

JANUARY 2023

The Seed



A MONTHLY
NEWSLETTER

FROM
CEDAR VALLEY FARMS



THE BALL
DROPPED
YOU IN A
NEW
DISCOUNT TO
LOOK FOR!

Exploring Our Core to Give You More

Inspiration arises at the transition of a new year to evaluate where we are, where we want to be, and what it will take to achieve new goals. The chime of 2023 sparked us to re-evaluate our core values that we live by - not just at Cedar Valley Farms but across all Cutter Companies. This evaluation was pondered intently, fine-tuned, and then discussed with employees throughout the Cutter Companies as a whole. The purpose was to bring unity amongst our work family, so that we can tenaciously work together to be better versions of ourselves, become a stronger team, enhance our customers' experience with us, and eventually achieve a self-sustaining farming operation. Take a look at the values we discussed at our recent Cutter Companies' meeting!

Cutter Companies



CUTTER COMPANIES' CORE VALUES

- 2 Trust
- 3 Learning
- 4 Discipline
- 5 Initiative
- Team
- 6 Believe
- 7 Lead by Example
- 8 Work Ethic
- 9 Respect



CVF PRODUCTS HERE!

New Places to Be in 2023!

Wooster Centerra is now OPEN and selling CVF's CBD peanut butter flavored Pet Tincture!

Centerra of Wooster is conveniently located across from the Wayne County Fairgrounds. Stop by next time you're in town!



New Things to See

in

2023



If your new year's resolution is self improvement, adding a daily CBD supplement from CVF is a great way to see and feel revived, solve chronic problems, and discover aspects of yourself that you never thought were possible!

Finding health enhancements that work is wonderful, but achieving them naturally instead of with overprescribed pharmaceuticals is even better.

CVF provides effective solutions formed from nature that give you a peaceful mind and body!

If you've always wanted to try CBD but were afraid of THC or have a job that prohibits any amount of it, you can now enjoy our newest creation - THC Free CBD Gummies! They are manufactured with our CBD isolate and are featured in our sugary sweet berry flavor (a customer favorite). Choose daytime to achieve a naturally calm focus or choose nighttime to summon the sleep you've been seeking for so long. Along with a refreshed mental state, you can also expect to ditch any of your daily, daunting discomforts with regular use.

new



THC Free CBD Gummies!



If you're searching for higher strength products that contain a legal amount of THC, try our new, higher strength Delta-8 and Delta-9! Find them at our online store or in person at the farm!



More Things to See...



Showing off in '23



Presentation is everything, so showing off your products the proper way is a key component to keep sales climbing. One thing that sets CVF apart is our willingness to go the extra mile by delivering all we have to offer through our abilities and experience. One example of this is our customizable product displays.

Sample Display



Trying Leads to Buying!

Full Product Display



With CVF products, once customers try, they buy! If you're selling CVF products and would like to add a custom sample display to your retail area, CVF offers this option too!

This is an attractive way to encourage clientele to sample our premium, all-natural solutions and lead them to the answer they never thought they'd find but will now buy since they've tried!



Full Product Display

Topgolf - The Place to Be for a CVF Christmas Par-tee



As 2022 came to a close, team members and family from Cedar Valley Farms and Bulldawg Trucking (another Cutter Company) recently took some time to celebrate together this holiday season with a Christmas party at Topgolf. Making time for moments like this is important to appreciate the value of hard-working employees, teamwork across all companies, and significant accomplishments throughout the year. We are very thankful to have enjoyed time together to celebrate things we appreciate within each business every day.



CVF is at Topgolf!



Thank you to everyone who has supported CVF in 2022!
We look forward to continuing to serve you.

We anticipate beginning valuable journeys with new partners and customers in the year ahead!

