

[Shopify Partners](#)[Getting Started](#)[Create a development store](#)

Are you a merchant trying to set up a store? Visit the [Shopify Manual](#).

Create a development store

As a Shopify Partner, you have the ability to create an unlimited number of **development stores**. Development stores can be used as demo or portfolio stores, or they can be used as the first step sign up your clients for Shopify. You can create them through your partner dashboard, or the [Development stores page](#).

Development stores should be used in place of a **14-day free trial**, which is what store owners would normally use to start on Shopify. Development stores have no cost associated with them, have unlimited development time, and can be created as needed.

In order to make sure that you are paid for the client stores that you develop, you must create their store as a development store first, or have your client sign up through your **referral link**. If you need to link a pre-existing store to your partner account, you must reach out to your [Partner Manager](#) to add them to your account.

Reminder

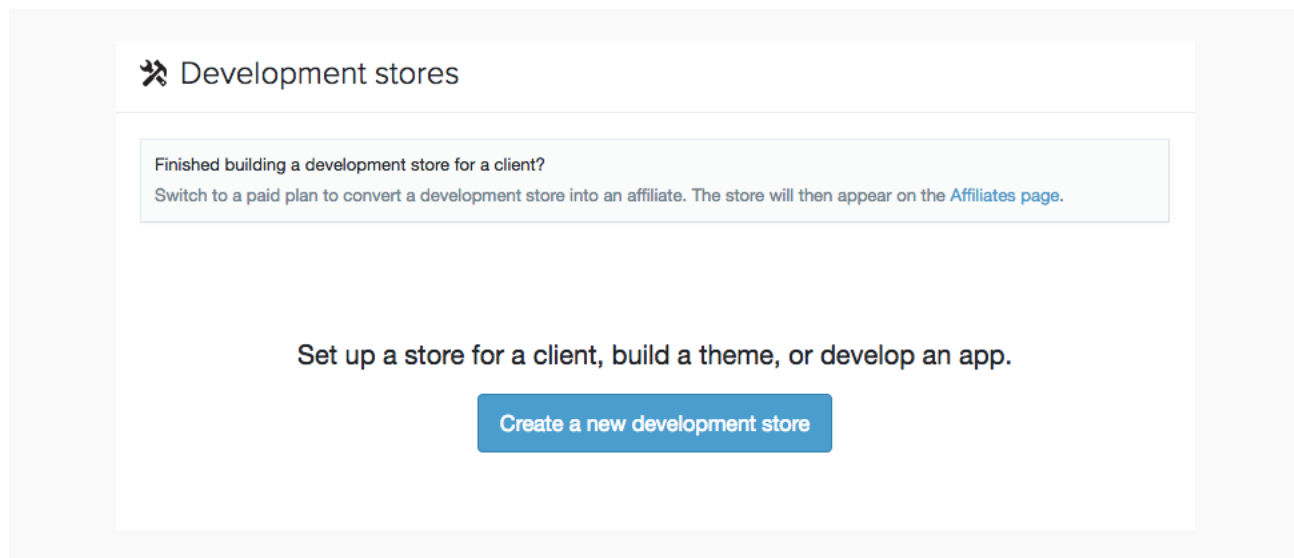
If your client signs up through your referral link, their store will be listed as an **Affiliate** on a 14-day trial, not as a **Development store** with unlimited development time.

In this article:

[Create your first development store](#)[Creating additional development stores](#)[Development Store Features](#)

Create your first development store

1. From your Shopify Partners dashboard, click into the [Development Stores page](#).
2. Click **Create a new Development store**.



