

Hi Graham,

Thank you for contacting us regarding our REVOLT Spinner project. We would like to share some background about the status of our current and upcoming projects in hope of resolving this issue.

ZeroHour is currently live with our REBEL spinner project. This has been a very successful project for us, but we received numerous backer requests for more color options and a more fidget-friendly cost. We also received word that our spinner had been “noticed” by other manufacturers in China, which means that if we didn’t try to fulfill these requests ourselves, someone else would. As you are aware, Fidget Cube suffered both the frustration of multiple product copies hitting the market first, along with vocal backer angst at having to wait while these copies were made available to everyone else.

We do not want to face the same situation, so we immediately accelerated our process for REVOLT. Our intent was to launch REVOLT as our “spin-off project” at the end of our current project, which ends on Saturday 3/25. Because we have sourced the production of the soft PVC body and programmable color lights to different factories than the ones involved with REBEL, we are able to complete both production timelines independently.

There have been other spinners on Kickstarter, but none have raised nearly as much as REBEL. We believe this is a testament to our vision, project quality, and history of delivering great products to our backers. We think we are onto something here, but we are understandably worried that our ability to offer a quality, budget-friendly spinner will be undercut by manufacturers who seek to take advantage of the “advance notice” nature of these projects.

We ask you to reconsider your response in light of this information and our history with Kickstarter. We are here to stay, and here to give our best to our backers. Our communication lines are and will remain open and transparent with our backers. Having raised nearly \$1 million on Kickstarter across six projects, including several “Projects We Love” designations, we have shown that we have the experience to support our new endeavor as we are wrapping the current one.

Please let us know if there are any other steps we may take to resolve this issue. Ideally, we would still like to launch as soon as possible, but are happy to offer further information and details based on your concerns. We appreciate your vigilance on behalf of the Kickstarter community.

Thank you,

Amy & Aaron