



**Fergon® restore (micronized ferric pyrophosphate) PEP Study**

Results Following a Physician Directed Open-label\* Patient Experience Study  
January 2020

## ABSTRACT

### New Findings on Patient Satisfaction

Iron deficiency is a frequent problem as reported by the OBGYN physicians who participated in the study, and write an average of 9.5 prescriptions (for OTC iron) and 6.1 recommendations (for OTC iron) each week. During the study, physicians dispensed a full-size sample of Fergon restore, and they reported on 141 patients.

#### Patient Characteristics

- Pregnant
- Post-pregnancy
- Heavy menstrual bleeding
- Post-surgery
- Chronic disease
- Iron poor diet
- Other (post bariatric surgery, athletes, uterine fibroids)

The top 3 reasons that physicians dispensed Fergon restore were that it was expected to increase hemoglobin and energy, and have a favorable GI profile and good taste (orange-flavored chewable tablet).

### **Patient satisfaction was high with (75%) extremely satisfied**

Patients reported on satisfaction with Fergon restore, by completing a post-treatment survey (n=163). Overall, satisfaction was high with (75%) extremely satisfied, and (22%) satisfied. Of patients who have taken other brands of oral iron in the past (n=64), 88% preferred Fergon restore.

#### Conclusions

Patient satisfaction with Fergon restore was high, with over 95% either extremely satisfied or satisfied. Top product characteristics reported by patients were: chewable tablet, good taste, easy to take, and no iron aftertaste. Top functional benefits reported by patients were: no GI upset, no bloating and a notable increase in energy.

#### Objectives and Methodology

The objective of the Fergon restore study was to gain physician input and evaluate patient experience with Fergon restore.

- Physicians were given three full-size Fergon restore samples to give to patients in need of iron supplementation.
- For each Fergon restore sample dispensed, physicians were asked to fill out a survey about patient demographics and reasons for recommending. Physicians reported on 141 patients.
- Patients were asked to complete a survey to understand satisfaction and key benefits of supplementation. Patients were sent a \$5 Starbucks gift card for completing the survey, and 163 patients responded.

