

# Why is hydration so important?

## The benefits of hydration



\* 60%-75% of the body is made up of water

Our Smarter, Healthier Hydration. Made in WA.



**Tim Scott-Branagan**  
CEO, eniQ

# en*iQ*

- 01 Scientifically formulated to reduce fatigue & improve performance
- 02 Contains fast & slow release carbohydrates for sustained energy
- 03 Balanced sodium content to replace salt lost in sweat
- 04 No artificial colours, flavours or preservatives



## Smarter Hydration. Made in WA.

- 05 All natural fruit flavours
- 06 A pH of 6 reduces tooth erosion
- 07 No lingering aftertaste



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OFFICIAL HYDRATION PARTNER

# Industrial Hydration Products Overview

	 GATORADE	 SQWINCHER	 HYDRALYTE	 eniQ ELECTROLYTE	 eniQ ELECTROLYTE WHEY PROTEIN ISOLATE
MANUFACTURING	USA	USA	VICTORIA	WESTERN AUSTRALIA	WESTERN AUSTRALIA
KEY INGREDIENTS					
CARBOHYDRATES	SUCROSE DEXTROSE	MALTODEXTRIN	GLUCOSE	MALTODEXTRIN ISOMALTULOSE	MALTODEXTRIN ISOMALTULOSE
ELECTROLYTES	SODIUM POTASSIUM	SODIUM POTASSIUM	SODIUM POTASSIUM MAGNESIUM	SODIUM	SODIUM
FLAVOURS	NATURAL & ARTIFICIAL	NATURAL & ARTIFICIAL	NATURAL ONLY	NATURAL ONLY	NATURAL ONLY
PROTEIN	NONE	NONE	NONE	NONE	WHEY PROTEIN ISOLATE
BENEFITS					
HYDRATION	✓	✓	✓	✓	✓
ENERGY (FAST)	✓	✓	✓	✓	✓
ENDURANCE (SLOW)	✗	✗	✗	✓	✓
TOOTH FRIENDLY	✗	✗	✗	✓	✓
NO AFTER TASTE	✗	✗	✗	✓	✓
MUSCLE RECOVERY	✗	✗	✗	✗	✓
PRODUCT / COST					
SIZE	600ml BOTTLE	3 gram SACHET	5 gram SACHET	20 gram SACHET	20 gram SACHET
RRP	\$4.00	\$1.20	\$1.60	\$3.00	\$4.00
WHOLESALE	\$2.00	\$0.80	\$1.10	\$1.80	\$2.40
PER WORKER PER DAY				\$3.60	\$2.40**

\*\* Selected Workers Only