# The Ultimate Guide to the Best Online Survey Tools

qeryz.com/blog/ultimate-guide-best-online-survey-tools/

If you have thought about how you are going to improve the services for your business, keep in mind that you may have to communicate with your audience and engage your readers to get their feedback. With this, you will have the idea on how they perceive you and your business.

A survey is considered to be an effective means for businesses and companies to determine their strengths as well as shortcomings. It serves as a helpful tool to indicate what your audience thinks about the business. And with all the customer feedback, think about how you can manage and understand that data to work on improving your business.

Online surveys are essential for a business and making them is relatively easy. Here are tons of great online surveys tools to get you started!

Qeryz (qeryz.com)
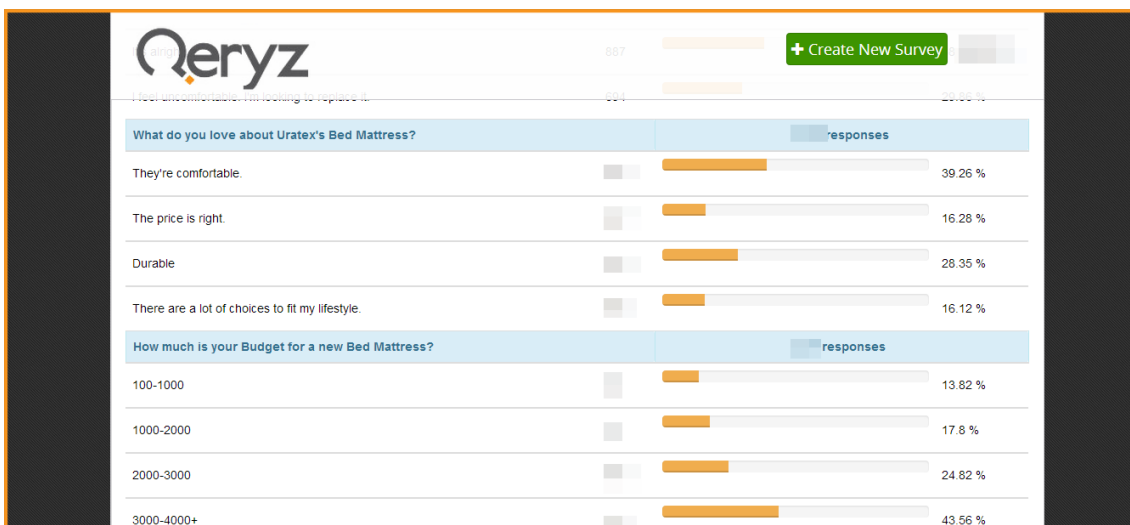
Qeryz, also known as the best Qualaroo alternative, lets you create smooth and suave-looking surveys and enables you to ask questions through a multiple choice type of radio buttons or check boxes within a compact text area form that is easy to manage. It gives you neat responses and more reliable data due to its focused page targeting.
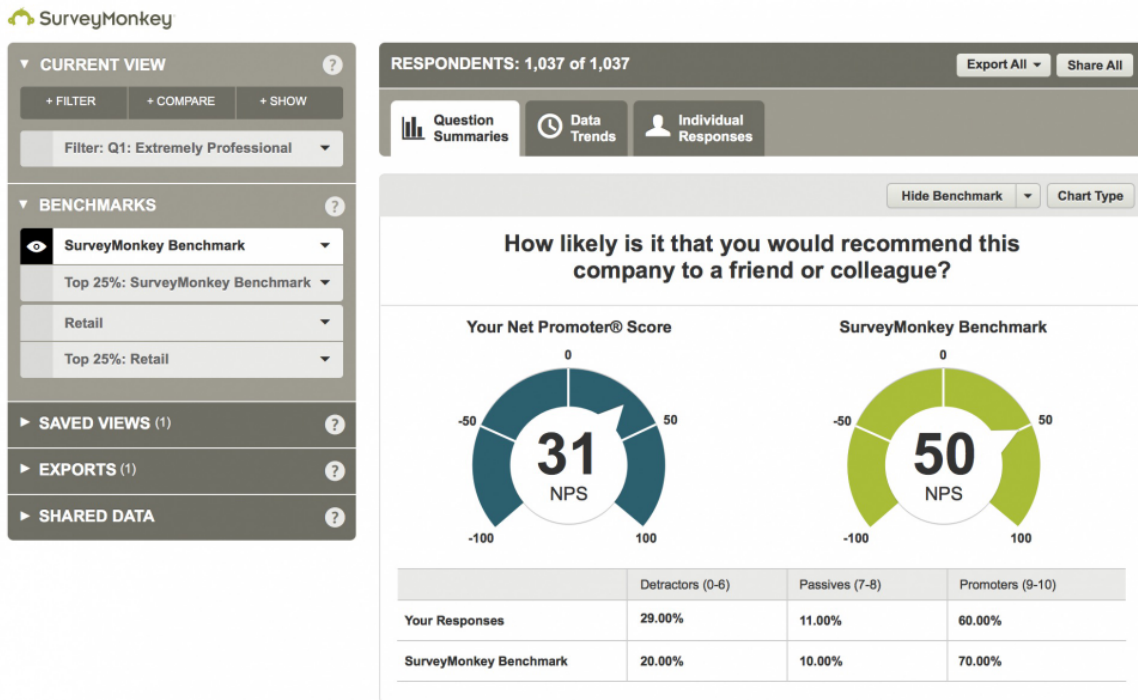
Survey Monkey (www.surveymonkey.com)