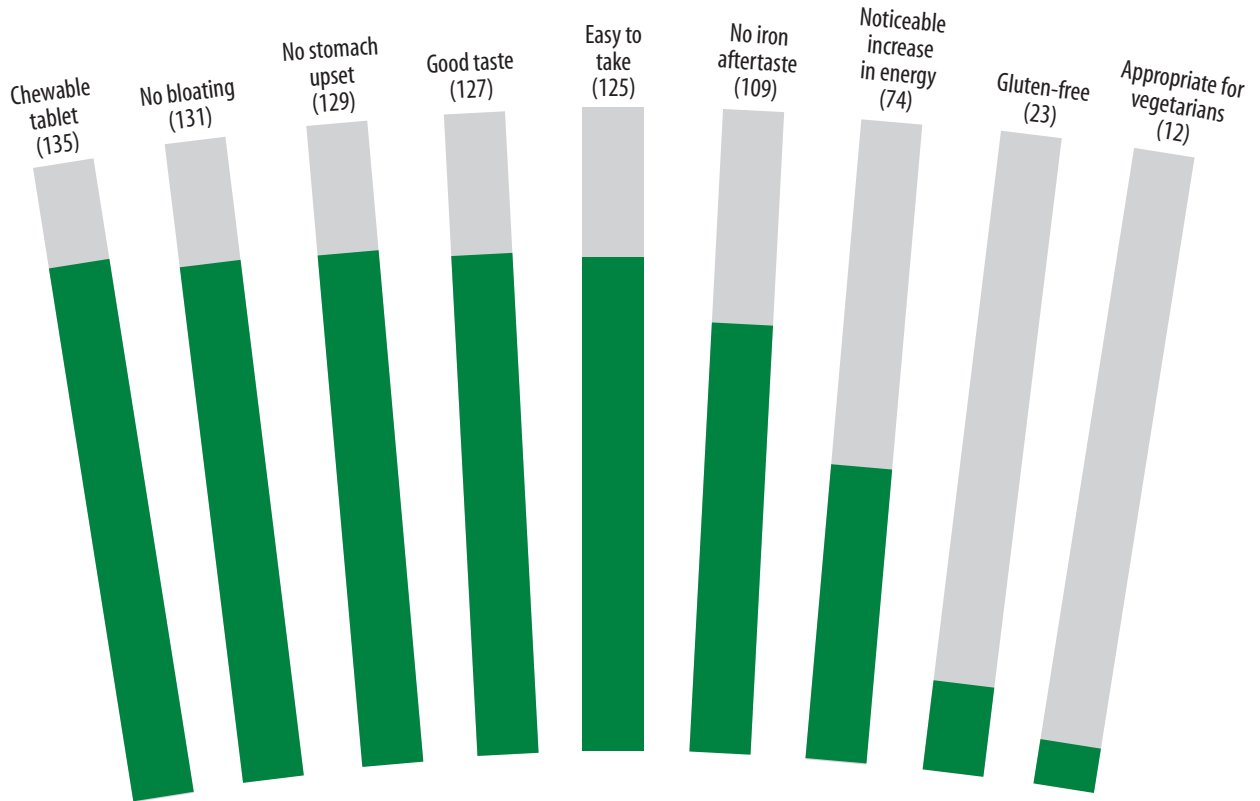
*\*not placebo controlled*

*As with all nutritional supplements, these statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.*

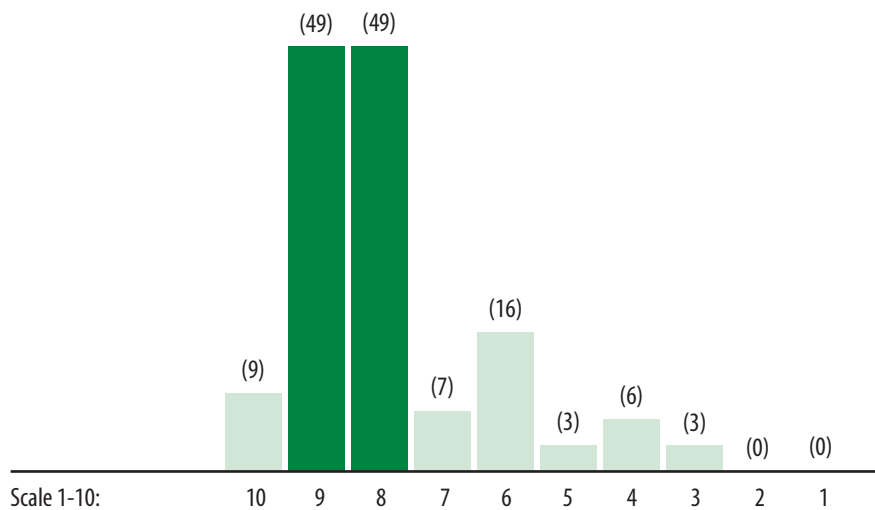
## PATIENT RESULTS ANALYSIS

### DID YOU EXPERIENCE THE FOLLOWING BENEFITS OF FERGON RESTORE IRON?

n = 161

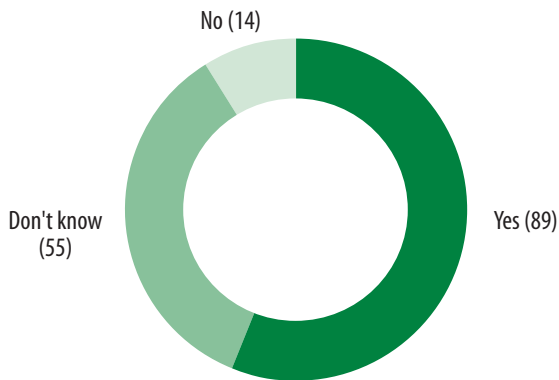


### HOW SATISFIED WERE YOU WITH FERGON RESTORE?



## PATIENT RESULTS ANALYSIS

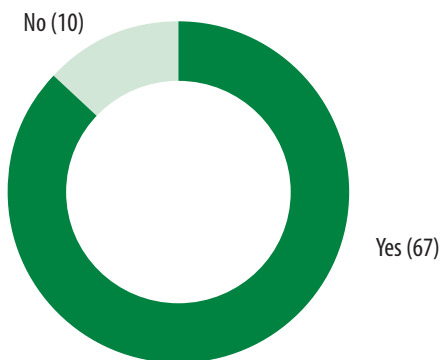
**WILL YOU CONTINUE TO USE AND PURCHASE FERGON RESTORE FOR IRON SUPPLEMENTATION?**



