Gifts that keep on giving

Give businesses the boost they need this Christmas, says Patrick Tadros

Shoppers are starting their holiday spending early again this year after months of lockdowns.

According to insights company Pureprofile, 69 per cent of Australians will be starting their Christmas shopping before December.

Others are embracing revenge shopping.

"We're seeing a clear trend towards 'revenge shopping', as seven in 10 people in NSW are finally looking to treat themselves again after the pandemic," Little Birdie chief executive Jon Beros says.

Payments platform Podium reveals 52 per cent of consumers say they are more compelled to patronise local businesses since Covid-19.

Emily Ko of online jewellery store Sit & Wonder says shopping locally can provide a welcome boost to businesses in this time of uncertainty.

"Consumers rely on their local stores. We gained new customers that didn't know we existed, and are now repeat customers knowing that they can receive a great product faster due to the advantages of being closer geographically," she says.

You can support locals by purchasing these unique



Protein brownie rum balls 10 pack

Based out of Woollahra, Locako's rum balls are low carb and include collagen. \$35; locako.com.au

Card game for couples Created by Bondi locals Greg Mulligan and Dan Spriggs. \$24.99; servdcards.com



Gin flight tasting set

By The Ginporium in Artarmon. Comes with boarding passes and g(in)-flight menu. \$69.90; theginporium.com



Keeps fruit and vegies fresh for over two weeks. Founded by North Sydney mum Peita Pini. \$88; theswag.com.au





Upcycled champagne bottle scented candle

Mosman Collective reclaims champagne bottles and fills them with eco-friendly soy

\$54.95; champagne collective.com.au





Sit & Wonder **jewellery** founder Emily Ko gained new local customers during lockdown.



Block letter bracelet

Design your own alphabet charm on this 9K yellow gold bracelet. \$260; sitandwonder.com.au



