



亚洲第二届“设计迈阿密 (Design Miami/ Podium x Shanghai)”圆满落幕

推动中国语境下设计收藏体系建设

Asia's second Design Miami/Podium x Shanghai concludes successfully

Celebrating Chinese Collectible Design

【上海，2023年3月20日】亚洲第二届 Design Miami/ Podium x Shanghai, A Made in House Production (以下或简称为“设计迈阿密”) 于3月12日在上海热门石库门地标——张园精彩落幕。在为期五天的展会中，第二届“设计迈阿密”涵盖 Gallery (艺廊)、Podium (展台)、Design Talks Theatre (设计论坛) 及 Design at Large (设计之域) 四大板块，汇集国内外知名艺廊及机构及艺术家，吸引 15,000 余位行业领袖、媒体嘉宾、收藏家、策展人及设计艺术爱好者，约 400 名观众现场聆听业界大咖带来的 8 场精彩设计论坛。截至闭幕当天，第二届“设计迈阿密”已持续受到百余家媒体的动态报道。

[Shanghai, March 2023] The second edition of Design Miami/Podium x Shanghai, A Made in House Production, concluded on March 12 at Shanghai's popular Shikumen landmark, Zhang Yuan. During the five-day event, the fair highlighted four programs: Gallery, Podium, Design Talks Theatre, and Design at Large. This year's edition saw eight renowned galleries present a considered curation of collectible design, attracting over 15,000 visitors across industry leaders, journalists, collectors, curators and design lovers. The Design Talks program welcomed over 400 guests, exploring 8 exciting and engaging forums presented by key industry leaders. By the closing day, the second edition of Design Miami/ Podium x Shanghai had received dynamic media coverage from more than 100 media outlets.

本届展会以“象外 / Transcendence”为主题，审视非凡设计超越目之所见的深层意涵，展现东方底蕴与文化传承，并致力于以超然的姿态勾勒多元、具有启发性的、可持续的设计趋向。“我们欣喜地看到本届展会深受业内外同仁的喜爱，”主办方垠舍制造联合创始人&CEO 顾芷宁表示，“我们期待在张园这样的东西方文化交融之地，感受我们对于艺术设计的多元思考，共探超越设计表象的精神内涵。”

Through the curatorial theme of "Transcendence", this year's fair examined the ways in which extraordinary design represents more than meets the eye. The presentations showcased Eastern heritage and cultural legacy, outlining the current diverse, inspiring, and sustainable design trends. "We were delighted to see that this year's exhibition has been well received by our community. It was an honor to showcase our diverse approach to art and design in a standout location like Zhang Yuan - where East meets West, exploring the spirit of design beyond first appearances," said Jill Gu, co-founder & CEO of Made in House.

盛大启幕，艺燃上海/

阔别近两年后，收藏级艺术与设计盛会 Design Miami/ Podium x Shanghai, A Made in House Production 于3月8-12日回归，联合独家地产合作伙伴张园，将国际艺廊、设计师、艺术家的匠心之作，汇聚至这一地标

性石库门建筑空间，借由艺术带领观众探索上海的历史与建筑之美，见证中外艺术与海派风云的交流共振。

A Grand Opening/

After nearly two years, Design Miami/ Podium x Shanghai made its return. The Made in House Production was open from March 8-12, with its exclusive real estate partner Zhang Yuan. The fair brought together international galleries, designers, and artists to the landmark Shikumen architectural space, encouraging visitors to explore the history and architectural beauty of Shanghai through design.



嘉宾出席开幕仪式并剪彩

Guests attended the opening ceremony and ribbon-cutting

3月8日的开幕仪式由上海静安置业（集团）有限公司董事长时筠仑、张园商业管理公司董事施桂攀、上海垠舍文化传播有限公司联合创始人 & CEO 顾芷宁、上海垠舍文化传播有限公司联合创始人蔡贝轶、上海垠舍文化传播有限公司联合创始人邵程、Design Miami/ Podium x Shanghai 联合策展人，中央美术学院设计学院设计策展与空间叙事方向召集人薛天宠出席式并参与剪彩。

The opening ceremony on March 8 was attended by Shi Yunlun, Chairman of Shanghai Jing'an Real Estate (Group) Co., Ltd, Shi Guipan, Director of Zhang Yuan Commercial Management Company, Gu Zhining, Co-founder & CEO of Shanghai Yanshe Culture Communication Co.