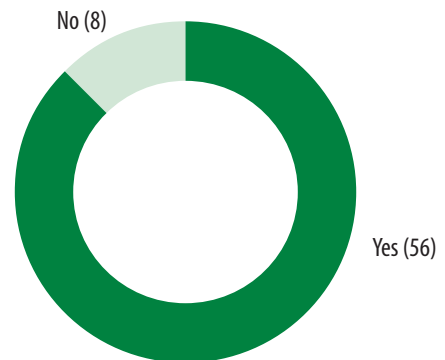
**HAVE YOU USED OTHER IRON SUPPLEMENTS?**



**IF YES, DID FERGON RESTORE HAVE MORE BENEFITS THAN OTHER OTHER IRON SUPPLEMENTS YOU'VE TRIED?**



**IF YES, DO YOU PREFER FERGON RESTORE TO OTHER IRON SUPPLEMENTS YOU'VE TRIED?**

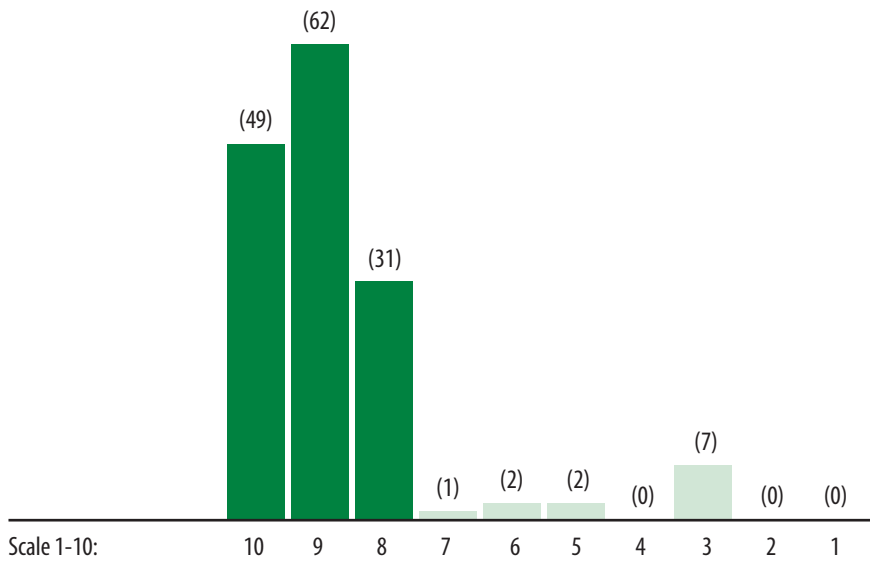


(Note on one card: price is higher)

