

BrewBike Launch Director Role

[Click here to apply](#)

Job Overview

The role of the Launch Director is to enable, motivate, and empower students to run coffee businesses on campus. As a Launch Director, you will oversee multiple campuses, training and supporting the student's leaders and team members who operate BrewBike on a day-to-day basis. Operating BrewBike means hiring and scheduling staff, purchasing inventory, making coffee, operating retail locations, marketing the brand, and resolving issues along the way. During new campus launches, you will help the students get started and set up the pieces required to be successful, and at existing campuses, you will support the students in driving continuous improvement and growth.

This is an opportunity to get in on the ground floor of a high-growth start up with a small, tight-knit team, giving you lots of autonomy and influence over a growing company. This is an opportunity to build real skills and have real impact.

The Nitty Gritty

Job Title: Launch Director
Location: Austin, TX
Job Type: Full-time; Salary, Equity, and Benefits
Visa: Not available
POC: Kelsie Hernandez, COO
Email: kelsie@brewbikecoffee.com

You should apply if you:

- Seek to empower, invest in, and develop others
- Are not afraid to get your hands dirty and jump in on the action
- Can juggle many tasks at once - you prioritize and see through to completion
- Sweat the small stuff; you pay attention to detail and ensure top quality
- Get excited about continuous improvement and making things bigger, better, and faster
- Want to make a real impact and drive real results
- Are willing to being open about feedback in every direction
- Enjoy a fast-paced environment and being on the go
- Are interested in building skills in leadership, logistics, and project management
- Get excited by the idea of working for a small, dynamic company



Responsibilities and Duties

- Train, manage, and mentor student leaders
- Oversee BrewBike campus operations at one or more campuses
- Build a collaborative and respectful campus culture
- Resolve conflict and give feedback
- Provide strong and consistent leadership
- Develop campus growth strategies
- Lead company-wide projects that will improve campus operations as we scale

Qualifications

- Persistence, creativity, and a cool head in the face of day-to-day operational issues
- People skills; high emotional intelligence
- A growth mindset and desire to learn
- Passion for entrepreneurship and startups
- Willingness and ability to have difficult conversations
- Strong verbal communication skills
- An entrepreneurial attitude
- Food service experience preferred

To Apply

Click [here](#) to apply.

About BrewBike

BrewBike exists to empower young people. We do that by partnering with students to launch innovative coffee concepts, enabling them to develop entrepreneurial skills and energize their communities. BrewBike was founded in 2016 by undergrads at Northwestern University. Since then, it has raised over \$2.5 million to expand to more campuses nationwide.



Our Values

1. In Students We Trust

We exist to empower young people through entrepreneurial experience. We believe college students can manage serious responsibility and deliver results. That's why we give them the keys.

2. One BrewBike

We communicate, cooperate, and co-create to win together, regardless of our geographical location. One BrewBike is greater than the sum of its parts. No matter who you are, where you work, or what you do, you represent our company and we represent you.

3. Think Big

We are ambitious and innovative. We don't play by anyone else's book. We're writing our own playbook. We don't win by playing "the game." We are creating our own game. We believe the best ideas are often the craziest ones. We maintain a culture that embraces these ideas and develops them to fruition.

4. No Passengers

We are a company of drivers, not passengers. Drivers don't sit back, they push forward, thinking long term while sweating the small stuff. We take pride in our work and ownership of our responsibilities. Despite setbacks, we rise to the occasion and never settle.

5. Quality in Everything We Do

Whether we're brewing coffee, interacting with a customer, or communicating with our team, we do it all with quality. Quality means giving your all, putting your best foot forward and at times, doing less but better. No matter what, we do everything possible to make sure we are achieving excellence.

6. Real People, Real Business

We operate tangible, functional, and lean businesses. Our goal is to generate profit at each school and to re-invest that profit in growing to more schools. We employ passionate, driven, and engaged young people. We sell delicious products and provide outstanding service. We create opportunities for students to learn real business by selling a real product and achieving real results.

7. Hide Nothing, Hold Nothing Back

We are a company firmly rooted in open and productive feedback. We believe in sharing ideas, sentiments, and criticism. We embody transparency, respect, and grace even when it's uncomfortable. We commit ourselves fully when plans are created and decisions are made.

