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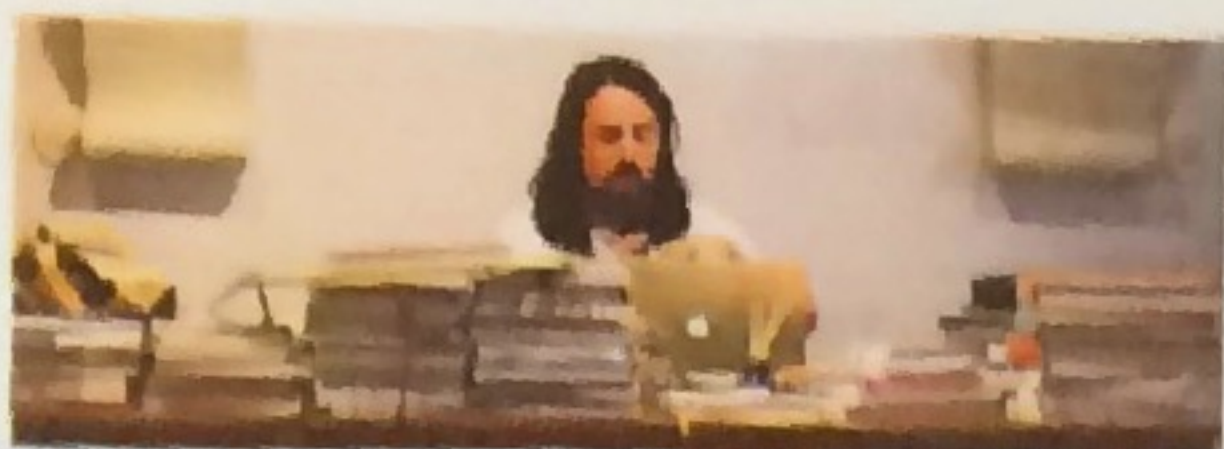
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SundayStyles

The New York Times

SUNDAY, SEPTEMBER 27, 2015



On the Campus Front Line

With sexual misconduct at the forefront, resident advisers now deal with serious issues.

By KATHERINE ROSMAN
ANN ARBOR, MICH. — Sarah Daniels stood at the front of an auditorium on the University of Michigan campus and looked out at the 120 or so students before her on an unseasonably cool day in late August.
The first day of classes was about two weeks away. But for many of these students, their education had already begun.
“We want people to have sex with people

they want to have sex with,” Ms. Daniels told the students in their maize-and-blue T-shirts, Birkenstocks and backward baseball caps. “You are the front lines. You can be a role model, step in and say, ‘It’s not O.K.’ or, ‘Be safe!’”
The room erupted in appreciative finger snapping (the new clapping).
The students, a near-even split of men and women and nearly a third of the university’s 400 student resident hall advisers,

had come to hear Ms. Daniels, the assistant dean of students, give a talk entitled “Sexual Misconduct and Bystander Intervention: What It Is and What to Do About It.” It was one of three speeches she would give that day.
In the audience for one of those sessions was Sarah Hong, a senior. Ms. Hong, 20, who grew up in Seoul and Vancouver, British Columbia, is majoring in biop-

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Sarah Hong, 20, became a resident adviser at the University of Michigan a few years after a friend told her she had been sexually assaulted. “No one seemed to care and I didn’t know what resources to direct her to,” she said.

Serena Will See You Now

An entrepreneur with few celebrity ties has turned superstars into teachers.

By LAURA M. HOLSON
Three years ago, David Rogier, a Silicon Valley entrepreneur with not much of a track record, had two things going for him: an idea for a start-up, and a friendship with Dustin Hoffman’s daughter.
Los Angeles, where he was born and raised, has long been a place where everyone, from the slackers of Venice Beach to the doctors of Beverly Hills, has some kind of cockeyed scheme, usually involving celebrities, promising big rewards for those taking part. Few, though, come to fruition.
Mr. Rogier’s idea was this: a series of online courses taught by people who are the best in the world at what they do. How about an acting class taught by Mr. Hoffman or



Serena Williams creating her two-hour MasterClass tennis video in Florida.

Kevin Spacey? Want to finally write that novel? Perhaps you would like to study with James Patterson, who has sold upward of 300 million books. If tennis is your thing, here’s Serena Williams, who will share with you the secret of her cunning forehand.
With the help of his business partner, Aaron Rasmussen, Mr. Rogier appears to have pulled it off. After months of meetings, during which he displayed an easy charm despite a noticeable stutter, he has a roster that includes the people named above as well as the Grammy winners Usher and Christina Aguilera, the former National Basketball Association star Hakeem Olajuwon, the photographer Annie Leibovitz and the filmmaker Werner Herzog.
“I have something to offer and, selfishly, I get to say I’ve become a teacher,” said Usher, explaining why he decided to take part in the enterprise.
The online classes are available for \$90 a



Strength In Separation

A divorced couple finds a way to do what they couldn’t before. By Lara Bazelon, Page 6



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