



NEWSwheel



Wheels are Turning

Watching that first interaction with our wheelchairs and seeing that “ahhhh” moment occur - it’s why we do what we do!

SITTING IS BELIEVING!

We are happy to report that our entire US team will be BACK at Medtrade East in Atlanta this October. If you are planning to attend, come visit us at Booth 504.

Interested in attending, FREE tickets are available:
FREE EXPO PASS: Use this promo code: EXIV303580

*Promo code valid for qualified attendees only, not for exhibitors

medtrade EAST

Oct 25-26, 2022

Georgia World Congress Center (Bldg A) • Atlanta, GA



The HUB

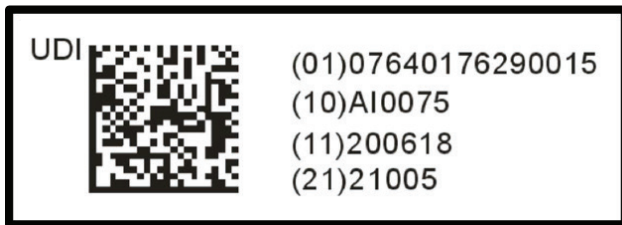
News and information you can use this quarter on The HUB!

The Value of a Sticker

All our wheelchair and transport chair models contain a Unique Device Identifier (UDI) sticker.

The UDI sticker is attached to the chair's frame, near the back wheels. You will also find it on the transport carton box.

This UDI sticker contains the serial number for registering the wheelchair and for warranty claims.



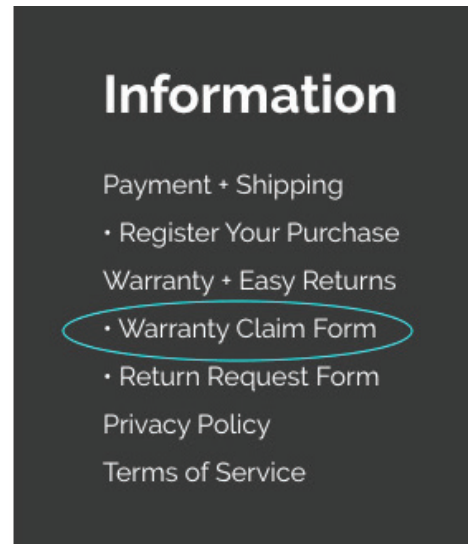
- (01) GTIN-13 number, a unique number for this specific model
- (10) LOT number, number of all chairs manufactured within the same production run
- (11) Manufacturing Date, yy-mm-dd
- (21) Serial No., unique number for this specific chair

New Easy to Use Digital Warranty Claim Form

New to StrongbackMobility.com, Digital Forms are transforming how we process returns, warranty claims, and purchase registrations.

Our retail partners can now submit warranty claims directly on StrongbackMobility.com. You can find the link to the warranty claim form in the bottom menu: Information

This new process will streamline and swiftly improve the response as well as the resolution time of a warranty claim.



Between the Spokes

Meet Our Newest Team Member!

We are very excited to introduce you to Wanda. She is the newest member of our STRONGBACK Sales Representative family. She handles internal sales and focuses on building new relationships and expanding our retail base. You can reach Wanda at 571-308-9708 or email her directly here: wanda.bentley@strongbackmobility.com

Welcome to the family, Wanda!



Wheeling Around

Premier Dealer Program

Wheeling Around is bringing about new opportunities for our valued retail partners. This quarter, we will be announcing the details of our NEW Premier Dealer Program.

Strongback Mobility recognizes that building the highest quality ergonomic mobility devices is not enough to earn your trust and loyalty. It takes much more than that. The most direct experience with STRONGBACK occurs at the local medical supply retailer level. Strongback Mobility's Premier Dealer program recognizes those retail locations that excel in providing customers with the total STRONGBACK ownership experience.

We are looking forward to sharing more details with you soon!



Become a Strongback Mobility Retail Dealer

In addition to strong adherence to MAP pricing, we pride ourselves in providing our dealers with these additional benefits:

- A lucrative business model with strong adherence to MAP pricing
- A strong brand presence through our comprehensive marketing support
- A reliable order-to-delivery process
- Assured availability of stock even with small order quantities
- Complaint resolution that is rapid, courteous, and effective

Become part of the
Strongback Mobility family!

Call 757-349-7790
or email
usa@strongbackmobility.com
TODAY!

The Squeaky Wheel

Input/Questions/Suggestions

Here's where you get to ask the questions.

- Tell us what you need.
- Share a story.
- How can we better serve you?

Email us at usa@strongbackmobility.com today!

We would love to hear from you!

