

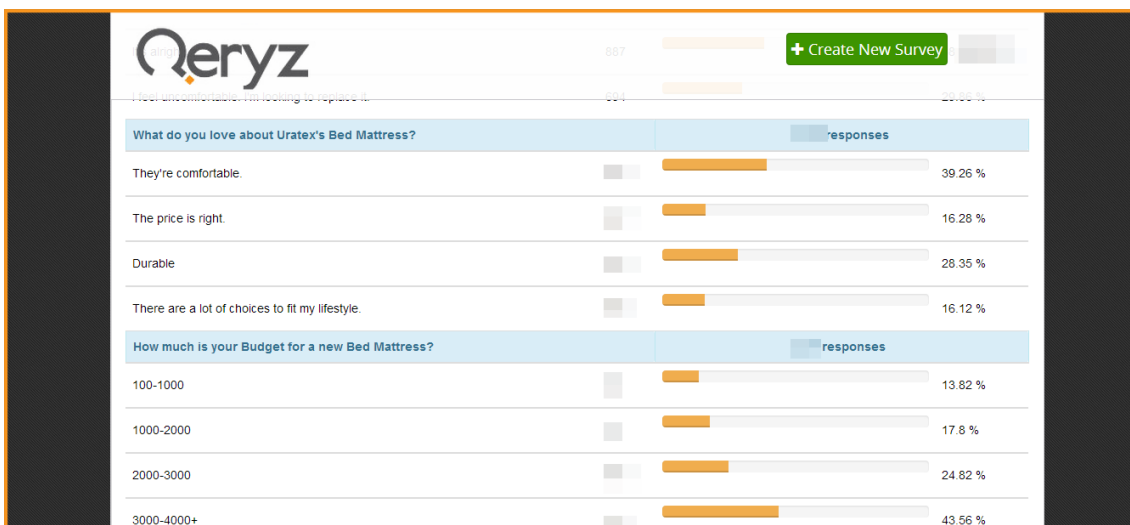
The Ultimate Guide to the Best Online Survey Tools



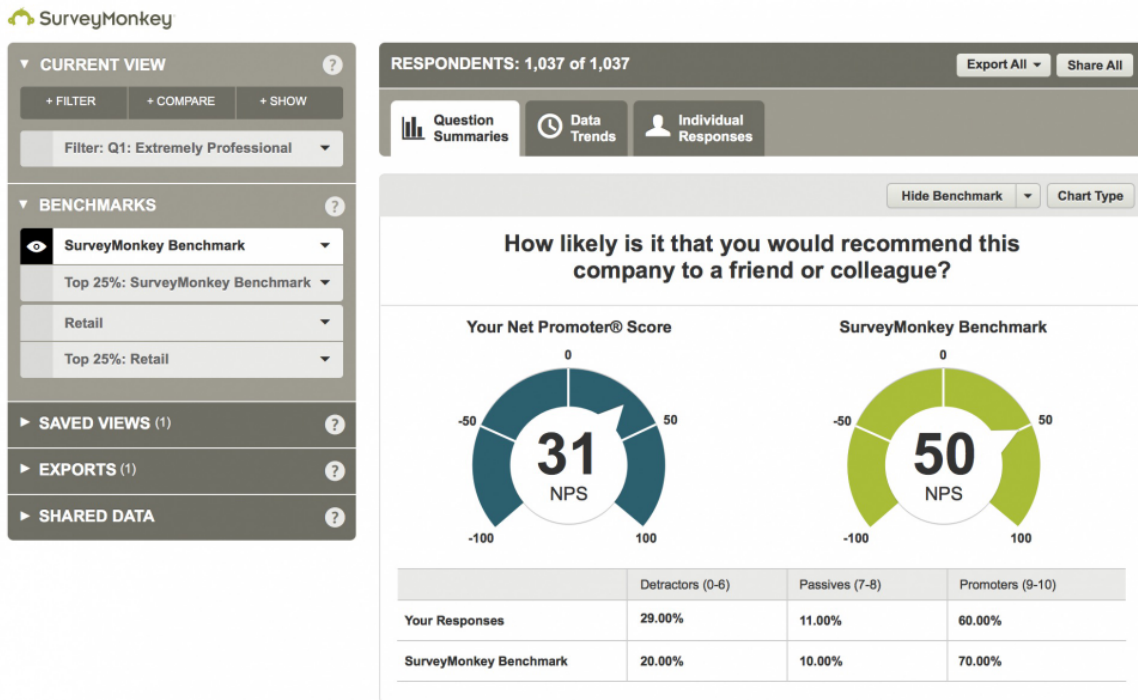
If you have thought about how you are going to improve the services for your business, keep in mind that you may have to communicate with your audience and engage your readers to get their feedback. With this, you will have the idea on how they perceive you and your business.

