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OUR ENVIRONMENTAL POLICY

STATEMENT OF INTENT

A fashion brand with sustainability as a core value, we recognise our responsibilities towards the environment, ecosystems and local communities. All suppliers and their supply chains are therefore required to comply with the following standards:

- Materials are sourced from natural, organic, renewable and recycled sources wherever possible.
- Animal and animal derived materials used in our products are only sourced from purpose-bred animals and never from wild-caught or endangered (CITES) species.
- Farming and harvesting of natural fibre crops to produce the materials used in our garments do not contribute to habitat loss or destruction.
- Best available practice will be sought in the selection of chemicals and manufacturing processes, with certification, such as Oekotex, achieved wherever possible.
- All factory discharges to the atmosphere, water and land are within legal limits and have as minimal an impact on the local environment, people and ecosystems as possible.
- A concerted effort is made to ensure water and energy is conserved wherever possible across our entire supply chain.
- During manufacture, our collection is transported in the most environmentally friendly way possible and never by air. A small amount of our orders are placed from countries like America and Australia, which means when it comes to order delivery airfreight, is unavoidable.
- Every effort is made to reduce, reuse and recycle all waste wherever possible. Any hazardous wastes are appropriately segregated, stored and disposed of responsibly.
- Sustainability and environmental performance are reviewed at least annually, to address any changes or additions to business activities and to promote continual improvement.