



YOUR CUSTOM HAIR ROUTINE

STRAIGHT DRY/DAMAGED HAIR
1A-1C HAIR TYPE



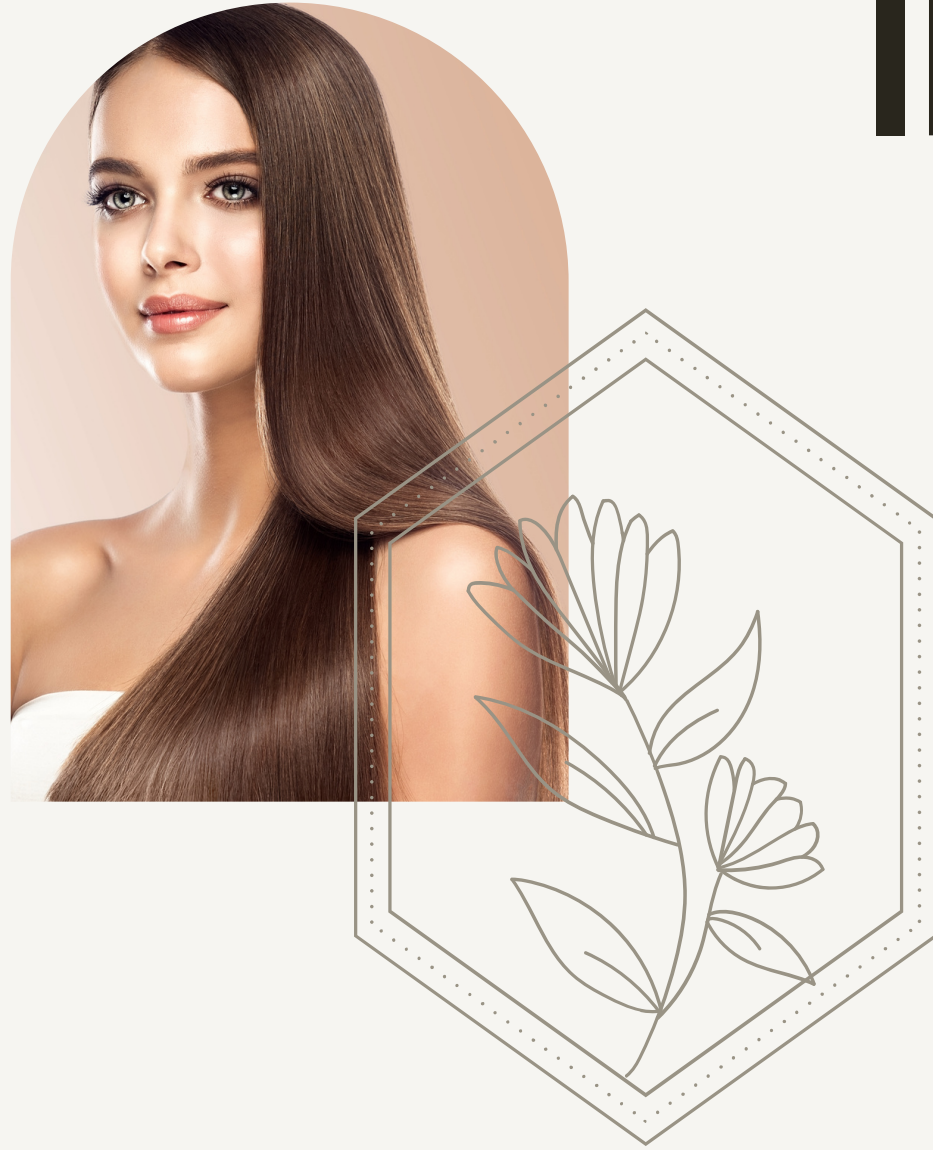
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GET TO KNOW YOUR HAIR

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INTRODUCTION



Just because you have the naturally straight hair, doesn't mean your hair care routine is a walk in the park. When you think of frizz, usually what comes to mind is dry, unruly curls or waves. But frizz can strike for straight hair, too. Too much heat-styling, bleaching, dyeing, and chemical processing burn the hair's cuticle, causing your would-be sleek locks to appear puffy, frizzy and, even straw-like. Too much friction from brushing and vigorous towel-drying can also ruffle the cuticle, creating frizz and poof. Straight hair is also more susceptible to oil, dirt, and moisture. Most shampoos contain silicones, sulfates, parabens and drying alcohols which continue to dry out your hair leaving it looking even worse. Luckily, you don't have to just live with the frizz and damage. At Rizvan, all our products are completely natural with no nasties, enriched with healing botanicals and deeply hydrating to bring back your gorgeous sleek locks other women envy.



Rizvan shampoo is gentle enough to use daily yet protects your strands from being weighed down with product build-up. The Hair Extravagance conditioner is incredibly moisturising and only a small amount is needed. Apply to the ends of your hair first, combing upward with your fingers. Never apply conditioner directly to your roots or scalp or you will have a greasy mess! Avoiding heat, bleach, and harsh stripping products will also ensure your strands remain at their optimum health! Using a t-shirt or hair turban to wrap wet hair instead of towel drying will also help to avoid damaging the cuticle. Using our Repair deep conditioner weekly as well as regular use of the Argan and marshmallow root leave-in conditioner as needed will also ensure to tame your frizzy straight hair and get the sleek, smooth, healthy and shiny look you crave.



