



C2C SPORT

TAKING THE HEAVY LIFTING OUT OF UNIFORMS & MERCHANDISE

the Locker Room

Convenient Anytime Collection



SPORT 35

Tell us a little bit about C2C Sport?

Coast 2 Coast Sport aka C2C is a 35yr Australian sportswear brand started by my parents John (Davo) & Elizabeth (Liz) Davidson in Port Macquarie NSW.

The roots of our sportswear runs deep with our founders combining over 120 years in the clothing industry and investing a lifetime in community sport development.

Davo, was a talented sportsman and is a very well known figure in basketball, devoting

30 years to community sport as President of NSW Country Basketball as well as life membership of Port Macquarie and Dubbo Basketball.

C2C Sport pioneered basketball and netball merchandise both online and at events in Australia. C2C experience includes uniforms and merchandise for world championship events, licensed merchandise for national retail chains, state, national and professional teams.

Our passion is community sport, uniforms, supporter merchandise and e-commerce innovation.

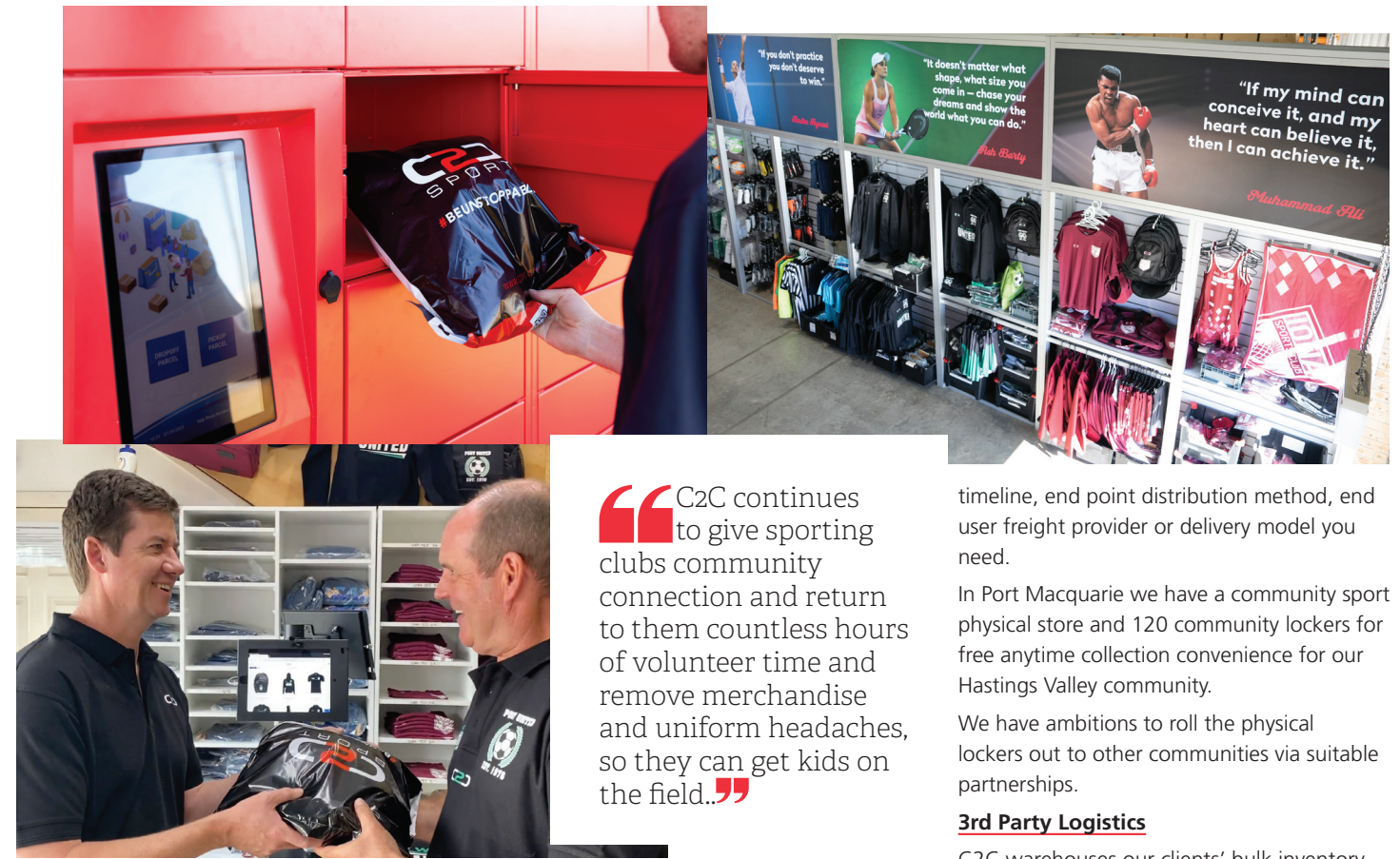
What differentiates C2C Sport from its competitors?

C2C takes the heavy lifting out of uniforms and merchandise for community sport.

During COVID and the 2022 Eastern Australia floods, we set about connecting sporting communities by providing free e-commerce stores, and providing merchandise with meaning, 100% managed by us.

We took our 35yrs of global licensed event experience, creative branding and e-commerce skills and refocused them into helping community sports.

The social impact of helping community



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sports stay connected and then restart after COVID and the floods was very real and the joy from those we helped was even better.

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C2C manages community clubs' online stores and provides the customer service, socials, promotion, design and supply.

Personalisation, length variation, jersey numbering, sizing and customisation is all handled by us, so you don't have to.

C2C recommends the products that add value for our customers. That value can be, no minimum order quantity and no wait time and local collection.

C2C provides in-house print on demand to reduce waste and increase satisfaction for our clients.

Your members get better service, supporter merchandise and e-commerce that 99% of community organisations simply don't have the skills, time or expertise to manage.

Anytime Community Lockers or Delivery Convenience

We pack and ship orders according to the

timeline, end point distribution method, end user freight provider or delivery model you need.

In Port Macquarie we have a community sport physical store and 120 community lockers for free anytime collection convenience for our Hastings Valley community.

We have ambitions to roll the physical lockers out to other communities via suitable partnerships.

3rd Party Logistics

C2C warehouses our clients' bulk inventory to fit the supply and delivery model that suits customer needs. It can be any combination of 3rd party stock, custom made, decorate on demand, and even old stock that you want cleared or out of your garage.

How do you manage size and fit online?

C2C has the clearest size and fit guide in the industry, so you know what you're getting with C2C garments. C2C owns and controls all their garment patterns, size specifications and fit.

We never gamble your members' money or satisfaction on an overseas factory's guess work on size and fit.



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HOW DO WE GET ACCESS TO THE LOCKER ROOM?

Come and check it out at 35 Uralla Rd, Port Macquarie.

Fill out our questionnaire here to arrange a live demo or make an enquiry

Check our free and paid plans here:

