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## APPLYING YOUR COOL NEW MARKED CO DECAL:

1. Make sure the application surface is clean and completely dry.
2. Using a squeegee or credit card, rub over the transfer tape to ensure that it will come away from the backing paper and onto the transfer tape.
3. Turn the decal over and peel away the backing paper (wax-like paper). Make sure the design stays on the transfer tape and does not stick to the backing paper. You may need to use your credit card or squeegee to help it along.
4. Re-apply the backing paper so that an inch or two of transfer tape exposed on the top (or if there isn't excess transfer tape at the top, re-apply the backing paper over the vinyl and use masking tape to position your decal on the wall.) Either way, remove the backing paper first and then reapply it to make the decal easier to transfer to your surface!
5. Align the decal so that it is in the exact location you would like it on the surface you're applying to. Use the top strip of transfer tape or masking tape to hold the decal in place.
6. Flip the decal up and start to pull the backing paper down.
7. While you pull the backing paper away, use your card/squeegee to press the decal onto your application surface. Slide the card/squeegee down while you pull down on the backing paper. Work from the top down and center out.
8. Remove transfer tape by carefully pulling at a 180 angle. If the design begins to pull up with the transfer tape, it has not been applied firmly enough; using your squeegee, go back over the design with firm overlapping strokes then once again attempt to remove the transfer tape. Do not pull **out** when removing the transfer tape. Pull directly down.
9. Smooth out any air bubbles with your card/squeegee.  
Email me at [karen@markedco.com](mailto:karen@markedco.com) if you have any problems!