A survey is considered to be an effective means for businesses and companies to determine their strengths as well as shortcomings. It serves as a helpful tool to indicate what your audience thinks about the business. And with all the [customer feedback](#), think about how you can manage and understand that data to work on improving your business.

Online surveys are essential for a business and making them is relatively easy. Here are tons of great online surveys tools to get you started!



Qeryz, also known as the [best Qualaroo alternative](#), lets you create smooth and suave-looking surveys and enables you to ask questions through a multiple choice type of radio buttons or check boxes within a compact text area form that is easy to manage. It gives you neat responses and more reliable data due to its focused page targeting.



Survey Monkey (www.surveymonkey.com)

Survey Monkey is among the most popular survey generators that we have today. Its basic features are for free since you can conveniently use it for short and informal surveys but only permits you with very light theme customization and changes in designing your survey plus standard email support. But with its paid version, you can export your data and reports and easily customize your logos and more.

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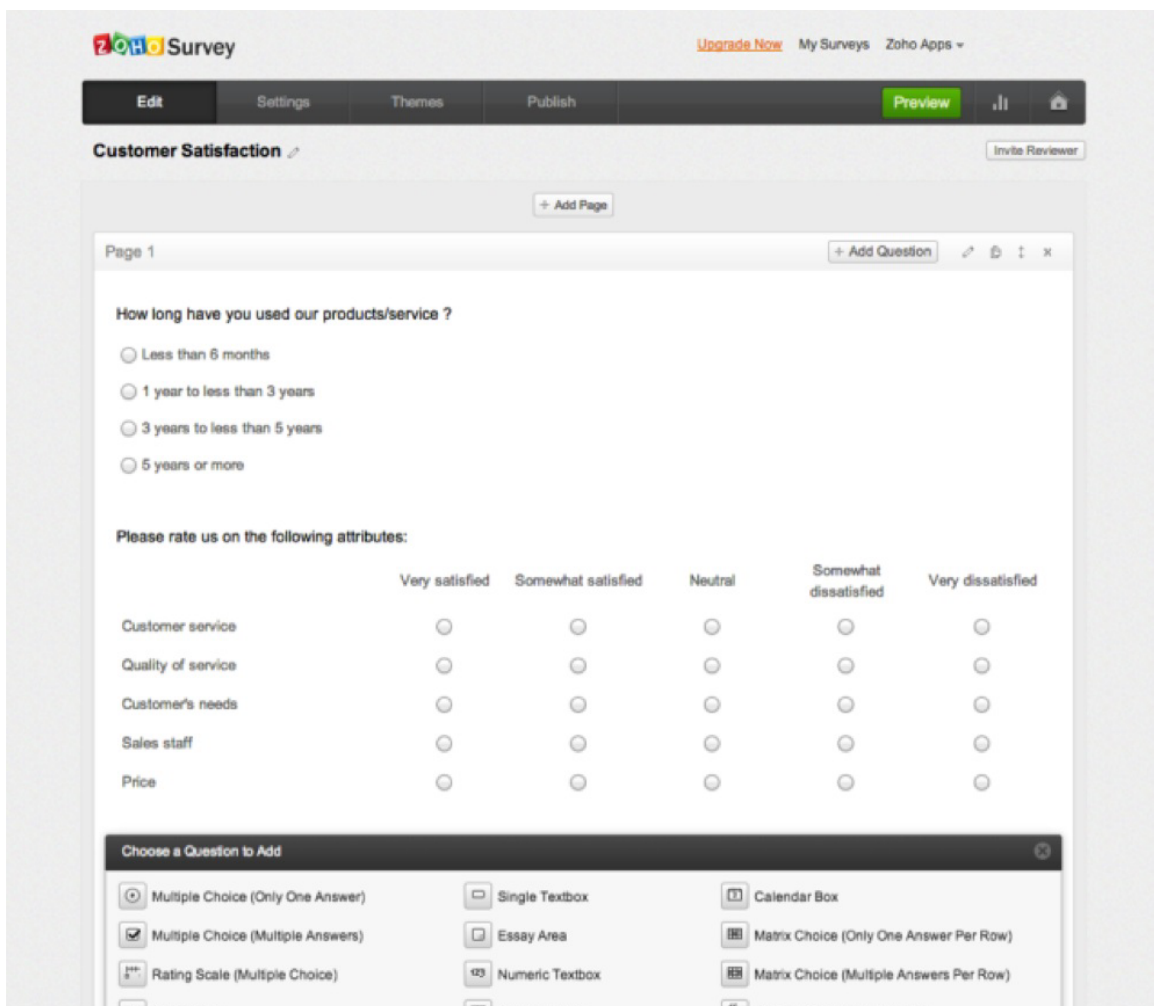
17% 29% 54%