上海静安置业（集团）有限公司董事长时筠仑于开幕式致辞

Shi Yunlun, Chairman of Shanghai Jing'an Real Estate (Group) Co., Ltd. delivered a speech at the opening ceremony

艺廊及 Podium 精选/

“设计迈阿密”在艺廊及 Podium 单元汇集国内外知名艺廊、艺术工作室及参展单位，展出近 200 件精妙绝伦的作品。其中，Gallery 展区包括 6 家国内外收藏级设计画廊：20C Gallery（北京，上海）、杜梦堂 DUMONTEIL（上海，巴黎）、Gallery All（上海，洛杉矶）、Gallery Sohe（杭州，上海，北京）、Objective Gallery（上海，纽约）、藝術門 Pearl Lam Galleries（香港，上海）。

“我们邀请了很多优秀的中国设计师和艺术家参与，本土设计画廊占比超过 50%。”主办方垠舍制造联合创始人&CEO 顾芷宁表示，“今年，我们想向公众更多展示本土的设计力量，也希望能在商业和学术之间找到平衡点。”

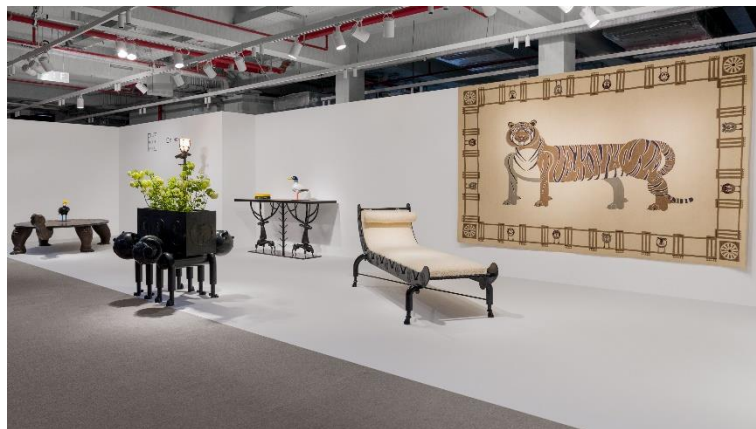
Gallery and Podium/

Design Miami/ Podium x Shanghai brought together renowned galleries and studio designers from China and abroad to showcase nearly 200 pieces of collectible design. Among them, the Gallery program included 6 local and international collectible design galleries: 20C Gallery (Beijing, Shanghai), DUMONTEIL (Shanghai, Paris), Gallery All (Shanghai, Los Angeles), Gallery Sohe (Hangzhou, Shanghai, Beijing), Objective Gallery (Shanghai, New York), and Art Gate Pearl Lam Galleries (Shanghai, New York).

"We have invited many outstanding Chinese designers and artists to participate, with over 50% of the local design galleries." Jill Gu, co-founder & CEO of Made in House, said, "This year, we wanted to showcase local design, and we also hope to find a balance between business and academia."



