

Spring Surprises!

Spring is in the air, and surprises are popping up everywhere, including in this edition of *The Seed*! This egg-sclusive spring surprise is definitely one you'll want to put in your basket...shopping basket that is, for it is sure to egg-ceed any of your egg-spectations! All you have to do is thoroughly scan this April edition (which we know you will) until you find a unique Cedar Valley logo (blue circle with the white leaf). This particular logo will have a discount code with an exciting discount percentage displayed inside the circle. This discount will be good on our ENTIRE product line (*retail only) from the time you find it until Monday, April 18th! You won't be disappointed, so hop to it! Happy Hunting!

Hint: This special scavenge may just become a monthly mainstay!

April Showers Bring New Flower!

Now that we've awoken your eyes with a spring scavenger hunt, our new experiment in our "flower department" is certain to awaken your nose.

If you can't smell what we're stepping in, you soon will! It's a total terpene infusion! As you know, CVF sells our very own quality, homegrown CBD and Delta-8 flower in either 3.5 grams or by the pound; however, we've recently enhanced it to make it completely irresistible! Not only that, but we've given it a fresh, new container with a stunning label! We're appealing to all of your senses, so get ready for sensation overload!

Our COO, Josh, and chairman, Shawn, have recently experimented with terpene infusion to enhance our Cedar Valley flower. What does that mean? They've turned up the taste, turned up the smell, and added a wider variety of flower from which to choose! This first experiment involved a citrus blend, so keep your eyes "peeled" for this new option!



Terpenes are the organic compounds found in the plant that help determine its specific aroma and flavor, which are definite aspects consumers have their eyes (or possibly noses and tongues) on. Initially, these compounds are extracted from the plant before they go through a refining process, resulting in a liquid form of pure terpenes that are THC free. This liquid form of rich aroma and flavor can then be infused into different products, which is exactly what Josh and Shawn are up to. Cedar Valley has purchased pure, liquid terpenes from The Terpene Store (visit https://theterpenestore.com/ to learn more) to infuse into our homegrown flower, adding more flower flavors to choose from than ever before, Concept still a little foggy? Read below and let us teach you how to "terp"!

Step 1: Place small gel-textured beads in the bottom of a 5 gallon bucket.

<u>Step 2</u>: Pour the 15 ml bottle of liquid terpenes into the bucket and shake around slightly to ensure coverage.

<u>Step 3</u>: Place plastic screen/riser in bucket.

<u>Step 4</u>: Place up to 2 lbs of our homegrown flower in a mesh bag and then place on top of the riser and seal the lid to the airtight bucket. Give the bucket a little shake.

Step 5: Wait 2-3 days or until desired results.

<u>Step 6</u>: Remove the bucket lid, sniff, sniff, and voila – terpene infused flower! That's how you terpifuse!









Terp Tools



Gel Beads Terps

Riser

Mesh Bags '

Terpifusion!