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Survey Gizmo (www.surveygizmo.com)

This survey tool can provide you with some fun-looking surveys. Their basic price ranges from \$25 per month up to their premier package which they offer for \$95. Survey Gizmo provides you with brand customization, data encryption, advance reporting, all the way up to custom scripting capability and so much more.



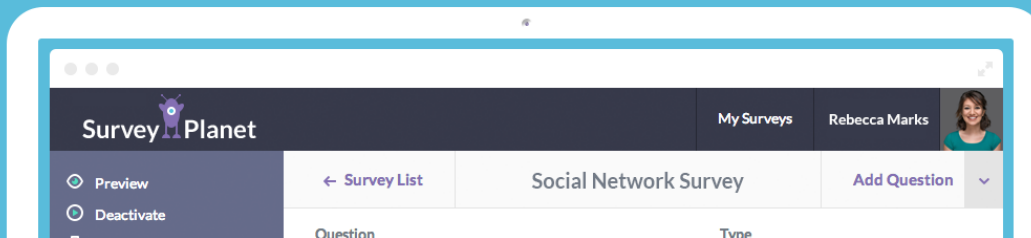
Zoho Survey (www.zoho.com)

Zoho Survey offers a good deal that lets you create surveys easily. What's great about it is that it provides you with all the necessary features to create and distribute those surveys and analyze the data it gathers. You can build unlimited surveys on how you want them to look and how it will suit your business' needs. Zoho Survey is very user-friendly and simple to use.

Looking for a simple, powerful online survey tool? SurveyPlanet is the answer.

SurveyPlanet offers a tremendous set of free tools for designing your survey, sharing your survey online, and reviewing your survey's results. We've done our best to make everything intuitive from start to finish - and we're hard at work adding even more great features!

[SIGN UP FOR FREE](#)



Survey Planet (surveyplanet.com)

Survey Planet's free version extends to creating unlimited surveys, questions and responses. It offers a set of tools for designing your survey and how to share it online. In addition, Survey Planet also lets you review your survey with their Preview icon and allows you to recheck your question and the options.