20C Gallery 展位
20C Gallery Booth



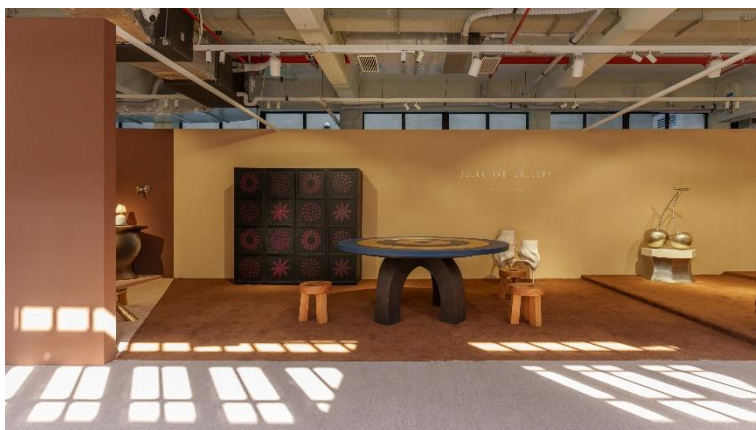
DUMONTEIL 展位
DUMONTEIL Booth



Gallery All 展位
Gallery All Booth



Gallery Sohe 展位
Gallery Sohe Booth



Objective Gallery 展位

Objective Gallery Booth



Pearl Lam Galleries 展位
Pearl Lam Galleries Booth

Podium 展区汇聚来自 24 个参展单位的百余件“收藏级设计”作品，包含对时间与工艺的敬意，融合精巧设计与忠于时间的编织技法，探索每件匠心之作的独特材料、叙事和历史。在众多参展的本土艺术家中，既有以当代视野诠释传统文化的，也有以新技术勾勒创意灵感的，“邵帆用西方的艺术语言，表现出了东方的诗意和气韵，不仅备受市场的欢迎，也获得了学术界的认可。” Design Miami/ Podium x Shanghai, A Made in House Production 联合策展人、中央美术学院设计学院设计策展与空间叙事方向召集人薛天宠介绍道。

The Podium exhibition brought together more than a hundred pieces of collectible design from 24 exhibitors. The presentation marked a genuine tribute to craftsmanship, exploring the unique materials, narratives, and history of each artisanal piece. An array of local artists were showcased at the fair, each one taking different approaches to design - from interpreting traditional culture through a contemporary lens, to exploring design through new technologies. "Shao Fan's use of Western artistic language to express the poetry and charm of the East has not only been well received by the market, but also recognized by the academic community." Xue Tianchong, co-curator of Design Miami/ Podium x Shanghai, A Made in House Production and Director of Curating Design & Narrative Environments at the School of Design, Central Academy of Fine Arts, introduced the fair.



Podium 展区

Podium



Podium 展区

Podium

值得一提的是，演员、导演及艺术家黄渤带来了大型家具设计作品“立”，采用极度透明的质地与轻盈的蕾丝，在作品中对话碰撞，叙述着独立与突破，同时迸发继承与迭代的蓬勃生机。黄渤介绍道：“透明材质像是一个‘括号’，可以包容很多东西在里面。看起来像玻璃，好像很脆弱，但实际上又很坚硬。跟蕾丝这样柔软的材质混合在一起，会形成一种矛盾的美感。”

Highlights include “They”, by notable actor, director, and artist Huang Bo. Featuring crystalised, transparent, and lightweight lace, the work navigates the dialogue between independence and breakthrough, inheritance and

iteration. Huang Bo said, "The transparent material acts like a 'bracket' which can contain a range of things. At first glance, it looks like fragile glass but in fact is durable and strong. Mixed with a soft material like lace, it will form a contradictory beauty."



演员、导演、艺术家黄渤设计作品“立”

Actor, director and artist Huang Bo designed the work "They"

Design at Large 项目/

Design at Large 项目集中展出了两位艺术大师的设计佳作。意大利传奇设计师 Gaetano Pesce 以“Diversity is the most important value for a better world”为概念，以不同人像为创作基础，呈现了不断创新设计作品中的多元、趣味和包容性。而第二次参展的 Joseph Walsh Studio 则延续了其对于材料与形态的独特表达，展品包括 Dommus Suite、Enignum Free Form Seat & Side Table 等，展示了 Joseph Walsh 多年的研究与开发。

Design at Large/

The Design at Large program focused on two masterpieces of design. Based on the concept of "Diversity is the most important value for a better world", the legendary Italian designer Gaetano Pesce used a collection of different portraits as the basis for his work, presenting the diversity, fun, and inclusiveness of his ever-innovative designs. Second-time exhibitor Joseph Walsh Studio continued its unique expression of material and form, with works such as "Dommus Suite" and "Enignum Free Form Seat & Side Table", showcasing Joseph Walsh's years of research and development.



