



Teaming confidence with nature since 1922



## Wildflower Information Product Sheet

# FLORIDA NATIVE POLLINATOR WILDFLOWER MIXTURE

**THE PROBLEM:** The market is full of pollinator wildflower mixtures in a range of prices and regions. Many include non-native and invasive species that can be detrimental to native habitat and cause confusion for well-intentioned consumers. A study cited by the [National Park Service](#) showed a greater diversity and abundance of birds and caterpillars were found in yards containing regionally appropriate native plants.

**THE SOLUTION:** Stover Seed, in collaboration with [Pollinator Partnership](#), (a nonprofit dedicated to pollinator health and conservation), developed a series of regionally specific native plant-pollinator seed mixes. Our goal was to provide an ideal wildflower habitat for home gardens to provide pollinators with a diversity of flowers that are native to each region and will bloom across growing seasons.

### What makes these mixtures special?

Pollinator Partnership's biologists developed and met the following criteria for each regional mixture:

- Contains a minimum of 9 species
- Provides a minimum of 2 blooming species each season— Spring, summer, and fall.
- Contains no invasive species
- All species are native to each specific region.
- Ecologically designed to provide floral resources for a diversity of pollinator species.

You can plant with confidence knowing you have the right seeds to truly benefit your environment.

Pollinator Partnership (P2) is a non-profit 501(c) organization—the largest in the world dedicated exclusively to the protection and promotion of pollinators and their ecosystems. Pollinator Partnership's mission is to promote the health of pollinators, critical to food and ecosystems, through conservation, education, and research. A portion of the sales price of this wildflower mix is donated to P2 to assist in their mission. For more information on Pollinator Partnership and their programs visit [www.pollinator.org](http://www.pollinator.org)



## Florida Native Pollinator Wildflower Mixture

Common Name	Botanical Name	Life Cycle	Flower Color	Bloom Period	Height inches
Coreopsis	<i>Coreopsis lanceolata</i>	P	Y	S-F	36
White Yarrow	<i>Achillea millefolium</i>	P	W	Sp-S	12-36
Black Eyed Susan	<i>Rudbeckia hirta</i>	A/P	Y	S	12-36
Gray Goldenrod	<i>Solidago nemoralis</i>	P	Y	F	12-24
Clasping Coneflower	<i>Rudbeckia amplexicaulis</i>	A	Y	S-F	18-30
Indian Blanket	<i>Gaillardia pulchella</i>	A	R/Y	S	12-24
Golden Alexanders	<i>Zizia aurea</i>	P	Y	Sp	12-36
Prairie Coneflower	<i>Ratibida columnifera</i>	P	Y	S-F	12-36
Butterfly Weed	<i>Asclepias tuberosa</i>	P	O	S	24-36

Approximate seeds per packet: 5,300

### LEGEND

**Life Cycle:** P=Perennial, A=Annual, B=Biannual

**Flower Color:** B=Blue, L=Lavender, O=Orange, Pk=Pink, Pu=Purple, R=Red, W=White, Y=Yellow

**Bloom Period:** Sp=Spring, S=Summer, F=Fall

**Coverage:** 1 oz: 140 sq.ft. 4 oz: 560 sq. ft. 1 lb: 2240 sq.ft.



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