

NEWSwheel



Wheels are Turning - Even in Winter!

Petite wheelchair users have options, too!

While there are many essential elements to consider when purchasing a wheelchair, the most important factor should always be the user. What do they need from their wheelchair? For some users, finding a wheelchair of appropriate size based on their specific set of needs can be a challenge. Our latest blog post explores 5 things you should consider when buying a wheelchair for a petite person.

Click here to read more!

The HUB

News and information you can use this quarter on The HUB!

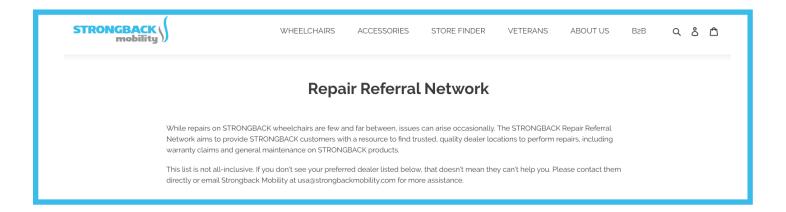
Our Store Finder page is one of the most popular pages on StrongbackMobility.com, and we're excited to share that we're on track to double its visitor count in 2023, with nearly 500 visitors already searching for your store. We're committed to helping people find you, which is why we have a dedicated Customer Success Team that's always ready to assist by sharing this valuable resource with prospective purchasers!

Email updates to your listing or to add your location, email us at today at: usa@strongbackmobility.com



To be listed on Store Finder, you must have inventory in stock so that our customers can experience a STRONGBACK in person.

SITTING IS BELIEVING!



Repair Referral Network

Our dealers are the backbone of our business, and we're constantly exploring new ways to connect current and potential customers with your stores. To that end, we've recently launched our Repair Referral Network, which is shared with every customer who contacts us for service or warranty needs. This network helps drive business back to your stores and strengthens our partnership.

We want to make sure you're included in our Repair Referral Network. If you haven't signed up yet, click here to get added today!

Between the Spokes

Our Team is GROWING!

We are seeking highly motivated DME Sales Representatives to join our team. In this role, you will be responsible for driving sales growth and building relationships with small retail sales networks, healthcare providers, hospitals, and long-term care facilities. The ideal candidate should have experience in medical sales and be able to work independently. If you or someone you know is interested, please have them contact our DME Sales Manager, Drew for more details: drew.calhoun@strongbackmobility.com



Wheeling Around

Are you using Order Circle?













Last year, we implemented Order Circle, an advanced order management system that has transformed the way we do business. With features like inventory management, fulfillment tracking, order entry, and after-sales service, Order Circle gives us unparalleled visibility into our operations and enables us to provide even better service to our retail partners.

As one of our valued retail partners, Order Circle can benefit you in numerous ways. You can enter orders directly into the system, view inventory numbers, track shipment status, and review past orders. With real-time data and updates, Order Circle helps you stay on top of your business and make informed decisions.

If you don't have a login for Order Circle yet, no worries! Simply reach out to our Customer Success Team specialists at usa@strongbackmobility.com, and they'll be more than happy to set you up.



Become part of the Strongback Mobility family!

Call 757-349-7790
or email
usa@strongbackmobility.com
TODAY!

Become a Strongback Mobility Retail Dealer

In addition to strong adherence to MAP pricing, we pride ourselves in providing our dealers with these additional benefits:

- A lucrative business model with strong adherence to MAP pricing
- A strong brand presence through our comprehensive marketing support
- · A reliable order-to-delivery process
- Assured availability of stock even with small order quantities
- Complaint resolution that is rapid, courteous, and effective

The Squeaky Wheel

Input/Questions/Suggestions

Here's where you get to ask the questions.

- Tell us what you need.
- · Share a story.
- · How can we better serve you?

Email us at usa@strongbackmobility.com today!

We would love to hear from you!