Gaetano Pesce Studio 展位
Gaetano Pesce Studio Booth



Joseph Walsh Studio 展位
Joseph Walsh Studio Booth

Design Talks Theatre 设计论坛/

设计论坛是“设计迈阿密”的重要组成部分，本届展会联合特别呈现伙伴——麦卡伦共同呈现了 8 场设计论坛，特别邀请数十名设计领域的杰出代表人物进行交流对话，启发观众探索超越设计表象的精神意涵。论坛嘉宾包括联合策展人薛天宠、演员、导演及艺术家黄渤、苏富比中国区董事总经理钱进、FARFETCH 发发奇亚亚太区总裁刘晓琴、艺术家林芳璐、艺术家韩冬、SCRY 联合创始人程书馨 (Olivia Cheng)、艺术家 Joseph Walsh、Cibic Workshop 创始人 Aldo Cibic 等，一同探讨收藏品设计的价值、现象与未来。8 场设计论坛议题包括“「东西」：融合传统文化与当代美学”“她们的精神广厦”“成为设计师”“酌古参今——溯游设

计收藏”“收藏级设计的未来”“构建可持续的未来”“工艺之美——文化遗产中工艺的魅力”“跨领域设计方法”，多角度共话热点话题与未来趋势。

This year's Design Talks program was presented in collaboration with Macallan. The program was comprised of eight design talks, inviting dozens of prominent industry leaders to engage in an inspiring conversation and inspiring visitors to explore the spiritual meaning of design beyond appearances. Panelists included Design Miami/ Podium x Shanghai co-curator Xue Tianchong; actor, director and artist Huang Bo; Sotheby's China Managing Director Qian Jin; FARFETCH Asia Pacific President Liu Xiaoqin; artist Lin Fanglu; artist Han Dong; SCRY co-founder Olivia Cheng; artist Joseph Walsh; and Cibic Workshop. The program focused on the value, phenomenon, and future of collectible design, with topics ranging across: "East-West: Blending Traditional Culture and Contemporary Aesthetics", "Their Spiritual Mansions", "Becoming a Designer", and "The Future of Design", "Giving Reference to the Past and the Present - Tracing the Design Collection", "The Future of Collector Grade Design", "Building a Sustainable Future", "The Beauty of Craftsmanship - The Charm of Craftsmanship in Cultural Heritage", and "Cross-disciplinary Design Methods"..

“Design Talks Theatre 板块是对本次展会的多维度解读，我们邀请了行业内的重要人士进行对谈，主题涉及收藏级设计、女性主义、可持续发展和传统手工艺——我们希望通过这种相对轻松的方式，让大众了解 Design Miami 在做的事，以及如今的设计趋势。”联合策展人薛天宠说。

"The Design Talks Program is a multi-dimensional interpretation of the fair. We invited key industry players to discuss topics such as collector-grade design, feminism, sustainability, and traditional craftsmanship. We hope this program brings to light Design Miami's activity in the design world, and spotlights today's design trends," said co-curator Xue Tianchong.



设计论坛：跨领域设计方法

演员、导演及艺术家黄渤发言

Design Forum: Cross-disciplinary Design Approach

Speech by actor, director and artist Bo Huang



设计论坛：成为设计师

知名设计师及艺术家 Joseph Walsh 发言

Design Forum: Becoming a Designer

Speech by Joseph Walsh, renowned designer and artist

此外，作为设计论坛的特别呈现伙伴，麦卡伦与“设计迈阿密”共同呈现“麦卡伦银幕逐影艺术体验展”。时逢《007》电影问世 60 周年，麦卡伦现场展示首部品牌传记短片《麦卡伦·蒸腾不息》，回顾麦卡伦与电影的不解之缘，一同致敬艺术变迁中的经典传承与发展，带来关于威士忌、电影与艺术的沉浸式盛宴。

Design Miami/ Podium x Shanghai partnered with The Macallan to present “The Macallan Screen by Screen Art Experience”. Within the presentation The Macallan showcased its first brand documentary “The Macallan - Steaming”, looking back on the close relationship between The Macallan and the James Bond filmography, paying tribute to its classic, special edition whiskey marking the 60th anniversary of James Bond filmography. The documentary recalls the close relationship between The Macallan and the James Bond franchise, paying tribute to its classic heritage, uniting whisky, film, and art.