Survey Monkey is among the most popular survey generators that we have today. Its basic features are for free since you can conveniently use it for short and informal surveys but only permits you with very light theme customization and changes in designing your survey plus standard email support. But with its paid version, you can export your data and reports and easily customize your logos and more.

Survey Gizmo (www.surveygizmo.com)

This survey tool can provide you with some fun-looking surveys. Their basic price ranges from $25 per month up to their premier package which they offer for $95. Survey Gizmo provides you with brand customization, data encryption, advance reporting, all the way up to custom scripting capability and so much more.
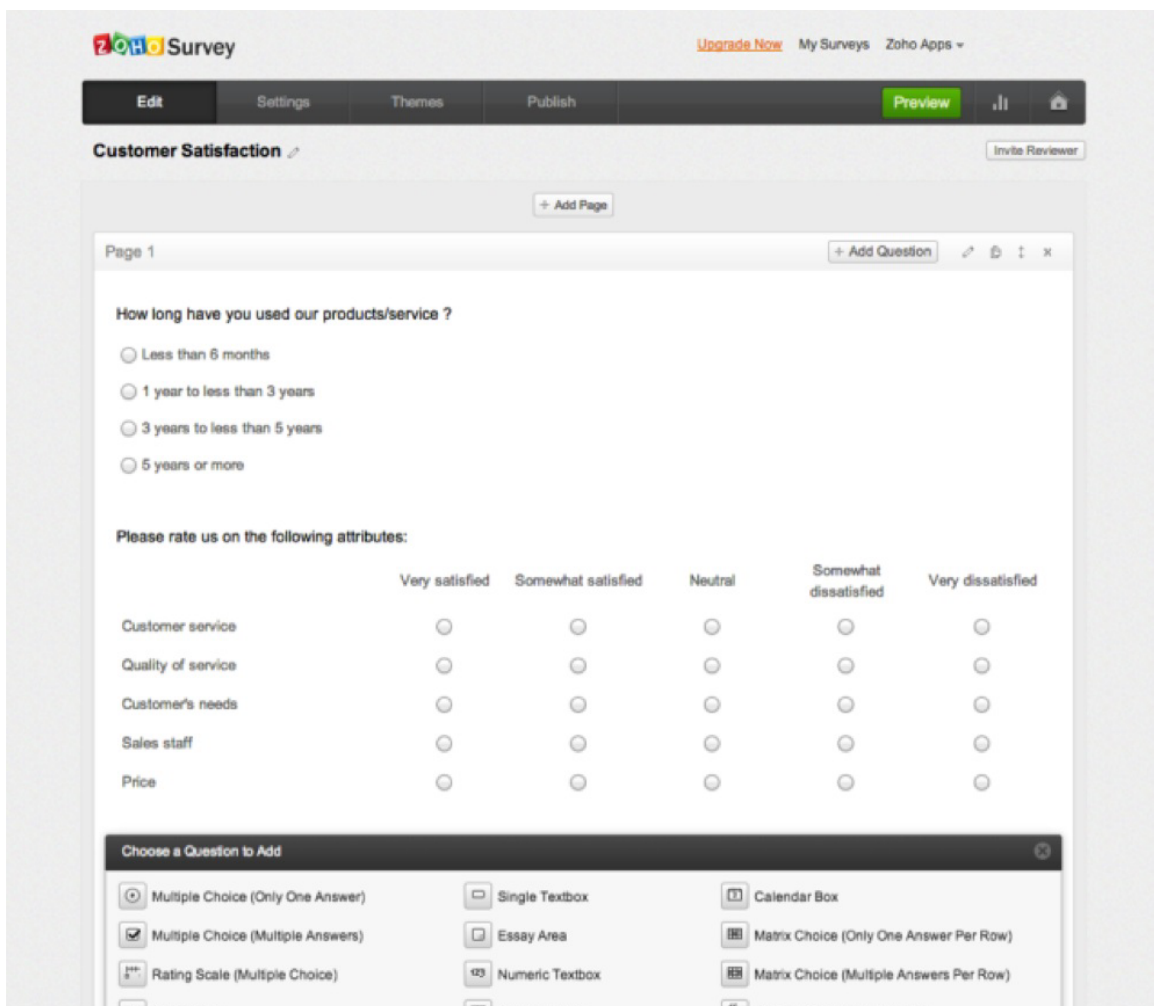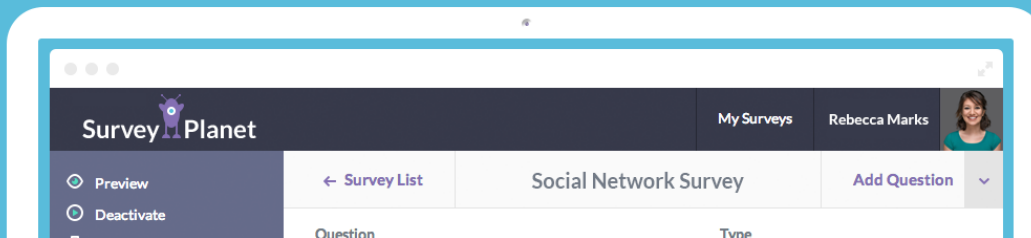