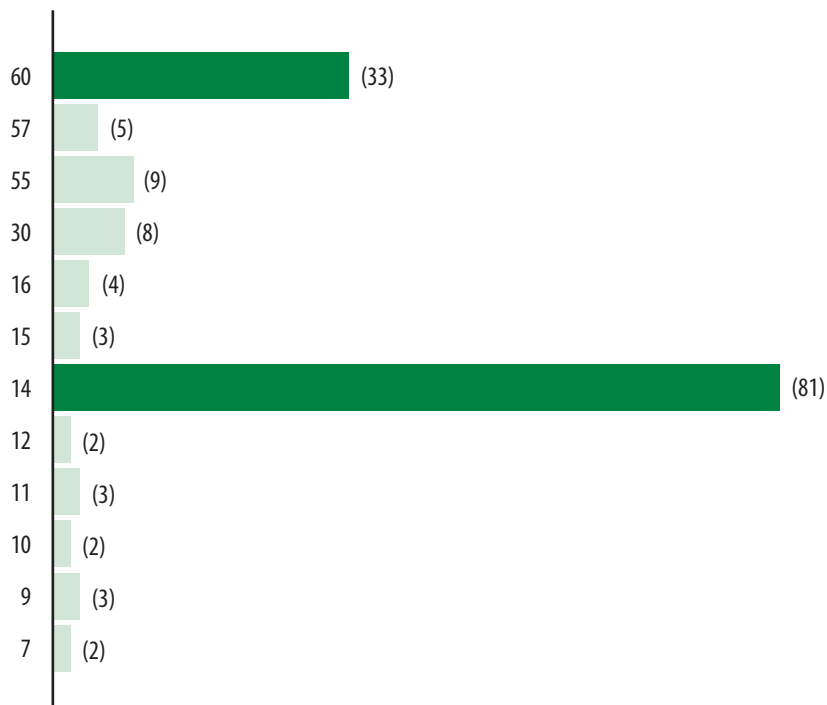
## PATIENT RESULTS ANALYSIS

### DID YOU TAKE YOUR SAMPLES OF FERGON RESTORE

#### AS DIRECTED: 1 TABLET DAILY?

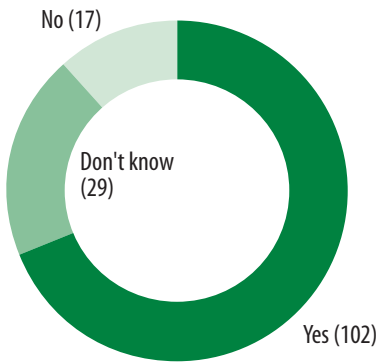


### HOW MANY DAYS DID YOU TAKE YOUR SAMPLE?

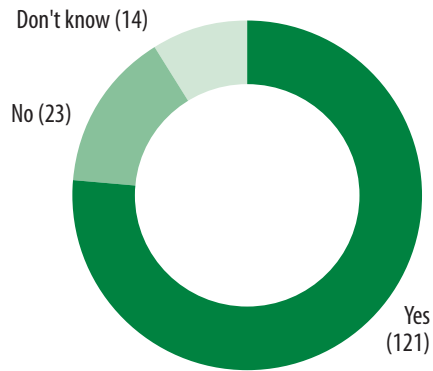


## PATIENT RESULTS ANALYSIS

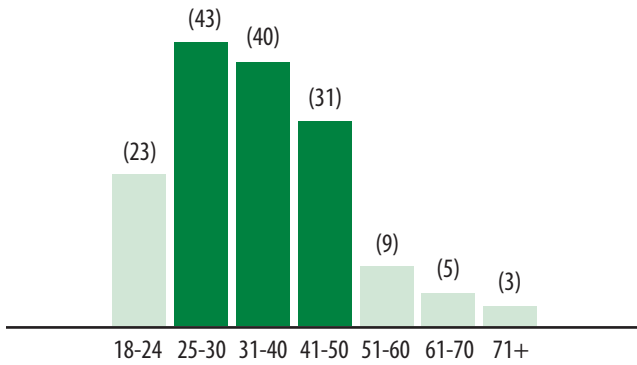
**AS A CHEWABLE TABLET,  
 IS FERGON RESTORE  
 EASIER TO TAKE THAN  
 IRON SUPPLEMENT  
 PILLS?**



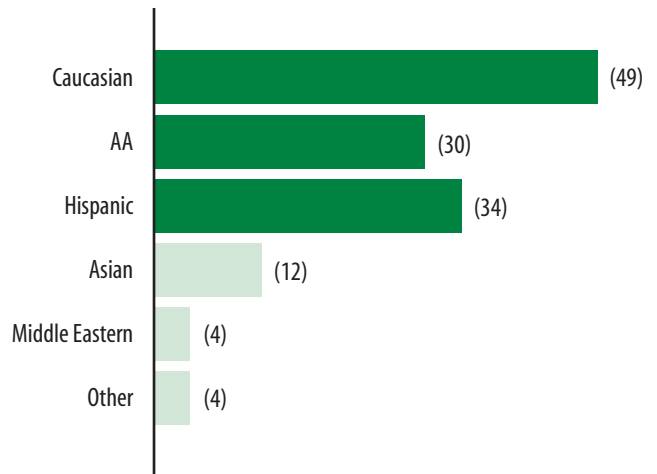
**SINCE IRON IS THE MOST COMMON MICRONUTRIENT  
 DEFICIENCY IN THE WORLD, FERGON RESTORE WILL GIVE AWAY  
 ONE PRODUCT FOR A PERSON IN NEED FOR EVERY PURCHASE.  
 WOULD THIS POSITIVELY INFLUENCE YOUR DECISION TO USE  
 FERGON RESTORE OVER THE OTHER IRON BRANDS?**



