!



Support Kits to Heart



WHAT WE DO

Founded in 2020 by a cancer alumna, Kits to Heart gives thoughtfully designed, curated **cancer care kits** to patients and their caregivers. Care kits are shipped to families nationwide and delivered to hospitals and cancer centers.

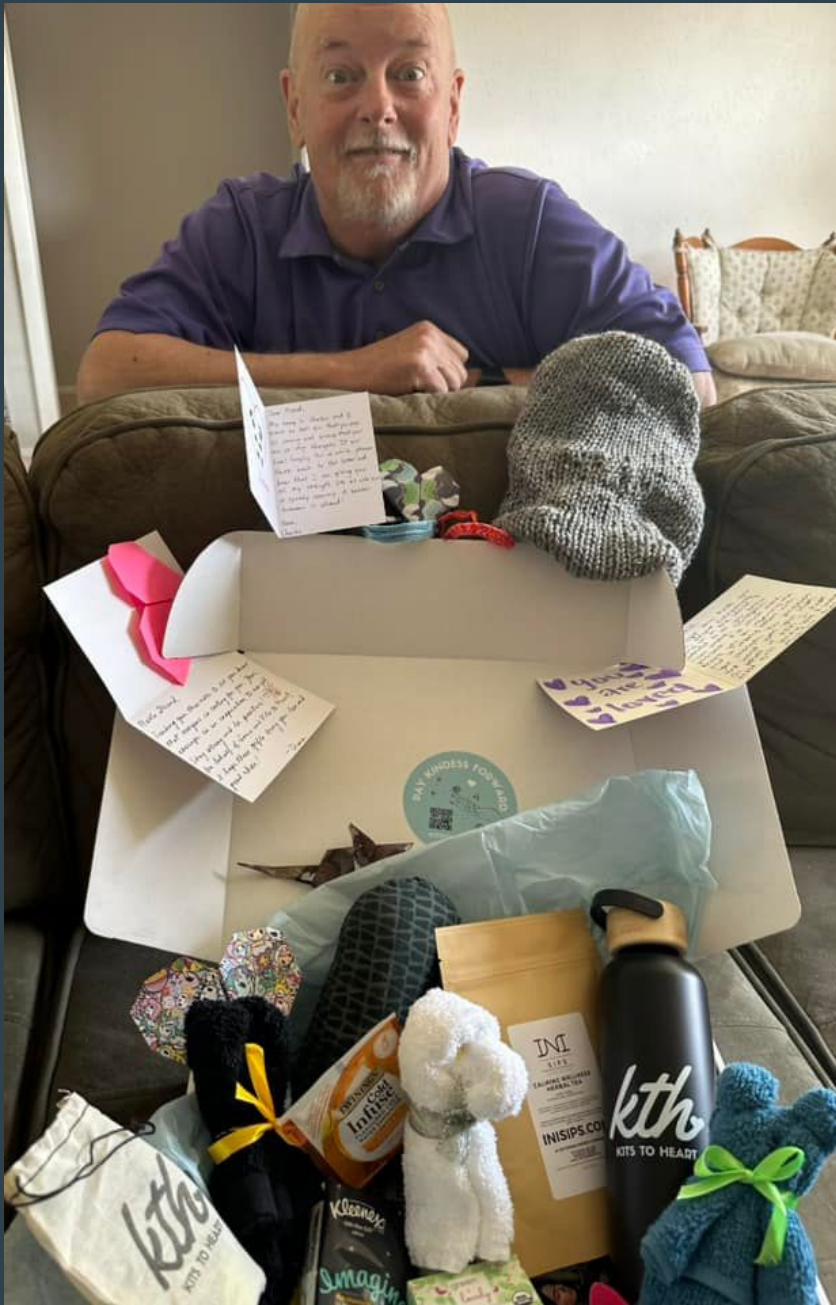
Kits to Heart also offers an innovative **Art for Cancer Wellness Program**. Led by licensed art therapists, the virtual workshops help to address the issue of loneliness and empower patients, caregivers, and oncology healthcare workers to heal through art.

HOW TO VOLUNTEER

Help bring smiles by writing inspiring letters, sewing heart pillows, crocheting hats and bags, and more. Browse remote service opportunities and collection drive ideas at bit.ly/KTH-Volunteer.

HOW TO DONATE

- **Donate** at kitstoheart.org
- **Create a fundraiser** for Kits to Heart on Facebook or Instagram
- **Donate** from a donor-advised fund
- **Shop** our Amazon Wish List at bit.ly/KitsToHeart
- **Donate** via PayPal Giving Fund



Left: "My husband just received his package with one of your hearts in it. It brought the biggest smile to his face. Last week was a real hard week for him and this made him feel so special and loved."

KITS TO HEART

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Cover photos and headshot courtesy of Alexis Huntley and Josefina Santos.