“麦卡伦银幕逐影艺术体验展”现场

The scene of "Macallan's Screen-by-Screen Art Experience"

Event Highlights/

亚洲第二届“设计迈阿密”上海素凯泰酒店 VIP 晚宴

3月8日开幕当晚，亚洲第二届“设计迈阿密”在其独家酒店合作伙伴——上海素凯泰酒店设宴，邀请了业内资深藏家、设计师、合作伙伴、参展机构等，感谢各界同仁对于此次展会的关注与支持。

而上海素凯泰酒店也在“设计迈阿密”期间在酒店展出五位国际知名设计师作品，透过设计师 Virgil Abloh、Rick Owens、Vincent Pocsik、J McDonald、Orta Miklos 的创作，探索作品中多元的材料和形式运用所表达的“象外之意”。

Asia's 2nd Design Miami/ Podium x Shanghai VIP Dinner at Hotel Sukhothai

To mark the opening night, Design Miami/ Podium x Shanghai hosted a dinner at its exclusive hotel partner, Shanghai Sukhothai Hotel. Collectors, designers, partners, and exhibitors all attended.

During Design Miami/ Podium x Shanghai, Sukhotai Shanghai also exhibited the works of five internationally renowned designers, including Virgil Abloh, Rick Owens, Vincent Pocsik, J McDonald and Orta Miklos. The presentation explored the diverse materials and forms used by each designer.



亚洲第二届“设计迈阿密”上海素凯泰酒店VIP晚宴

Asia's 2nd Design Miami/ Podium x Shanghai VIP Dinner at Hotel Sukhothai

FARFETCH 发发奇“东西茶肆”展览空间

作为“设计迈阿密”的亮点空间之一，展览合作伙伴 FARFETCH 发发奇呈现了与展会“象外 / Transcendence”主题相契合的“东西茶肆”展览空间，现场展示跨界艺术家 Oscar Wang（王令尘）与美国当代艺术家 Daniel Arsham 所创立的艺术平台 Archive Editions 合作推出的限量版系列 Dōngxī 茶壶，旨在探索东西方跨文化合作。

FARFETCH "Dong Xi Tea House" exhibition space

One highlight of Design Miami/ Podium x Shanghai included the "East-West Tea House" presented by FARFETCH. Exploring this year's theme of "Transcendence", the presentation showcased a limited edition series of Dōngxī teapots created by artist Oscar Wang in collaboration with Daniel Arsham's Archive Editions.



FARFETCH 发发奇“东西茶肆”展览空间
FARFETCH "Dong Xi Tea House" exhibition space

《WALLPAPER 卷宗*》夜游“设计迈阿密”

3月10日晚，“设计迈阿密”为《WALLPAPER 卷宗*》的读者朋友与嘉宾提供了独家观展体验，畅游陶醉夜幕笼罩下的张园，感受初春温柔的晚风，共赏精湛的“收藏级设计”佳作，领略艺术之旅的独特意境。

WALLPAPER* Night Tour of Design Miami/ Podium x Shanghai

Design Miami/ Podium x Shanghai joined forces with Wallpaper* to provide guests an exclusive after-hours viewing of the fair, on 10 March.



《WALLPAPER 卷宗*》夜游“设计迈阿密”

WALLPAPER Reel* Night Tour of Design Miami/ Podium x Shanghai

太平地毯舞台美学作品——Floræ Folium

太平地毯 TAI PING 于本届展会发布了由 Sam Baron 操刀的舞台美学作品——Floræ Folium，该作品由法籍设计师 Sam Baron 亲自操刀，共包含三幅原创地毯，充分彰显太平的制作工艺。此外，现场还呈现了一款独特的装置，身临其境的视觉效果吸引了众多参观者的注目。

TAI PING Carpets presents Floræ Folium

Tai Ping Carpets unveiled its new scenography - Floræ Folium, designed by Sam Baron. The French designer created three original carpets, harnessing Tai Ping's craft production, to present a unique and immersive installation.



