



Dawn Exceptional® Yuzu Compound

ADD EXCITEMENT WITH OUR YUZU FLAVOURING PASTE

- Create flavour and colour in a natural way
- Ready to add to batters and icings
- Yuzu is an exciting flavour that is trending
- Low cost in use as highly concentrated

— Experience —
Exploration

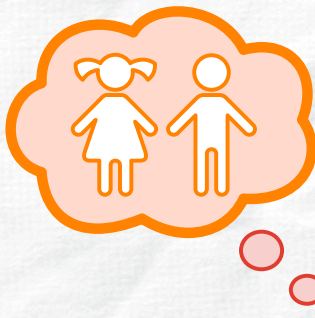
TAPPING INTO THE ADVENTUROUS CONSUMER

Today's consumers - especially younger generations - are eager to explore new tastes and sensory experiences and are looking for products that can deliver this sense of adventure. This is a great opportunity to innovate with your products by intensifying the flavours, colours, and textures that sweet bakes can offer.



4 in 5

European consumers like to try new foods and food experiences



83%

of European consumers say sweet baked goods that remind them of their childhood



3 out of 4

European consumers enjoy sweet baked goods that put a spin on a traditional item

Exploring new flavours around the world

"I am open to trying new flavours"

70% of European consumers

Moringa

Yuzu

Ginseng

Orange blossom

Turmeric

Matcha

Mochi

Ginger

Cardamom



We are seeing that adventure is back on the menu as consumers explore and embrace international flavours and unexpected blends. **Yuzu is a small citrus fruit with an uneven yellow skin, mostly grown in Japan.** It has a sour yet sweet citrus flavour and a strong aroma.

The taste of Yuzu can be described as a blend of a lemon and a grapefruit but it is more complex, with distinct herbal and floral notes along with its acidity.

Yuzu is one of this year's hottest food flavours and its popularity has grown in recent years in fine dining. Dawn is bringing Yuzu flavour into the bakery world in the easy to use format of a flavouring compound paste.



THE ADVANTAGES OF COMPOUNDS

- Wide range of flavours including trending flavours such as NEW Yuzu.
- High fruit content for an authentic taste
- Natural flavours and colours
- Suitable for many applications
- Available all year round
- Consistent texture makes it easy to use and mix with other ingredients.

YOU CAN USE COMPOUNDS IN

- Frostings and icings
- Mousses, bavarois, non dairy creams
- Ice cream
- Filling for chocolates
- Batters and more...



TECHNICAL DETAILS


Category	Item Code	Product Name	Flavour	Dosage	Pack	Weight
	8.03425.320	DAWN EXCEPTIONAL® YUZU COMPOUND	Yuzu	40-60g per 1000g	Tub	1kg

EXPLORE THE WHOLE RANGE OF COMPOUNDS


Discover our wide range of fruity and non-fruity based compound flavouring pastes today. All made using natural flavours and colours with a standardised dosage rate to make them easy to use!



FRUIT COMPOUNDS

Category	Item code	Product name	Flavour	Pack	Weight
	2.02012.320	DAWN EXCEPTIONAL® BANANA COMPOUND	Banana	Tub	1kg
	8.03265.320	DAWN EXCEPTIONAL® BLUEBERRY COMPOUND	Blueberry	Tub	1kg
	2.02005.320	DAWN EXCEPTIONAL® CHERRY COMPOUND	Cherry	Tub	1kg
	2.02004.320	DAWN EXCEPTIONAL® LEMON COMPOUND	Lemon	Tub	1kg
	2.02004.325	DAWN EXCEPTIONAL® LEMON COMPOUND	Lemon	Tub	5kg
	2.02050.320	DAWN EXCEPTIONAL® MANGO COMPOUND	Mango	Tub	1kg
	2.02001.320	DAWN EXCEPTIONAL® ORANGE COMPOUND	Orange	Tub	1kg
	8.02754.301	DAWN EXCEPTIONAL® ORANGE COMPOUND	Orange	Tub	5kg
	2.02024.320	DAWN EXCEPTIONAL® PASSION FRUIT COMPOUND	Passion Fruit	Tub	1kg
	2.02002.320	DAWN EXCEPTIONAL® PINEAPPLE COMPOUND	Pineapple	Tub	1kg
	2.02020.320	DAWN EXCEPTIONAL® RASPBERRY COMPOUND	Raspberry	Tub	1kg
	2.02014.320	DAWN EXCEPTIONAL® STRAWBERRY COMPOUND	Strawberry	Tub	1kg
	8.03425.320	DAWN EXCEPTIONAL® YUZU COMPOUND	Yuzu / Citrus	Tub	1kg

NON-FRUITY COMPOUNDS

Category	Item Code	Product Name	Flavour	Pack	Weight
	2.02342.320	DAWN EXCEPTIONAL® CAPPUCCINO COMPOUND	Cappuccino / coffee	Pail	2.5kg
	2.02018.320	DAWN EXCEPTIONAL® CARAMEL COMPOUND	Caramel	Tub	1kg
	8.03208.301	DAWN EXCEPTIONAL® COMPOUND COCOA NatFl UTZ MB	Cocoa	Tub	1kg
	8.03310.320	DAWN EXCEPTIONAL® COCONUT COMPOUND	Coconut	Tub	1kg
	2.02011.111	DAWN EXCEPTIONAL® HAZELNUT COMPOUND	Hazelnut	Tub	1kg
	2.02044.320	DAWN EXCEPTIONAL® MARC DE CHAMPAGNE COMPOUND	Champagne	Tub	1kg
	2.02032.320	DAWN EXCEPTIONAL® MOCHA COMPOUND	Mocha / coffee	Tub	1kg
	2.02851.111	DAWN EXCEPTIONAL® PISTACHIO COMPOUND	Pistachio	Tub	1kg
	2.02345.111	DAWN EXCEPTIONAL® WALNUT COMPOUND	Walnut	Tub	1kg



Your Partner for bakery success

We understand that with constantly evolving consumer demands, you need more than exceptional products to inspire new levels of success. You need a true partner: one who's walked the walk and understands the various challenges of running your day-to-day operation. A complete partner, with the tools, solutions and support to help you stand out in today's highly competitive marketplace. An innovative partner, one that is always looking ahead for ideas and inspiration to create new excitement. We are creators. Collaborators. Experts and inspirers. For growing your business, we are the total package: your partner for bakery success.