Rizvan is a proudly Australian made, family-owned company. All our products are handmade in Australia using 100% natural ingredients, always sourced locally where possible. We use no silicones, sulphates, parabens, drying alcohols, BPE, or any other nasties. This is our personal promise to you.

We often find that our customers spend hours researching, trying new products, spending large sums of money and not seeing results. By now I assume you have tried multiple brands and are likely seeking something new as you've been let down before. We wrote this guide because we want to make sure you use the right combination of products the right way to achieve best results.

The following products are the most suitable for your hair type. Take a few minutes to familiarise yourself with them so you know what function they perform. Thank you for downloading this guide! We are looking forward to having you as a long term customer and we are ready to answer any questions you may have at

hello@rizvan.com.au



RECOMMENDED PRODUCTS

A HAND PICKED SELECTION SUITED TO
YOUR HAIR TYPE





Hair Extravagance Clarifying Shampoo

Our shampoo is low-poo, which means it contains NO sulphates, silicones, parabens, drying alcohols. Infused with organic herbal extracts, this gentle, hydrating shampoo is suitable for all hair types. Removes residue and build-up without drying, stripping or irritating the scalp or hair. The 6 added botanicals work to add shine and nourishment to your scalp and tresses for beautiful, healthy hair.



Hair Extravagance Hydrating Conditioner

Rich and creamy, this conditioner hydrates and softens hair to repair any damage. It also nourishes and strengthens hair, leaving your locks looking and feeling amazing. Enhanced with 6 of the best hair and scalp friendly botanical extracts and a blend of pure essential oils to fortify, enrich, nourish, impart shine and body, prevent oxidation and hydrate.





Leave-in Conditioner

This creamy herbal leave-in conditioner and detangler is designed to smooth the cuticle and remove knots, snarls and tangles. An argan oil base with marshmallow root to give hair extra slip, it won't leave hair feeling oily but will just give it the hydration it needs to stay beautiful until your next wash.



Scalp Massage Brush

Improves blood circulation to strengthen hair roots and stimulate hair growth. It exfoliates scalp to lift dirt, sebum and dandruff. Use wet, in the shower to help with hair washing with either a co-wash or shampoo or dry to massage scalp to relieve headaches and promote hair growth.





Repair Deep Conditioning Hair Mask

This weekly miracle worker, is an all-natural, multi-tasking hair mask which includes 19 of the most powerful natural extracts known for hair and scalp health to melt into dry strands to hydrate, nourish and tame frizz, for beautiful shiny silky-soft hair. It also helps to relieve a dry, itchy scalp.





Your Custom Hair
Routine

Routine

Here is your custom hair care routine.



1. Use Shampoo and Conditioner according to instructions on bottle. Can be used with the scalp brush for greater scalp stimulation and cleansing. Use daily or as needed.
2. To maintain hair hydration and shine, use the Repair Deep Conditioning Hair Mask weekly. For shoulder length hair, mix one teaspoon of the Repair Deep Conditioning Hair Mask with two tablespoons Hair Extravagance Hydrating Conditioner. Apply on freshly washed/damp hair and massage from scalp to tips. Cover, apply heat for approximately 1/2hr-1hr, then rinse well until water runs clear. Avoid drying hair with a towel as this causes friction. Use a terry cloth or an old t-shirt.
3. Follow with the Leave In Conditioner while hair is still damp, avoiding roots. Smoothing and evenly distributing it into your hair. A little goes a long way. Use to help with dryness. Can be used as needed.
4. If you are experiencing hair loss or hair is not growing fast enough, massage a few drops of our Grow Gorgeous Hair growth oil onto scalp with the scalp brush or fingers for at least 5 minutes, several times a week.

5. Follow with the Leave In Conditioner while hair is still damp, avoiding roots. To apply, on freshly washed hair, while it is still soaking wet, section off hair into 3-5 sections depending on your length. Work the leave-in into each section by working up to the roots from the ends. Smooth the product into your curls. Take time to distribute the product well and coat each section of hair equally with the product. Scrunch and follow with Rose Curling Custard. The leave-in conditioner can be used as needed when hair is feeling dry -always use with water.

6. After applying the leave-in conditioner, apply a generous amount of the Rose Curling Custard on wet hair. Rake through hair. Scrunch to accentuate curl pattern. (For more hold, you may also follow with the orange blossom natural styling gel.) Air dry or diffuse.

7. If you are experiencing hair loss or hair is not growing fast enough, massage a few drops of our Grow Gorgeous Hair growth oil onto scalp with the scalp brush or fingers for at least 5 minutes, several times a week.



Tip!

**Never use a towel to dry hair.
Always use a t-shirt or hair turban to
'plop' or just catch the extra drips after
scrunching.**