Floræ Folium

路易威登 (Louis Vuitton) Objets Nomades 旅行家居空间

路易威登 Objets Nomades 旅行家居系列延续了路易威登悠久的传统———创造带有旅行灵感的精美物件。自 2012 年发布以来，来自全球各地享有盛誉的设计师发挥想象，带来游牧风格的惊艳设计。于张园设立专门的旅行家居空间，彰显了品牌在生活方式领域的进一步拓展与延伸。

Louis Vuitton Objets Nomades Travel Home Space

The Louis Vuitton Objets Nomades travel home collection presents a continuation of Louis Vuitton's characteristic tradition of beautifully crafted objects, now with a travel-inspired twist. Since its launch in 2012, renowned designers from around the world have used their imagination to bring forth stunning designs in a nomadic style.



木里木外 MULI 特别呈现藏家沙龙空间

作为藏家沙龙特别呈现伙伴，木里木外 MULI 将“艺术生活”的概念融入品牌理念，以“无界—重述自然形态之美”为主题亮相本届展会，呈现与波士顿美术博物馆联名创作的蒙德里安《蓝、黄、红的构成》款中岛柜。木里木外凭借其“智能高定”概念，为前来参展的藏家提供了极具设计感且舒适的休憩空间，并于传统及当代审美中实现平衡。

MULI presents a special Collector's Lounge

Partnering with Design Miami/ Podium x Shanghai to create the Collectors Lounge, MULI presented an aesthetic inspired by “No Boundaries - Retelling the Beauty of Natural Forms”. The Mondrian’s “Blue, Yellow, Red” island cabinet created in collaboration with the Boston Museum of Fine Arts took center stage. With its “Smart High Definition” concept, MULI provided collectors with a comfortable space to relax, and a sense of design with a balance of traditional and contemporary aesthetics.



木里木外 MULI 藏家沙龙空间

MULI Collector Lounge

保时捷"The Art of Dreams"系列首次亮相中国

3月11-12日的公众开放日，“设计迈阿密”携手保时捷呈现特别惊喜——苏格兰艺术家 Chris Labrooy 的沉浸式装置“Dream Big.”。保时捷首次将其全球倡议“The Art of Dreams”带到中国，向童年梦想致敬，传达其挑战旁观者的远大梦想。一经揭幕，迅速成为张园周末的人气打卡地。

Porsche's "The Art of Dreams" series debuts in China

Porsche brought its global art and design series "The Art of Dreams" to this year's fair, marking its debut in China. The project presented Scottish artist Chris Labrooy's immersive installation titled "Dream Big"; paying tribute to childhood dreams, encouraging visitors to challenge their thoughts and push their creative boundaries.



保时捷 "The Art of Dreams"
Porsche's "The Art of Dreams"

帷幕轻垂，艺境不止。为期五天的第二届“设计迈阿密”正式落幕，明年的“设计迈阿密”仍将作为全球性的创意和文化交流平台，打造连接、启迪国内外收藏家、策展人、设计艺术爱好者的空间。

Over the next year, Design Miami/ Podium x Shanghai will continue to serve as a global platform for creative and cultural exchange, creating a space to connect and inspire collectors, curators, and design enthusiasts from home and abroad.



