# Juicy Couture

make it real"

## ATTENTION ASPIRING **DESIGNERS!**

HAVE YOU ALWAYS DREAMED OF BEING ON SET FOR A PHOTO SHOOT OF ONE OF THE HOTTEST FASHION BRANDS ON THE MARKET? HAVE YOU EVER WISHED THAT YOU COULD EXPLORE BEHIND THE SCENES OF AN ICONIC FASHION COMPANY?

Submit a Juicy Couture design and your fashionista dreams could come true!

### TOP 10 WINNERS WILL RECEIVE



#### **GRAND PRIZE**

- Round trip ticket to be on the set of a Juicy Couture campaign photo shoot
- Tour of the Juicy Couture headquarters
- Attend an in-studio photo shoot featuring the latest Juicy Couture collection
- Dinner for two in the city of the photo shoot
- Make It Real Juicy Couture prize pack of \$200 retail value
- Feature on Juicy Couture's social channels
- Feature on Make It Real's social channels



#### **RUNNER-UP**

- Added to Juicy Couture VIP gifting list for life\*
- Make It Real Juicy Couture prize pack of \$200 retail value



#### THIRD PLACE

- Feature on Juicy Couture's social channels
- Feature on Make It Real's social channels
- Make It Real Juicy Couture prize pack of \$200 retail value



#### **FOURTH TO TENTH PLACE**

• Make It Real Juicy Couture prize pack of \$100 retail value

### HOW TO SUBMIT

- Use the Juicy Couture Fashion
   Design Sketchbook by Make It Real
   to work on your designs.
- Submit a Juicy Couture design on a Sketchbook page or from a free downloadable sketch outline from the MIR website at: makeitrealplay.com/competition
- Complete the entry form on the back side of this page and submit with all required materials by August 30, 2024.
   Mailing address:
   1700 Reisterstown Rd Ste 211
   Pikesville, MD 21208
- 10 winners will be chosen. Good luck!

#### RULES:

- Entries need to be postmarked by August 30, 2024. Entry form on the back side of this page.
- Contest open to ages 7-16; Continental United States.\*
- 3. No limit to the amount of entries.\*
- Family members of Make It Real and Authentic Brands Group employees are ineligible to participate.
- 5. Winners will be notified by October 4, 2024.
- All entries are property of Make It Real and may not be returned.
- 7. Entries may be used by Make It Real and / or Authentic Brands Group for promotional purposes.
  - In such case Make It Real / Authentic Brands Group will not publish the full name of the entrant.
- Entries must not contain inappropriate or objectionable material, including swearing, violence, and profanity.
- Winner consents to be featured in promotional videos / posts by Authentic Brands Group and / or Make It Real.
- Parent/Guardian consent required. Restrictions apply. Void where prohibited. See Official Rules for detail.
- \* Official Rules & Privacy Policy available at: makeitrealplay.com/competition

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make it real<sup>™</sup>

# **FASHION DESIGN CONTEST**

OFFICIAL ENTRY FORM

DESIGN TITLE (10 words max)	
DESIGN DESCRIPTION (50 words max)	
Parent/Guardian Name:     Address:	
City, State, Zip/Postal Code:	
• Country:	
• Email:	
Phone:	
• Entrant Name:	
• Entrant Age:	
- -	
By signing below, I acknowledge that I am a parent/legal guardian of the Entrant and give my them to enter the Contest. I have read and accept the Official Make It Real Juicy Couture Desig rules located at <a href="https://www.makeitrealplay.com/competition">www.makeitrealplay.com/competition</a> and acknowledge that Make It Real's Priviocated at <a href="https://www.makeitrealplay.com/privacypolicy">www.makeitrealplay.com/privacypolicy</a> applies. I confirm that the Entrant is eligible the Contest rules.	n Contest vacy Policy
Signature: Date:	