### AGE (OPTIONAL)

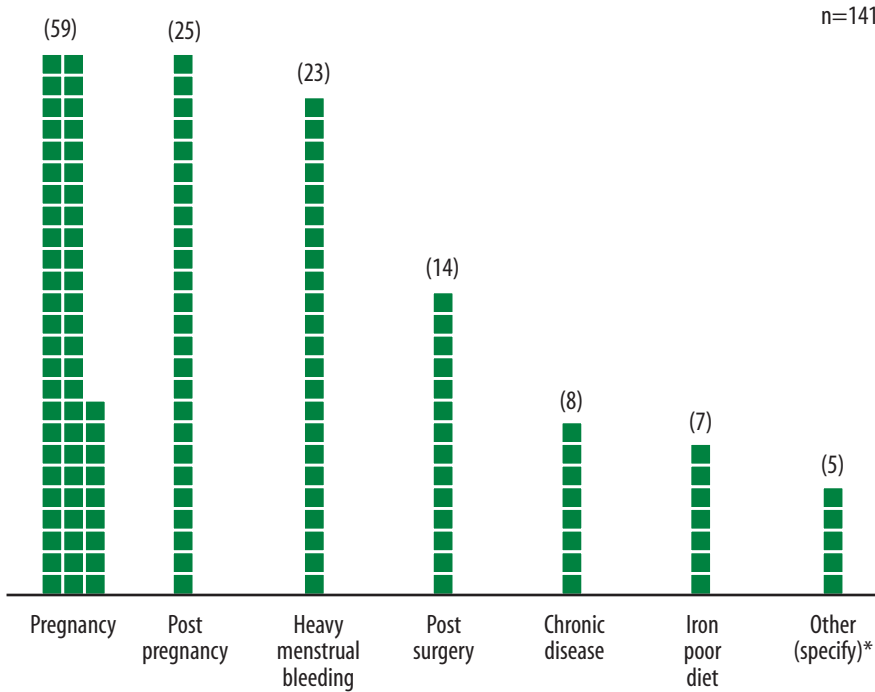


### ETHNICITY (OPTIONAL)

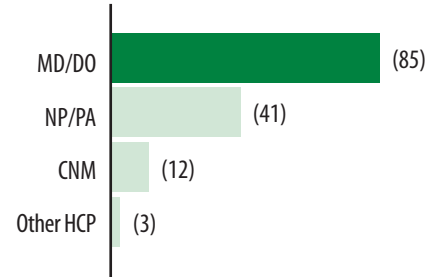


## PHYSICIAN RESPONSE SUMMARY

### THIS PATIENT REQUIRES IRON SUPPLEMENTATION BECAUSE OF:



### I AM:



\*Athlete (1), uterine fibroids (which is likely heavy menstrual bleeding) 2, bariatric surgery (2)

### CHECK ALL OF THE REASONS THAT YOU DISPENSED

### FERGON RESTORE TO YOUR PATIENT:

n=137



## PHYSICIAN RESPONSE SUMMARY

### WHICH ELEMENTS OF GI TOLERABILITY ARE MOST IMPORTANT?

(RANK 1, 2, 3 WITH 1 BEING MOST IMPORTANT)

	1 (most important)	2	3 (least important)
<b>GI UPSET</b> (n=137)	65	72	0
<b>CONSTIPATION</b> (n=137)	72	65	0
<b>BLOATING</b> (n=130)	0	0	130

### AVERAGE NUMBER OF IRON PRESCRIPTIONS (RX) EACH WEEK:

n=135

# 9.5

One physician noted that about 20-25% of pregnant women are iron deficient, with about 5-8% being severely deficient

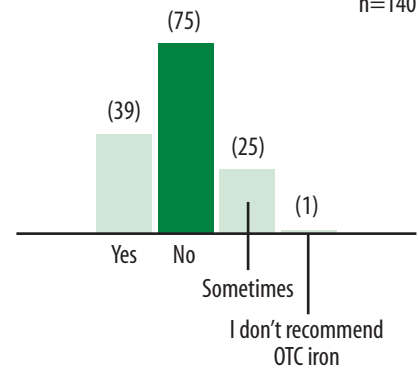
### AVERAGE NUMBER OF OTC IRON RECOMMENDATIONS EACH WEEK:

n=133

# 6.1

### WHEN YOU RECOMMEND OTC IRON, DO YOU SPECIFY A BRAND?

n=140



### SINCE IRON IS THE MOST COMMON MICRONUTRIENT DEFICIENCY IN THE WORLD, FERGON RESTORE WILL GIVE AWAY ONE PRODUCT TO A PERSON IN NEED FOR EVERY PURCHASE. WOULD THIS POSITIVELY INFLUENCE YOUR DECISION TO RECOMMEND FERGON RESTORE OVER OTHER IRON BRANDS?

n=127