Zoho Survey (www.zoho.com)

Zoho Survey offers a good deal that lets you create surveys easily. What's great about it is that it provides you with all the necessary features to create and distribute those surveys and analyze the data it gathers. You can build unlimited surveys on how you want them to look and how it will suit your business' needs. Zoho Survey is very user-friendly and simple to use.

Survey Planet (surveyplanet.com)

Survey Planet's free version extends to creating unlimited surveys, questions and responses. It offers a set of tools for designing your survey and how to share it online. In addition, Survey Planet also lets you review your survey with their Preview icon and allows you to recheck your question and the options.

QuestionPro (www.questionpro.com)

QuestionPro is an easy-to-use survey tool that provides you with creating, distributing, and analyzing your surveys, quizzes, and polls. Its free basic features allows you to create up to 15 questions and access to their hundreds of survey templates and themes and distribute it via e-mail, website and blog, and social networks. If you need to download your survey reports, you can get it for its paid corporate feature.
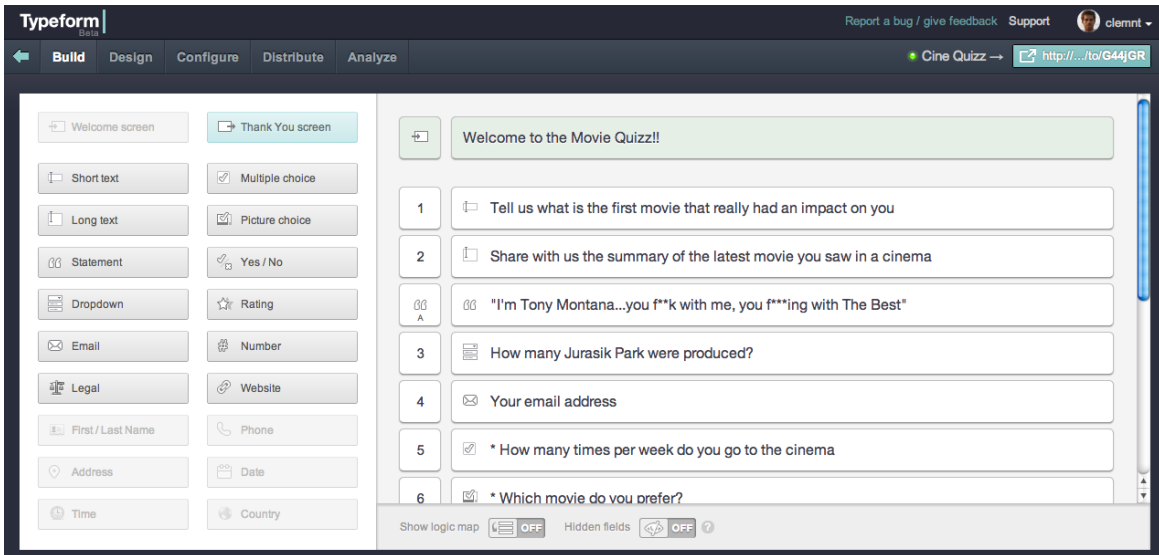
Typeform (www.typeform.com)

Typeform is also one of the leading online survey tool since it lets you create stylish and elegant surveys. Typeform allows you to create a survey with unlimited questions and unlimited answers, reporting data, and the ability to customize the design themes as well as choose from their templates. For Typeform's paid feature, it includes the option to send respondents a follow-up email and have better access to selections that lets you design your survey's aesthetic.

Dub InterViewer by NEBU (www.nebu.com)

Dub InterViewer is perfect for market research because it is a flexible data collection software. You can easily gather information with its offered package that is proficient for collecting different types of data (CAWI, CAPI, TAPI, CATI).

So these are just some of the best online survey tools you need to look out for. These tools are competent and effective in gathering date for your business. So, what are you waiting for? Check 'em out and try them for yourself!

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