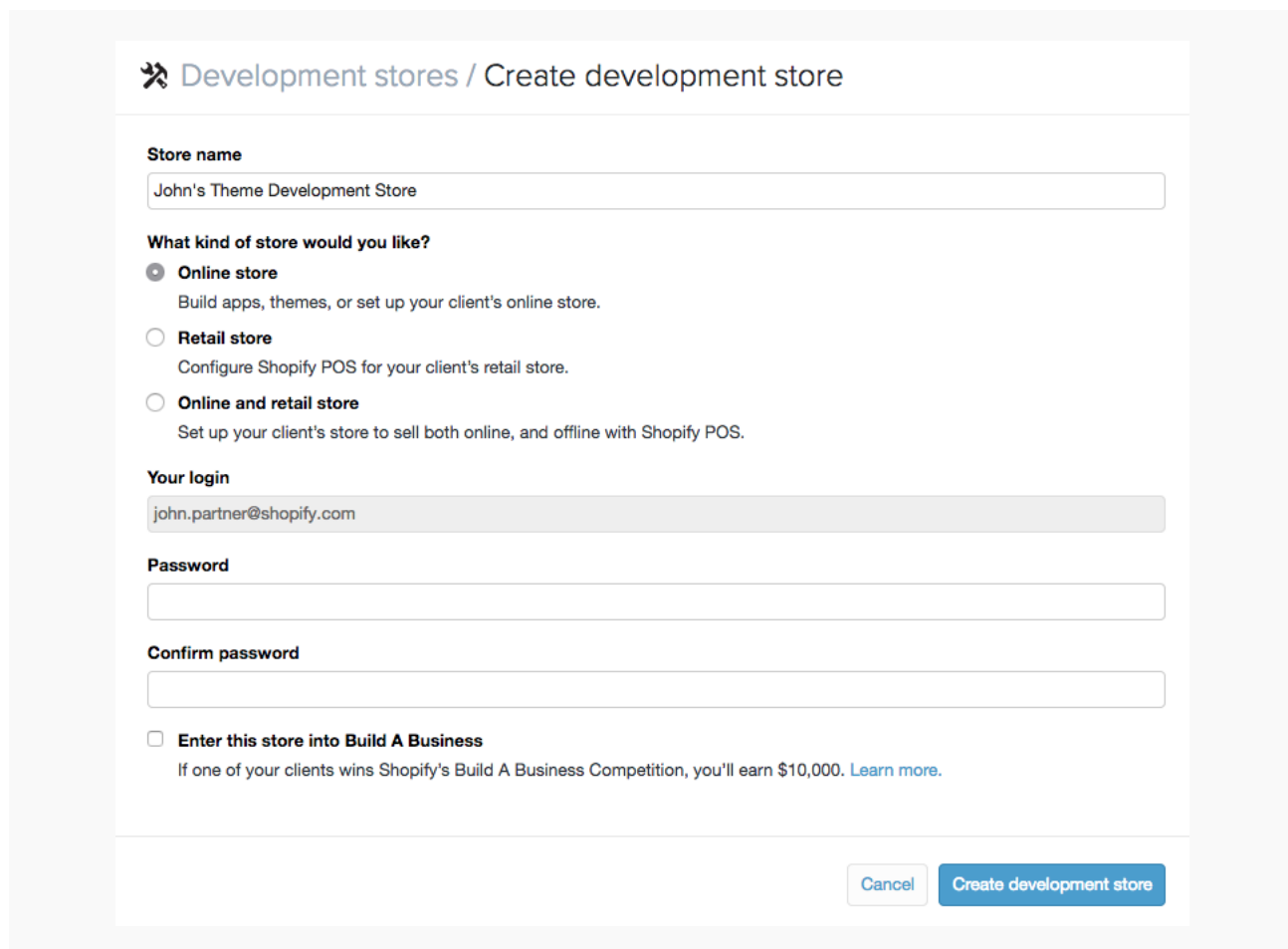
Development stores

Finished building a development store for a client?
Switch to a paid plan to convert a development store into an affiliate. The store will then appear on the [Affiliates page](#).

Set up a store for a client, build a theme, or develop an app.

Create a new development store

3. Fill in the store details.



Development stores / Create development store

Store name

John's Theme Development Store

What kind of store would you like?