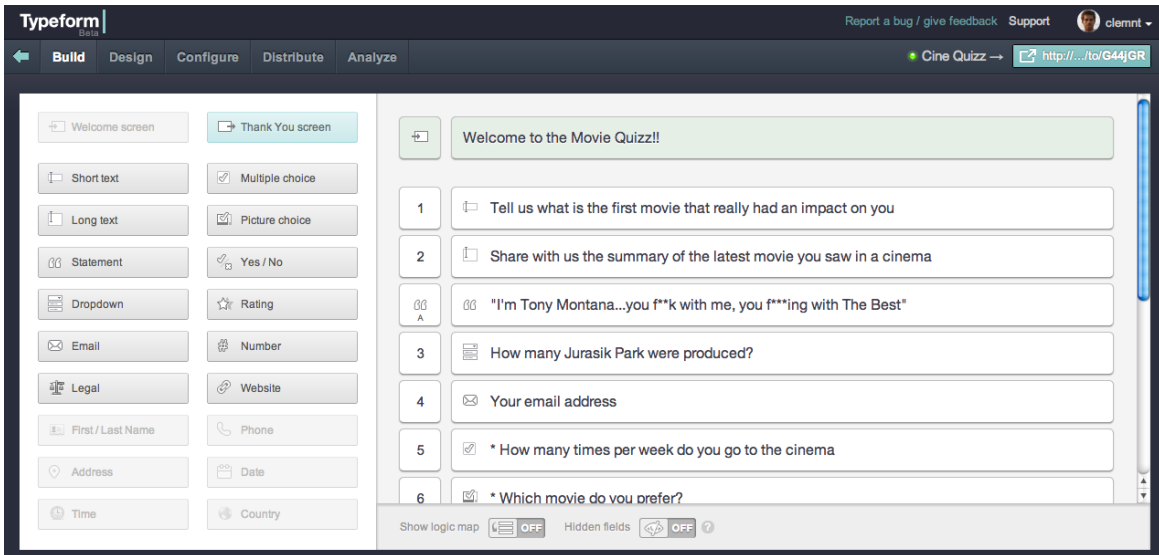
A banner for QuestionPro. At the top right, it says '800-531-0228 - Contact Us - Live Chat - Support - Login'. The QuestionPro logo is on the left with the tagline 'Online Research Made Easy™'. There are social media icons for Facebook (3k likes) and a 'Send' button. A navigation bar includes 'Home', 'Features', 'Resources', and 'Pricing', along with a 'FREE ACCOUNT' button. The main image shows a woman with glasses looking thoughtful. The text reads 'Sign up for free Send a survey in minutes'. Below this, it says 'QuestionPro is fast, easy and free. Join over 1 million users'. At the bottom, there is an 'Email Address' input field and a 'Get Started >>' button.



A section with two columns. The left column features the 'Inc. 500' logo and text: 'Survey Analytics named as one of America's fastest growing private companies! Survey Analytics placed 172nd with 1390% growth over the prior three years.' The right column is titled 'Customer Spotlight' and features a testimonial from Romi Mahajan, Group Marketing Manager at Microsoft. The testimonial reads: 'QuestionPro is very easy to work with, survey creation is fast and intuitive but also offers all of the advanced features we need to better understand our customers. With QuestionPro we've been able to deliver great results in a very short time frame.' There are three small circles at the bottom right of the testimonial.

QuestionPro (www.questionpro.com)

QuestionPro is an easy-to-use survey tool that provides you with creating, distributing, and analyzing your surveys, quizzes, and polls. Its free basic features allows you to create up to 15 questions and access to their hundreds of survey templates and themes and distribute it via e-mail, website and blog, and social networks. If you need to download your survey reports, you can get it for its paid corporate feature.



Typeform (www.typeform.com)

Typeform is also one of the leading online survey tool since it lets you create stylish and elegant surveys. Typeform allows you to create a survey with unlimited questions and unlimited answers, reporting data, and the ability to customize the design themes as well as choose from their templates. For Typeform's paid feature, it includes the option to send respondents a follow-up email and have better access to selections that lets you design your survey's aesthetic.



Dub InterViewer by NEBU (www.nebu.com)

Dub InterViewer is perfect for market research because it is a flexible data collection software. You can easily gather information with its offered package that is proficient for collecting different types of data (CAWI, CAPI, TAPI, CATI).

So these are just some of the best online survey tools you need to look out for. These tools are competent and effective in gathering data for your business. So, what are you waiting for? Check 'em out and try them for yourself!

Sean

Sean Si is the CEO and Founder of [SEO Hacker](#) and [Qeryz](#). A start-up, data analysis and urgency junkie who spends his time inspiring young entrepreneurs through talks and seminars. Check out his [personal blog](#) where he writes about starting up two companies and life in general.