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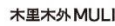
设计论坛特别呈现伙伴/
Presenting Partner of the Design Talks Theater/



卫星合作伙伴/
Satellite Partner/



耀家沙龙特别呈现伙伴/
Presenting Partner of the Collectors Lounge/



展览合作伙伴/
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About Design Miami/

Design Miami/通过非凡藏品级设计连接世界，其数字交易平台 designmiami.com 及横跨三大洲的线下交易展览活动为画廊、设计师工作室、品牌、业内行家、收藏家、设计爱好者们提供理想的交流平台。每届 Design Miami/均展出由世界顶级专家画廊甄选的 20 世纪及 21 世纪馆藏级家具、照明灯具和艺术品，每年旗舰展于 12 月在美国迈阿密、6 月在瑞士巴塞尔和巴塞尔艺术展同频展出。通过 designmiami.com 可全年 365 天访问 Design Miami/，网站涵盖 Design Miami/专家画廊可购作品、虚拟节目、及极具故事性的论坛杂志 (Forum Magazine)。

Design Miami/ connects the world through extraordinary collectible design, with live fairs and experiences on three continents that bring together galleries, designers' studios, brands, experts, collectors, and enthusiasts, and designmiami.com, a content-rich digital marketplace. Each edition of Design Miami/ features museum quality 20th and 21st century furniture, lighting, and objects d' art from the world' stop, expertly vetted galleries with flagship fairs taking place alongside Art Basel in Miami, Florida, each December and Basel, Switzerland, each June. Design Miami/ is also accessible 365-days a year through designmiami.com, featuring stoppable works from Design Miami' s expert galleries, as well as virtual programming, and engaging storytelling at the Forum Magazine.

关于垠舍制造 Made In House

About Made in House

垠舍制造 Made in House(MIH)是新一代创意策划和专业艺术顾问公司，办公室位于中国上海。MIH 团队深耕于设计、艺术和品牌领域，打造兼具艺术文化、创意美学和商业价值的内容。MIH 致力于创造富有未来想象力，促进文化交流，提升公众审美力的项目，同时为客户创造长效的价值影响力。MIH 也是国际艺术设计博览会 Design Miami/ 的中国主办方。

Made in House (MIH) is a creative consultancy and art advisory headquartered in Shanghai, China, with a focus in the commercial and hotel real estate sector. MIH was established by a team of specialists in design, art and branding. MIH creates impact and longevity for projects seeking to define their place in China' s real estate landscape. By helping companies build-out



their art programs with a tailored voice, MIH strives to create both impact and relevance for the contemporary Chinese audience. MIH is the host of Design Miami/ in China, a world-renowned art and design exhibition.

关于张园

About ZHANGYUAN

张园位于南京西路核心位置，地上楼面面积约 6 万余平方米，整体规划“东静西闹”，西区引入国际顶奢品牌新业态，打造高端商业集聚地。东区相对安静，未来拥有国际顶级名企、世界级酒店、高端住宅及美术馆等，形成文商融合业态分布。约 8 万余平方米的地下空间将实现南京西路地铁站（2 号线、12 号线和 13 号线）的交通换乘以及与周边社区的互联互通。

项目分两期开发，2022 年 11 月 27 日首发的张园西区地上建筑面积共约 2 万平方，约占整个张园地上体量的 35%，与三大奢侈品品牌集团合作，引进多家不同商业场景，以混合体验概念、精致餐饮、沉浸式品牌展览和活动、当代艺术活动为特色。

项目东区计划于 2026 年年底前向公众开放。

ZHANGYUAN is located in the prime area of Nanjing Road West, at the center of Shanghai. With an expected gross floor area (above ground) of approximately 60,000 sqm, the project will create a world-class cultural innovation venue, high-end office spaces, unique residential apartments, a boutique hotel, and a wide variety of exciting retail and dining options. The underground area of more than 70,000 sqm will connect to three Metro lines (2, 12, and 13) at Nanjing Road West station and enjoy seamless access to nearby communities.

The project is developed in two phases. ZHANGYUAN West Zone is now open to the public as the first phase which was launched on 27 November 2022, the aboveground construction area is about 20,000 sqm, accounting for 35% of the entire aboveground volume. It is cooperated with three luxury groups and bring different business scenarios, known for the mixed experience



concepts, exquisite dining, immersive brand exhibitions and events, and contemporary art activities.

ZHANGYUAN East Zone will open to the public by the end of 2026.