Online store
Build apps, themes, or set up your client's online store.

Retail store
Configure Shopify POS for your client's retail store.

Online and retail store
Set up your client's store to sell both online, and offline with Shopify POS.

Your login

john.partner@shopify.com

Password

Confirm password

Enter this store into Build A Business
If one of your clients wins Shopify's Build A Business Competition, you'll earn \$10,000. [Learn more.](#)

Cancel Create development store

You must include:

- Store name
- Store type (Online, Retail, or Online and retail)
- Your password for your partner login

You can also choose whether to enter the store into [Shopify's Build A Business competition](#).

4. Click **Create development store** to create the store.

Once the store is created, you can log in immediately through the link at the top of the page.

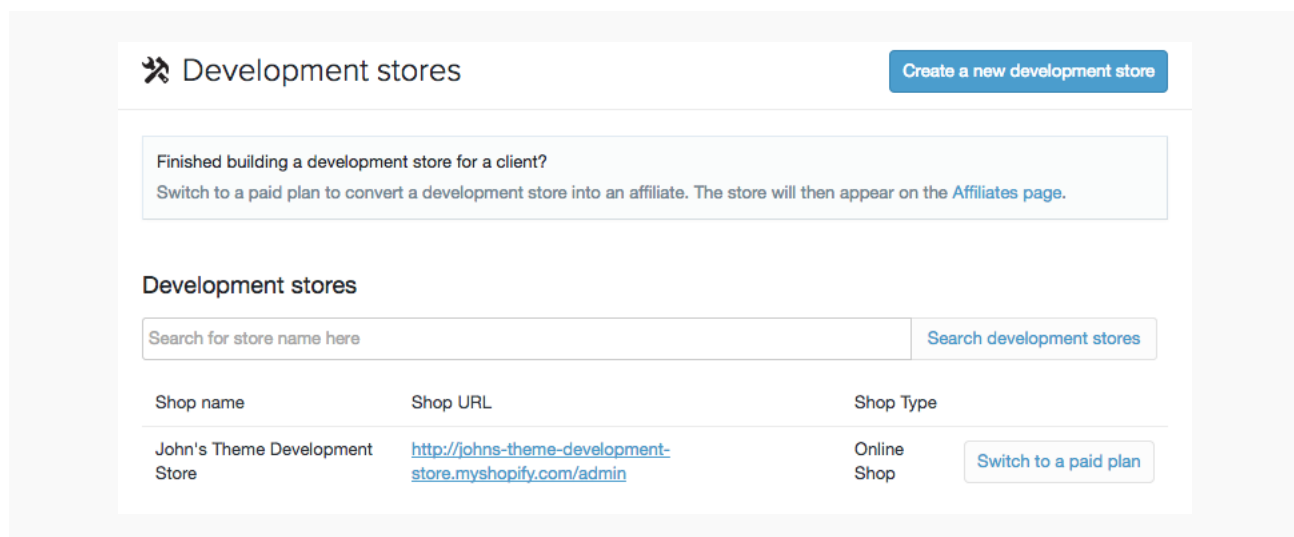


Reminder

You can log in to a development store at any time by clicking the store URL on your Development stores page.

Creating additional development stores

Once you have created one or more development stores, click **Create a new development store** in the header of the **Development store** page.



Development Store Features

Development stores have the full range of features included with the [Unlimited plan](#). A development store has access to:

- Discount engine
- Abandoned checkout recovery
- Real time carrier-calculated shipping
- Advanced report builder
- 50 test orders

Certain features are restricted from use in development stores, and require a paid plan. A paid plan is required for:

- Paid apps
- Paid themes
- Custom domains

Reminder

Paid plans require a credit card to be associated with the account. You should finish as much work as possible prior to changing the store to a paid plan to access additional features.

This page was printed on 20 Apr 2015. For the latest version, please go to <http://docs.shopify.com/partners/learning-center/getting-started/creating-first-dev-shop/>