

The Seed



A MONTHLY
NEWSLETTER
FROM
CEDAR VALLEY



Greetings of Gratitude

Welcome to the holiday edition of The Seed! We've combined special holiday updates for November and December in one! Here on the farm, we are busy as usual, counting down to harvest, ensuring the plants get what they need, working together in the office, selling products both old and new, and making lots of lists and checking them twice. Aside from all the hustle and bustle, at the top of our list this season is our most important ingredient: YOU! Our Cedar Valley family would like to personally thank you for your continued support of our business and for helping us grow all throughout the year. We wanted you to know how much you are valued and hope you truly enjoy this holiday edition full of seasonal surprises, a greenhouse gaze, and a few bundles to boost your business! Happy Holidays!

Update from the CV Greenhouse!

Cedar Valley is counting down to the next indoor harvest from our greenhouse, which is set for January 24, 2022. It's soon approaching, and we can't wait to see the full beauty from this batch! After all, we've tried something NEW, and the details are in this newsletter, so lucky you! During this greenhouse go-around, we're trying a strategy that can be called "bending", and it's unwrapping quite the surprise this season!



Check out this Christmas "Canna-fer"! With a holiday state of mind, this perfectly shaped Christmas tree stood out during the packaging of our hemp flower a couple weeks ago. 'Tis the season!



Current Greenhouse Growth!

Turning Over a New Leaf

Normally, one of the main focal points during the growth of the plants is height. Throughout each plant's growth, one bud starts to become larger than the others, and a majority of the nutrients begins to filter primarily to this area, hence contributing to this bud becoming significantly taller and more robust. Extreme height is often viewed as impressive; however, by allowing the plant to proceed this way, it is common to end up with one large, show-stopping bud on a towering stalk but then a handful of tiny buds that may get tossed to the side during harvest. The buds on a hemp plant are perhaps considered to be the most desirable part of the plant as they are covered in trichomes, which contain all of the plants' cannabinoids and terpenes. This is where CBD oil is derived. With that said, a one-flower feature was the force for turning over a new leaf in the greenhouse.



A new Cedar Valley strategy of "bending" has been applied in order to achieve more quality buds as opposed to just one bountiful beauty. Creating more copious crop will produce a higher yield using the same number of pots in which the plants grow.

This season, boosting up our buds is just around the bend!

How does it work?

When one stalk, or bud, begins to show superiority and becomes taller and stronger than the rest, the top of the stalk is then gently bent down and tied to the edge of the pot. This encourages the other stems to compete for the light or to become the taller one.



A Fight for the Light!

Bent & Tied!

Bending Brilliance!

The ignition of this constant competition creates bushier, stockier plants that may not reach the height from previous harvests but will produce higher quality buds and a higher yield of useful crop.



Bundles for Your Business

It's the season for surprises, and we have just that! We are revealing a way to ramp up your revenue this holiday. Cedar Valley is now offering our wellness line in bundles! These posh packages can be purchased at a wholesale cost and sold based on suggested retail creating nothing but a bounty of benefit for your business! Not only that, but they're a great gift idea during this season of giving! Take a look at the Christmas "Tree-o" of bundles below!



4 pk Gummies

30 ct Gummies

Topicals

Roll-Ons

Tincture

Bundle #1

- 4 ct CBD Gummies X 2**
- Small Topical X 4**
- Small Roll-on X 4**
- CBD Tincture X 2**

Wholesale: \$250.00

Retail: \$497.90

Bundle #2

- 4 ct CBD Gummies X 2**
- 30 ct CBD Gummies X 4**
- Small Topical X 3**
- Large Topical X 2**
- Small Roll-on X 3**
- Large Roll-on X 2**
- CBD Tincture X 3**

Wholesale: \$501.00

Retail: \$1,322.97

Bundle #3

- 4 ct CBD Gummies X 4**
- 30 ct CBD Gummies X 8**
- Small Topical X 6**
- Large Topical X 4**
- Small Roll-on X 6**
- Large Roll-on X 4**
- CBD Tincture X 6**

Wholesale: \$1,002.00

Retail: \$2,017.66



A Focus on Family

At The Cedar Valley Farm, family is at the heart of everything all season long. From our hands to yours, we wish you warmth, wellness, and cheer all throughout the year!



Happy Holidays!

The Cedar Valley Family

